

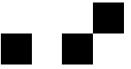


SUBJECT SUBSTITUTIONS FROM 2019

Core in GD and Master of Strategic Communication		
Core in Master of Strategic Communication (*97902 is an elective for GD Strat Com)		
Electives		

	Pre 2019: Postgraduate Communication Management Subject	New 2019 Strategic Communication Subject Equivalent
CORE FOUNDATION (STM90751)	57022 Foundations of Communication	57223 Human Communication Theories and Practice
CORE OUNDAT	57023 Communicating with Publics	57214 Stakeholder Engagement
ნ.	57025 Intercultural & International Communication	97902 Intercultural and International Communication
CORE MASTERS STM90769)	57028 Research for Communication Professionals	57213 Understanding and Engaging Audiences
CO MAS ¹ (STM9	57182 Rethinking Media	57222 Influence in the Digital World
OM 57 & 50)	57132 Media Relations	57218 Emergent Media Practices
INTEG COM (MAJ08057 & STM90750)	57131 Inventive Media Advertising	57217 Contemporary Advertising Practice
N S N	57024 Managing Public Communication Strategies	57210 Managing Public Communication
58 & 48)	57024 Managing Public Communication Strategies	57210 Managing Public Communication
PR (MAJ08058 & STM90748)	57132 Media Relations	57218 Emergent Media Practices
<u>R</u> S	57026 Strategic Communication and Negotiation	57215 Strategic Communication and Integration





NO SPECIFIED MAJ STM90770 & STM90768)	STM90767	57024 Managing Public Communication Strategies 57035 Organisational Change and Communication	57210 Managing Public Communication 57211 Organisational Communication & Culture
PECIF 770 &	I M90770 & BK90847	57131 Inventive Media Advertising	57217 Contemporary Advertising Practice
IO SE M907		57132 Media Relations	57218 Emergent Media Practices
A (ST	CE	57026 Strategic Communication and Negotiation	57215 Strategic Communication and Integration
		57024 Managing Public Communication Strategies	57210 Managing Public Communication
		57026 Strategic Communication and Negotiation	57215 Strategic Communication and Integration
		57035 Organisational Change and Communication	57211 Organisational Communication & Culture
S: 68	5	57131 Inventive Media Advertising	57217 Contemporary Advertising Practice
TIVE 9084		57132 Media Relations	57218 Emergent Media Practices
ELECTIVES (CBK90848)		57167 Moving Image	
ш		57175 Creative Producing	
		57997 Professional Communication Project	57212 Professional Practice
		59721 Academic English: Communication Fundamentals	59721 Academic English: Communication Fundamentals
			57220 Corporate and Marketing Communication
			57214 Stakeholder Engagement