

C10371 BACHELOR OF COMMUNICATION (DIGITAL AND SOCIAL MEDIA)

SPRING COMMENCING - TYPICAL PROGRAM ARTICULATION FOR Ngee ANN Polytechnic

- Diploma in Mass Communication
- Diploma in Multimedia and Animation (Interactive Art and Technology specialisation)

Year 1	Spring	CBK91119: Elective	MAJ10050 Digital And Social Media: Digital Media: Marketing, Metrics and Data	MAJ10050 Digital And Social Media: 54063 Code as Literacy, Commodity, Infrastructure
	Autumn	MAJ10050 Digital And Social Media: 54062 Digital Experience Design	MAJ10050 Digital And Social Media: 54064 Digital Publishing for Apps	STM91104 Core: 54002 Communicating Difference
Year 2	Spring	CBK91119: Elective	MAJ10050 Digital And Social Media: 54065 Digital Futures	CBK91119: Elective

Total Degree Credit Points required for this course	144cps
Exemptions	72cps
Remaining Degree Credit Points required	72cps (1.5 years)
List of exemptions	72cps
Major Subject	
➤ 54060 Digital Communities	8cp
Core Subjects	
➤ 54000 Citizenship and Communication	8cp
➤ 54001 Digital Literacies	8cp
Elective Subjects	
➤ CBK91115: Cross Disciplinary Elective	24cp
➤ CBK91121: Alternative Electives (Communication)	16cp
➤ CBK91119: Elective	8cp

APPROVED ARTICULATION ARRANGEMENT FOR Ngee ANN Polytechnic
THIS IS NOT OFFICIAL COURSE INFORMATION