



CMPD Workshop: Behavioural Insights and Education

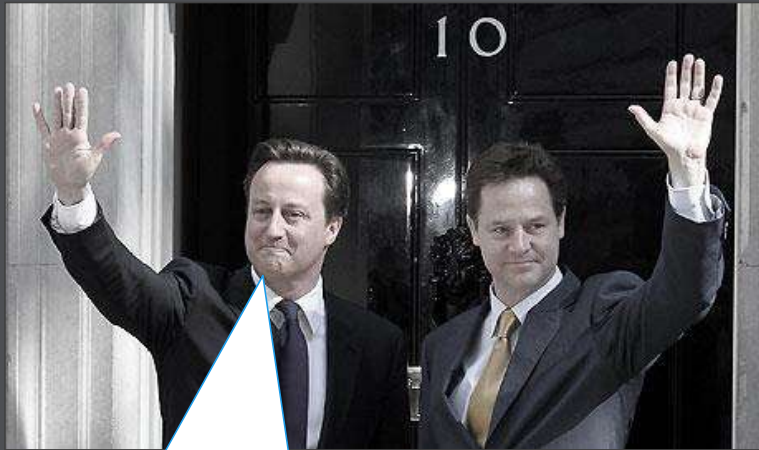
Zhi Soon

Special Advisor – BIT (Australia)

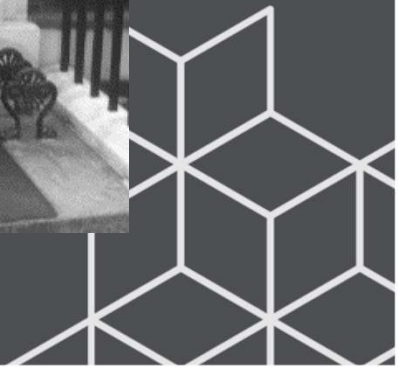
Director (Youth, Education and Skills) – BIT (UK)

23rd November 2018

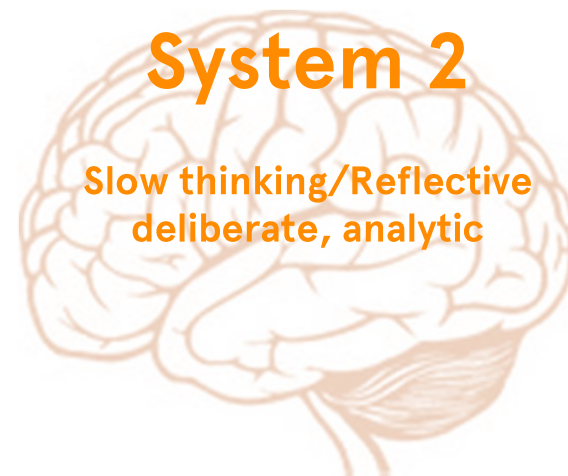




“Our government will find intelligent ways to encourage, support and enable people to make **better choices for themselves.**”



