

C10451 BACHELOR OF COMMUNICATION (MEDIA BUSINESS)

UTS COLLEGE ARTICULATION - AUTUMN COMMENCING 2023

Exemptions	Autumn	CORE 54000 Citizenship and Communication (<i>EXEMPT</i>)	Elective 52661 Strategic Communication in Society (<i>EXEMPT</i>)	Elective 52681 Understanding Digital Audiences (<i>EXEMPT</i>)	Elective 52682 Digital Media Metrics (<i>EXEMPT</i>)
	Spring	CORE 54001 Digital Literacies (<i>EXEMPT</i>)	Elective 52660 Emergent Public Relations (<i>EXEMPT</i>)	Elective 59721 Academic English: Communication Fundamentals (<i>EXEMPT</i>)	
Year 2	Autumn	STM91104 Core 54002 Communicating Difference	MAJ09482 Media Business 52640 Media Law and Ethics	MAJ09482 Media Business 21212 People and Organisations	CBK92066 Elective 6cp
	Spring	CBK92067 Elective 8cp	MAJ09482 Media Business 52703 Media Influence	MAJ09482 Media Business 52705 Creative Entrepreneurship	CBK92066 Elective 6cp
Year 3	Autumn	MAJ09482 Media Business 52664 Branding and Reputation	MAJ09482 Media Business 52680 Digital Media Industries	CBK92066 Elective 6cp	CBK92066 Elective 6cp
	Spring	MAJ09482 Media Business 25300 Fundamentals of Business Finance	MAJ09482 Media Business 52708 The Media Business	CBK92067 Elective 8cp	

Total Degree Credit Points required for this course	144cps
Exemptions	48cps
Remaining Degree Credit Points required	96cps (2 years)
List of exemptions	48cps
Core Subjects	
➤ 54000 Citizenship and Communication	8cp
➤ 54001 Digital Literacies	8cp
Elective Subjects	
➤ CBK92067: Elective (59721 Academic English: Communication Fundamentals)	8cp
➤ CBK92156: Alternative Electives (Communication)	18cp
➤ CBK92066: Elective	6cp