C10371 BACHELOR OF COMMUNICATION (DIGITAL & SOCIAL MEDIA)

UTS COLLEGE ARTICULATION - AUTUMN COMMENCING 2023

Exemptions	**Autumn**	**CORE** 54000 Citizenship and Communication (*EXEMPT*)	**Major** 52681 Understanding Digital Audiences (*EXEMPT*)	**Elective** 52660 Emergent Public Relations (*EXEMPT*)	**Elective** 52661 Strategic Communication in Society (*EXEMPT*)
	Spring	**CORE** 54001 Digital Literacies (*EXEMPT*)	**Major** 52682 Digital Media Metrics (*EXEMPT*)	**Elective** 59721 Academic English: Communication Fundamentals(*EXEMPT*)	
Year 2	**Autumn**	**STM91104 Core** 54002 Communicating Difference	**MAJ09479 Digital And Social Media** 52680 Digital Media Industries	**MAJ09479 Digital And Social Media** 52683 User Experience Research	**CBK92066** Elective 6cp
	Spring	**MAJ09479 Digital And SocialMedia** 52685 Working with Data and Code	**MAJ09479 Digital And Social Media** 52684 Digital Activism	**CBK92066** Elective 6cp	**CBK92066** Elective 6cp
Year 3	**Autumn**	**CBK92066** Elective 6cp	**MAJ09479 Digital And Social Media** 52686 Digital Publishing for Apps	**CBK92066** Elective 6cp	**CBK92067** Elective 8cp
	Spring	**CBK92066** Elective 6cp	**MAJ09479 Digital And Social Media** 52687 Making Digital Impact	**CBK92067** Elective 8cp	

Total Degree Credit Points required for this course	**144cps**
Exemptions	48cps
Remaining Degree Credit Points required	96cps (2 years)
List of exemptions	**48cps**
Core Subjects	
➢ 54000 Citizenship and Communication	8cp
➢ 54001 Digital Literacies	8cp
Major Subjects	
➢ 52681 Understanding Digital Audiences	6cp
➢ 52682 Digital Media Metrics	6cp
Elective Subjects	
➢ CBK92067: Elective (59721 Academic English: Communication Fundamentals)	8cp
➢ CBK92156: Alternative Electives (Communication)	12cp