

C10371 BACHELOR OF COMMUNICATION (DIGITAL & SOCIAL MEDIA)

UTS COLLEGE ARTICULATION - SPRING COMMENCING 2023

Exemptions	Spring	CORE 54000 Citizenship and Communication (<i>EXEMPT</i>)	Major 52681 Understanding Digital Audiences (<i>EXEMPT</i>)	Elective 52660 Emergent Public Relations (<i>EXEMPT</i>)	Elective 52661 Strategic Communication in Society (<i>EXEMPT</i>)
	Autumn	CORE 54001 Digital Literacies (<i>EXEMPT</i>)	Major 52682 Digital Media Metrics (<i>EXEMPT</i>)	Elective 59721 Academic English: Communication Fundamentals (<i>EXEMPT</i>)	
Year 2	Spring	CBK92067 Elective 8cp	MAJ09479 Digital And Social Media 52684 Digital Activism	CBK92066 Elective 6cp	CBK92066 Elective 6cp
	Autumn	STM91104 Core 54002 Communicating Difference	MAJ09479 Digital And Social Media 52683 User Experience Research	MAJ09479 Digital And Social Media 52680 Digital Media Industries	CBK92066 Elective 6cp
Year 3	Spring	MAJ09479 Digital And Social Media 52687 Making Digital Impact	MAJ09479 Digital And Social Media 52685 Working with Data and Code	CBK92066 Elective 6cp	CBK92066 Elective 6cp
	Autumn	CBK92067 Elective 8cp	MAJ09479 Digital And Social Media 52686 Digital Publishing for Apps	CBK92066 Elective 6cp	

Total Degree Credit Points required for this course	144cps
Exemptions	48cps
Remaining Degree Credit Points required	96cps (2 years)
List of exemptions	48cps
Core Subjects	
➤ 54000 Citizenship and Communication	8cp
➤ 54001 Digital Literacies	8cp
Major Subjects	
➤ 52681 Understanding Digital Audiences	6cp
➤ 52682 Digital Media Metrics	6cp
Elective Subjects	
➤ CBK92067: Elective (59721 Academic English: Communication Fundamentals)	8cp
➤ CBK92156: Alternative Electives (Communication)	12cp