

UTS Startups Summit Recap

27 June 2023
ICC Sydney



UTS Startup Summit 2023 - Post Event Summary

Australia's largest event to inspire and support young tech-enabled entrepreneurs.

Tuesday, 27 June 2023

ICC Super Aware Theatre

Background:

To solve new problems and to apply new ways of solving them, having new entrepreneurs is a fundamental need. And for companies to grow, we need entrepreneurs who use technology to scale the companies quickly.

UTS Startups Summit successfully delivered a one-day event that inspired 1500+ year 9 and 10 students for a carefully tailored program that inspired their desire to pursue tech-enabled entrepreneurship.

This event applied and shared UTS Startups past four years of experience inspiring and supporting student led startups and showed the high school student participants what is possible when pursuing tech-enabled entrepreneurship.



Photo: Ashfield Boys High Social Media Post

The UTS Startups Summit is a large event designed to inspire students at scale to pursue tech-enabled entrepreneurship.

**Event Date: Tuesday 27 June 2023,
10.00am to 2.15pm**

ICC Sydney, Super Aware Theatre

Attendance:

1500 students, 43 Schools, 55% female

Year/Age Group: NSW year 9 and 10 students

Registered / EOI Students:

As at 05 Jun, 42 Schools (2553 students) were “Registered”, and additional 44 schools (2404 students) were “Expressions of Interest”.

Highlights video -
<https://www.youtube.com/watch?v=IF--YtHe0pl>



Key Speakers

<p>Marcus Radice JonesYouTube Entrepreneur</p>	<p>A 22-year-old Entrepreneur from Wollongong, Marcus has personally amassed nearly 40 million YouTube views, started a six-figure online business, and done digital marketing for companies such as Epic Games, HarperCollins, Logitech, TikTok, and more. When not playing guitar, exploring the Illawarra escarpment, or working on new YouTube videos, he can be found mentoring aspiring YouTubers in over 80 different countries.</p>
<p>Angelique Wan CEO/Co-Founder, Consent Labs</p>	<p>Angelique Wan is the co-founder and CEO of Consent Labs, a youth-led not-for-profit she co-founded when she was 19 years old. Consent Labs works to end gender-based violence through consent and respectful relationships education delivered to schools and universities across Australia. To date, Consent Labs has delivered programs to more than 46,000 people nationally. Angelique has been recognised as a 2023 Forbes Asia 30 Under 30 Honoree, the 2022 NSW Young Woman of the Year, a 2022 40 Under 40 Most Influential Asian-Australian, and listed by Instagram as a Top 25 female entrepreneur.</p>
<p>Ed ColyerCo- Founder, Clipboard</p>	<p>Ed Colyer is co-founder of Clipboard, an extracurricular management system (EMS) which schools use to manage activities ranging from choir, to basketball, to code clubs, outdoor education, public speaking, and everything in between. Clipboard believes in the fundamental importance of student participation beyond the classroom, and how this helps teach life lessons, provides access to opportunities and ultimately helps the student to grow as a person. We exist to help schools facilitate this.</p>
<p>Nakisah Williams Founder, Craft Club</p>	<p>Nakisah is the founder of Craft Club, Australia's fastest growing craft ecommerce platform. Craft Club's mission is to empower creativity with its easy and unique DIY kits. Their best-selling rug making kits have reached thousands of customers all over the globe. With extensive experience in fashion buying, retail and marketing, Nakisah has scaled Craft Club over the last two years creating a vibrant community of craft lovers who adore the brand. Nakisah is looking forward to the next chapter for Craft Club, as she launches the business in the UK later this year.</p>

Key Speakers (continued)

<p>Dilhan Wickremanayake Founder, Gathera</p>	<p>Dilhan co-founded Urban Plant Growers after he met his business partner Peter at a university camp in 2018. The company was founded to reduce food miles, food waste and improve food security by enabling everyone to grow their own food indoors. Since 2018 the company has grown from a startup in his parent's garage, into an international company that sells indoor gardening equipment in Australia, New Zealand and the UK – with US and Europe expansion on the horizon!</p>
<p>Emily Bobis Co-Founder, Compass IOT</p>	<p>Emily is a co-founder of Compass IoT, a multi-award-winning Road Intelligence company that uses Connected Vehicle data to build better, safer transport and city infrastructure. She has 6+ years of experience operating tech-enabled mobility startups with a focus on vehicle-generated data and CAV-led innovation. Emily was also a finalist for NSW Young Woman of the Year 2022, winner of Women in Digital's Innovator of the Year 2022, and is on the ITLS Board of Advice at the University of Sydney Business School.</p>
<p>James Dale Featured Entrepreneur, Apple</p>	<p>James Dale is an entrepreneur and developer specialising in iOS App Development. Currently, he is leading App Development studio, Friday Technologies. Previously, he cofounded US-based startup HAGS, backed by Google and BoxGroup (now acquired by Snapchat). James is the recipient of four Apple WWDC Scholarship awards and a serial iOS app developer creating apps such as CleanSky and RuLAR. He previously worked at Apple in the ISE Special Projects and Machine Learning Platform & Technology teams, contributing to the Create ML framework and macOS app. James often speaks at iOS and Swift industry conferences and mentors online & in-person App design and development courses with RMIT University. James is driven to create change in the mobile apps and machine learning spaces.</p>

Feedback and Comments from Teachers

What did you love about the Summit?

The range of inspirational speakers was outstanding. A clear, simple messages for the school students was given.