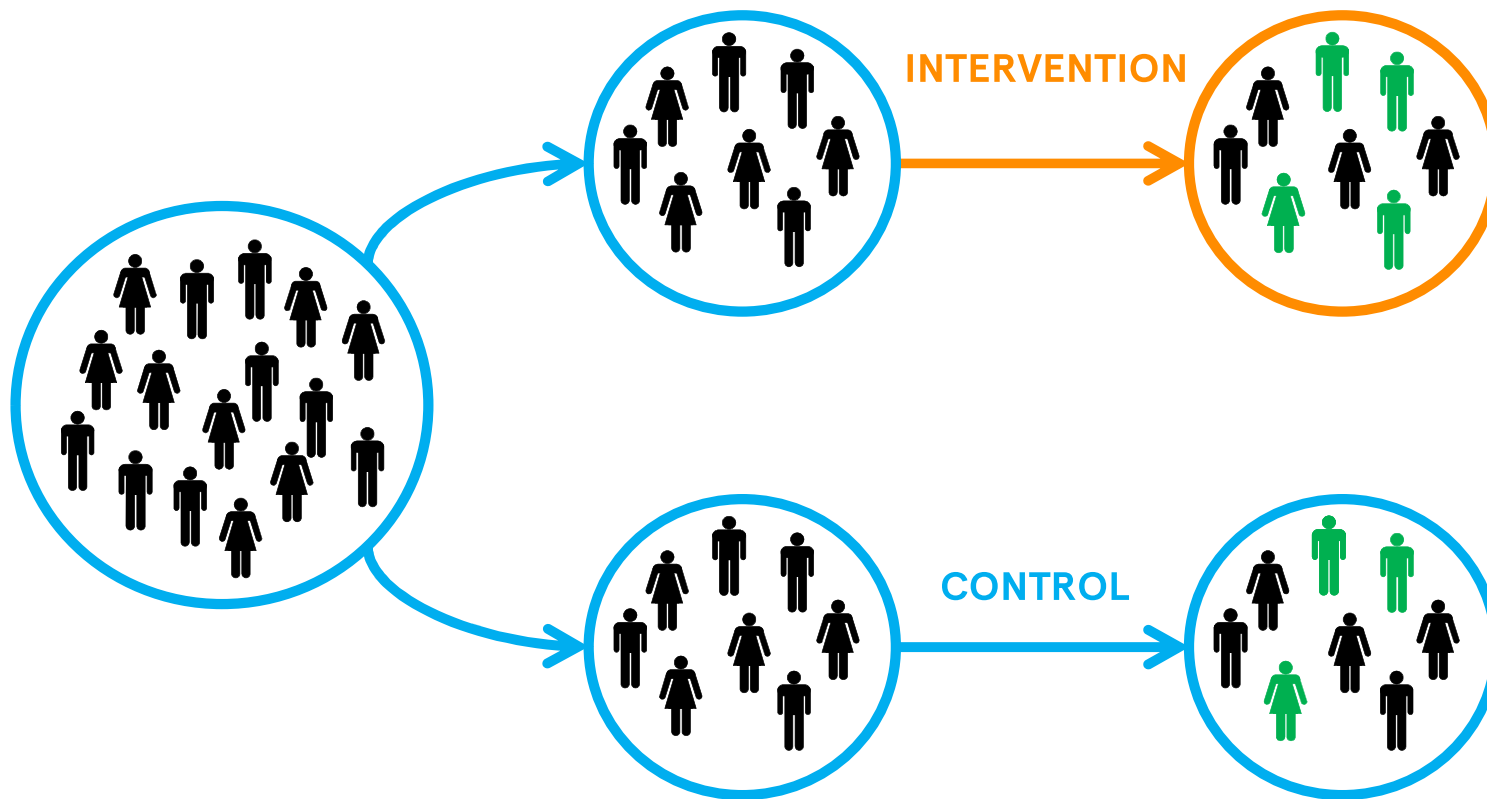
Foundation of behavioural science



Daniel Kahneman - Amos Tversky



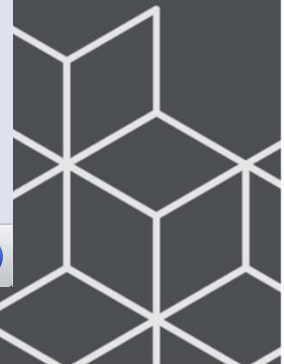
