



Industry Innovation Project 2025: Expression of Interest Form

EXAMPLE

Began	
Finished	
Updated	
Status	Received

Thank you for your interest in the Industry Innovation Projects (IIP) with Bachelor of Creative Intelligence and Innovation (BCII) students.

The deadline for EOI submissions is Monday 9th of December 2025.

EOI support	Submit EOI by Friday 6th of December 2024 to receive feedback from the Subject Coordinator and support from the Partnerships Team in shaping your challenge question and making your project brief competitive in the student voting process.
	EOI Submissions received between 7th December - 9th December 2024 will be reviewed for suitability and limited support will be provided if changes are needed.

Each field of the EOI is important, please be sure to address each question. The final intended audience for this form is the BCII students undertaking IIP in 2025, who will review the challenge details and vote for their top project preferences. Organisation information and project details provided in this form will be shared with students during the IIP project voting process; contact information submitted is not shared with the students prior to project allocation.

For more information on IIP [click here](#)

Important areas for consideration

To participate in IIP, organisations need to nominate a main point of contact and an executive sponsor for each project as this improves the strategic input, and alignment and impact of outcomes.

We ask about your position regarding Intellectual Property (IP) so students can make informed choices when voting for projects. We advocate that partners, where possible, allow students to retain any NEW IP generated through the project. Some students prefer to work with organisations who do this, and some notable and sizeable partners have done this with fantastic outcomes.

After you submit your EOI

Your brief will be assessed against TD School criteria before being shared with students for voting at the end of January. We'll confirm if your project has been selected to proceed by 24th February 2025.

IIP starts for industry partners on 6th March 2025; partner engagement for this subject will be a mix of online and face-to-face. To note the Welcome Event on Thursday 13th March 2025 , where partners and students teams first meet, must be attended in person on campus by the Project Lead (or a representative of the partner org).

If you'd like to get in touch or change anything in your EOI, please contact TDSchoolPartnerships@uts.edu.au

Thank you,

Transdisciplinary School (TD) Industry Partnerships Team

Organisation Details

Organisation Name (required)

TDF

Organisation Type (required)

Corporate

ABN (required)

1111111111

Address (required)

Address

1/15 Broadway

Suburb

Ultimo

State

NSW
Postcode

Country

Australia

2007

If your organisation's address is outside of Sydney, do you have a workspace in Sydney?

Have you participated as a partner in IIP before? (required)

No

What is your preference for interacting with students during IIP? (required)

Mainly in-person (I'm aware some key sessions during the subject will run online only)

Do you have access to use these platforms? (required)

Note: Zoom is UTS preferred platform

- Zoom
- MS Teams

Project Lead

Main point of contact for student team throughout the project. **Please note - in order to provide students with optimal support through IIP, the Project Lead and Executive Sponsor listed below cannot be the same person in your organisation**

Name (required)

First Name

Gretel

Last Name

Gerwig

Position Title (required)

Partnerships Manager

Contact Details (required)

Email

GGerwig@tdfin.com

Phone

02 94XX XXXX

Mobile

04XX XXX XXX

Executive Sponsor

An executive level sponsor/ decision maker who can encourage and enable impact for the project

Executive Sponsor (required)

First Name

Margot

Last Name

Robinson

Position Title (required)

Strategic Partnerships Director

Email Address (required)

MRobinson@tdfin.com

UTS Project Participation

Please describe your mission statement for the “complex challenge” you have in mind for BCII students in 2-3 sentences. (required)

Please note responses can be max. 400 characters

The climate crisis is amplifying impacts everywhere. As the frequency of natural perils increases, the experience of millions of Australians demonstrates the severe threat we face and the need for novel responses. How can we leverage our unique capabilities as a lender for housing, business investment and other activities to help Australia address the risks that the climate crisis presents?

Tell us about your organisation/team/department, and how your challenge aligns with your organisational strategy. Please include why you are looking to tackle this challenge now. (required)

Please note responses can be max. 900 characters

TDF is one of Australia's largest advisory firms, with offices throughout Australia our headquarters is based in Sydney. We are committed to playing a role in building a more sustainable economy and improving the lives of all Australians. With unprecedented reach into the lives of millions of people, as well as our role in providing financial support, we have both a societal duty and commercial imperative to better understand and respond to the complex issue of potential internal displacement and social impact due to climate change and its impacts.