Organisation and very informative

The individual speakers were all very unique and inspiring

Young people talking to young people in their language

Seeing (high school) students give talks

We loved the atmosphere of the Super Aware Theatre, the stage design and speakers at the event. We loved the creative drawings and student presentations too.

The students found it very engaging and uplifting

The organisation and venue, the MC's for the day. The live drawing/ note taking. I also enjoyed the presentations.

MC engagement, student engagement, key messaging, venue

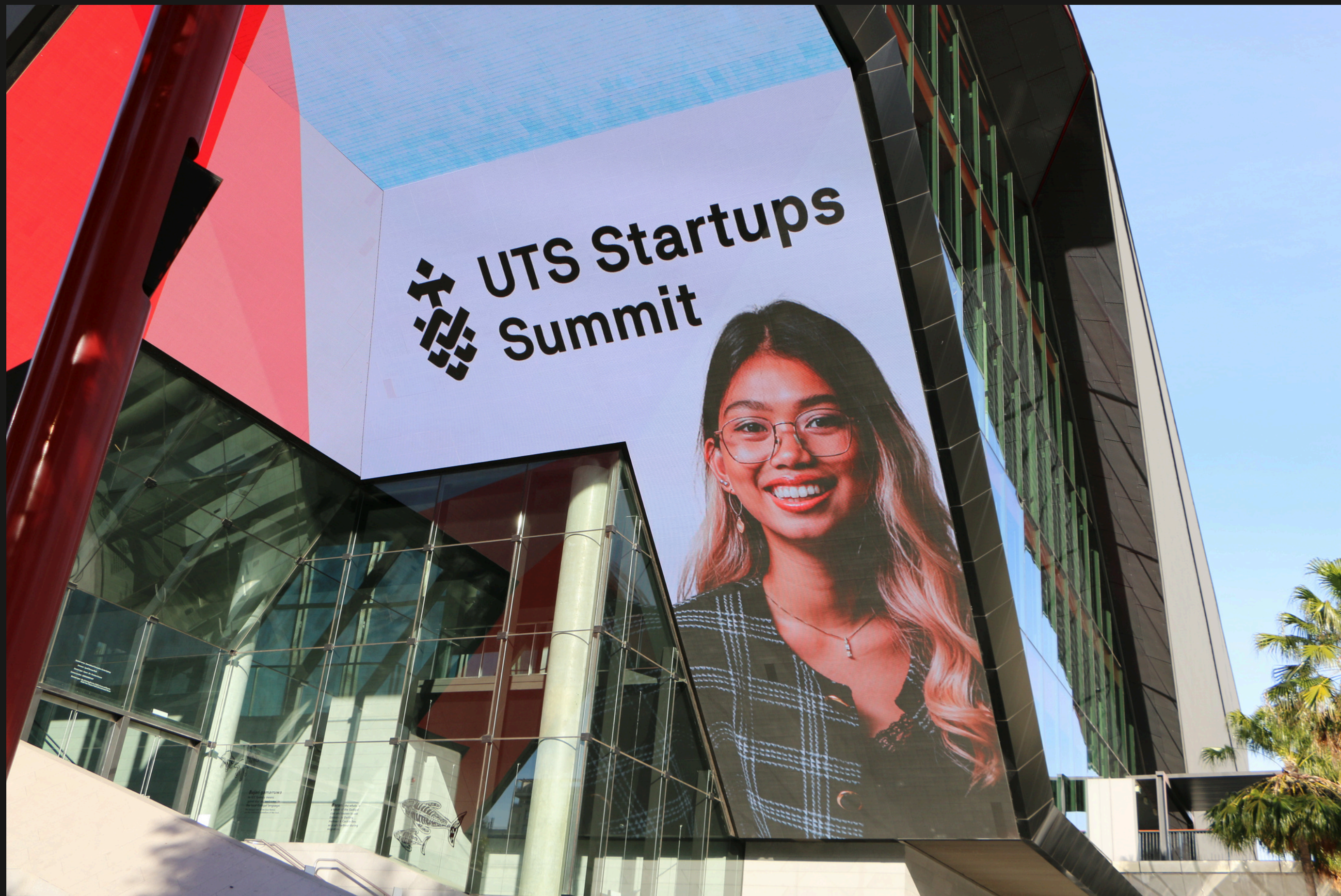
Speakers were extremely engaging and spoke at a level appropriate for my students.

The student talks were great. I think the students could relate to these (high school student) speakers more so than the guest speakers.

Students enjoyed the engagement from the presenters

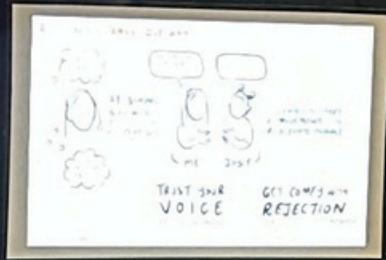
Key messaging was very good. Needing to learn by doing. Many speakers hit such good notes in what they shared with students. I think many students would have resonated with the message around it being okay not to have a driving passion (we are not all so lucky) and to follow what you are mildly interested in. The messaging around most things failing was spot on. Diversity of speakers was excellent, again something for everyone. MC and Aaron clearly hit the right vibe. The inclusion of students was brilliant as it becomes so tangible for the other budding entrepreneurs in the audience

 **UTS Startups
Summit**









REDLANDS

MAKIWARA

UTS Startups Summit 2024

3 December 2024
ICC Sydney

Register your
interest:



*Please note we have a limited amount of sponsored tickets, so get in quick to avoid disappointment.