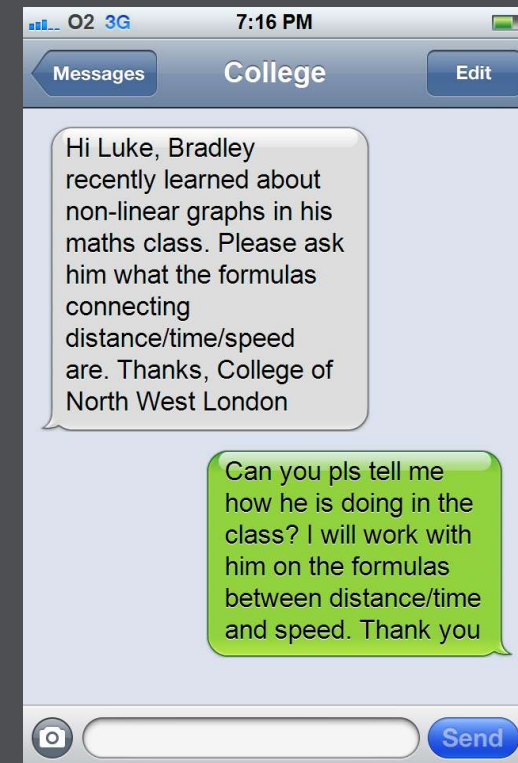
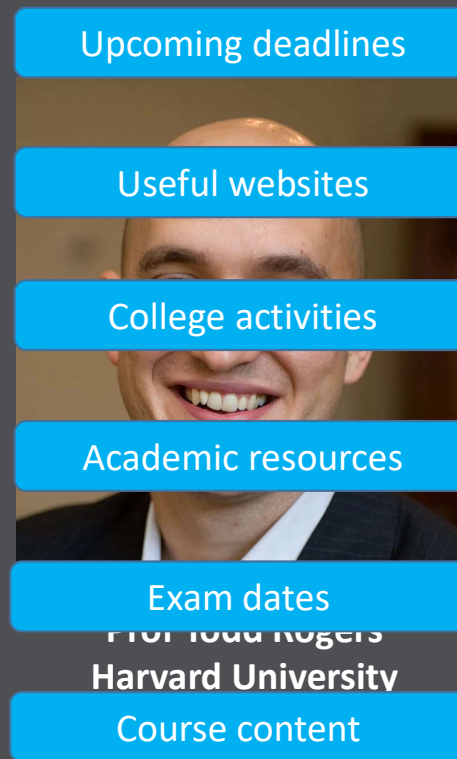
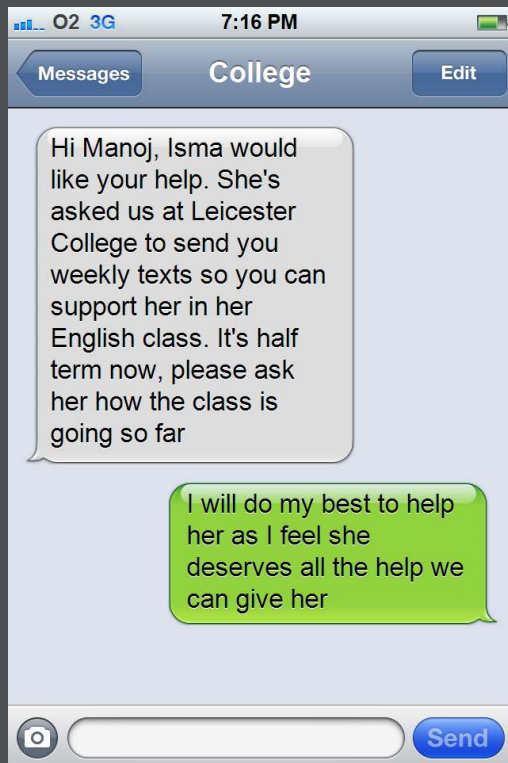
Empirical methods