It has never been more urgent to tackle climate change, as certain regions become more imperiled than others. The complex interplay between natural events, financial risk, government policies and sociocultural expectations means we may be on the precipice of Australia needing to begin responding to domestic climate refugee issues.

Why do you want to work with BCII students and what are you looking for in the team that tackles this challenge? (required)

Please note responses can be max 500 characters

We believe IIP will be a valuable professional and learning experience for both students and our staff. This type of project, undertaken in partnership with TD students within a learning program delivered by a leading university, will help to de-risk this as a strategic focus for our organisation. From the team we hope for diverse disciplinary backgrounds, with individuals curious to explore a complex problem space that crosses policy, justice, finance, science and innovation.

What support will you provide the team during the IIP? Please include what support you can provide to students in accessing any existing research, access to stakeholders and the use of your workplace/platforms. (required)

Please note responses can be max. 650 characters

We can provide students with existing research and data and would arrange access to internal stakeholders for interviews. We can also introduce students to some leading external researcher and subject matter experts within our network.

We can offer students a workspace in our Sydney HQ once a week during IIP, with some dedicated materials and resources available to support their work on the project. We'd also invite students to participate in any suitable workshops or training sessions we run internally for them to gain more insight into TDF's workplace culture and strategic goals.

What does success look like to you for this project? Who will/could benefit from the outcomes of the project? (required)

Please note responses can be max 350 characters

A greater understanding of the issue Australia & our organisation face to inform our strategy in responding to this problem. A novel responses that leverages our system capabilities would be our goal for the project.
Beneficiaries could potentially be internally TDF staff and externally our customers and the communities our customers live in.

Intellectual Property and NDAs

In accordance with **UTS Intellectual Property Policy** students own the Intellectual Property (IP) rights in the work they create through their studies, including in the reports they create. For Industry Innovation Projects, students can opt into projects where they assign IP rights to the organisation they are partnering with in any work they create while using the organisation's information.

Wherever possible we encourage partners to allow students to retain any **new** IP generated through the project, however we understand this isn't always

possible. However if you join as an industry partner in this subject, the organisation agrees (at a minimum) to acknowledge by name the students for their work if you decide to showcase or implement their ideas or information in any form.

If your project is assigned to a student team, any IP agreement and/or NDA, must be ready to be shared with your student team by **6th March 2025**.

UTS is not party to NDA or IP Agreements for IIP, these agreements are directly between partners and students.

Is your IP Arrangement (required)

student owned

Will you be providing a Non-Disclosure Agreement for students to sign? (required)

Yes

Working With Vulnerable Groups

When we refer to individuals from a 'vulnerable background or group' (Risk A according to UTS human research ethics policy), we include pregnant women and the human foetus, children, people in dependent or unequal relationships, those highly dependent on medical care, individuals with cognitive impairments, intellectual, visible and invisible disabilities, or mental illnesses, people involved in or affected by illegal activities, and Aboriginal and Torres Strait Islander Peoples. These groups require special ethical considerations due to their heightened risk of harm or exploitation.

Students may engage with these stakeholders as part of their innovation project with your organisation - but only under the direct supervision of the industry partner, serving as observers rather than active researchers, to ensure ethical integrity and participant protection.

Does your project require students to work with vulnerable groups? (required)

Yes

CareerHub admin

Please list if there are any other paperwork requirements that you will ask students to complete if they are assigned to your project?
Please include information here to help students make informed decisions about requirements to undertake your project, e.g. Police Check, WWCC

NA

TD School is committed to growing our transdisciplinary community and partners participating in IIP like to know which other organisations are engaged and the challenges they care about. With this in mind, are you happy to have your organisation name and complex challenge (2-3 sentence mission statement only) shared with other industry partners in the 2024 IIP subject via our IIP Partner Resource Hub? (required)
The IIP Resource Hub is a microsite that is not advertised externally; the link is only provided to participating partners

Yes

I understand the Project Lead from my organisation will need to make themselves available for compulsory sessions provided reasonable notice is given, this includes; the Partner Briefing (online), the Welcome Event (on campus), 1x Reframe check-in (done at your premises if possible), 1x final presentation (online), and regular meetings with the student team (in-person or online) (required)

Yes

This form has been submitted by (required)

The listed Project Lead