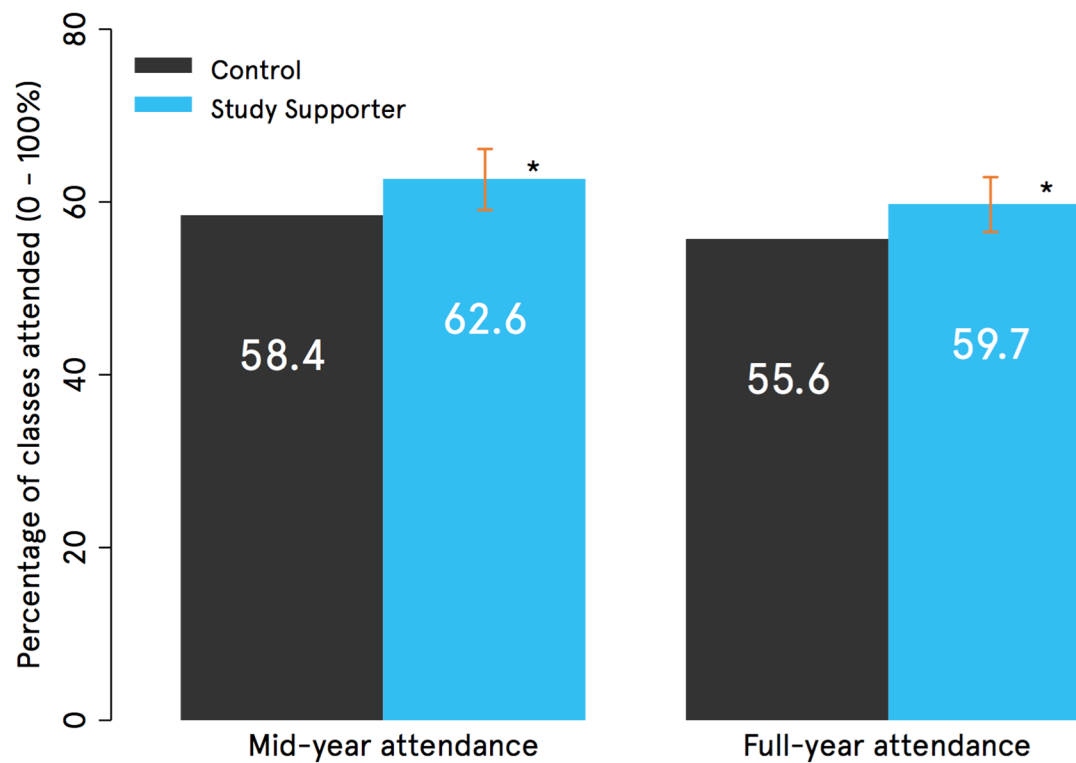


Study Supporter

Helping Friends and Family Help Learners



Attendance: % average class attendance

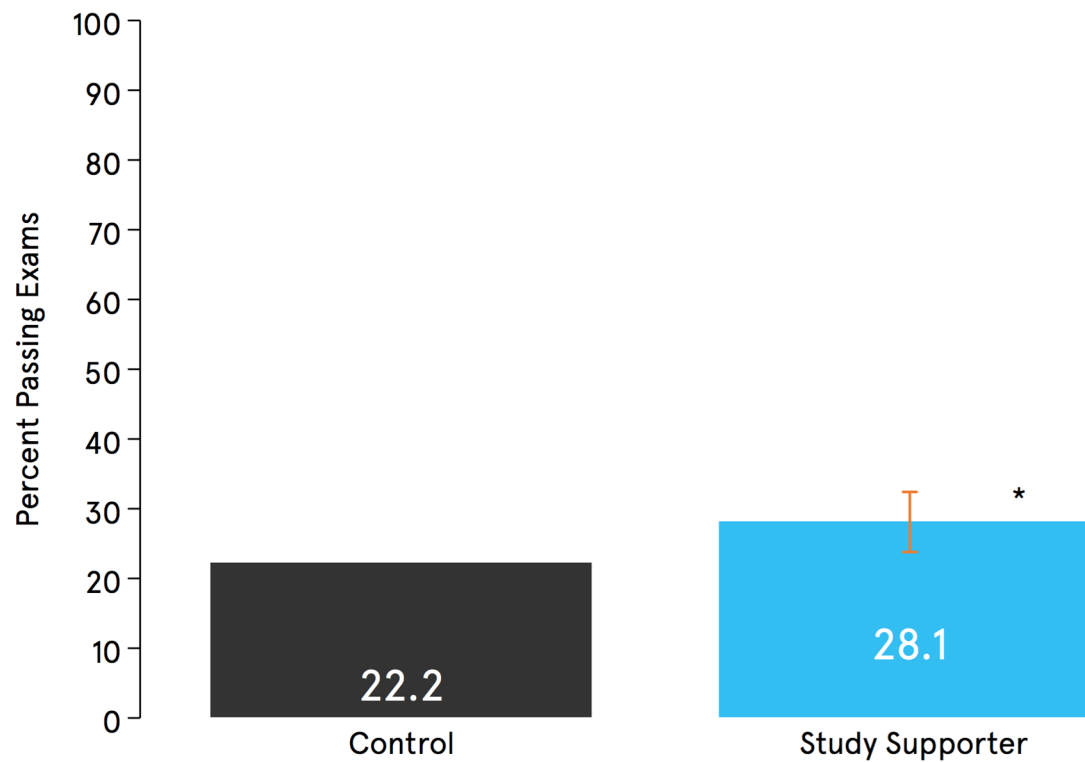


N = 1,824

** p<0.01, * p<0.05, + p<0.1



Attainment: % students passing all their exams



Total N=9,056

*** p<0.001, ** p<0.01, * p<0.05, + p<0.1

**Thank you and do get in touch:
zhi.soon@bi.team**



www.behaviouralinsights.co.uk