

Creative Intelligence and Strategic Innovation

2024
Course Info Pack
For Individuals

CREATE YOUR
INNOVATION ECOSYSTEM

“We can’t solve problems by using the same kind of thinking we used when we created them.”

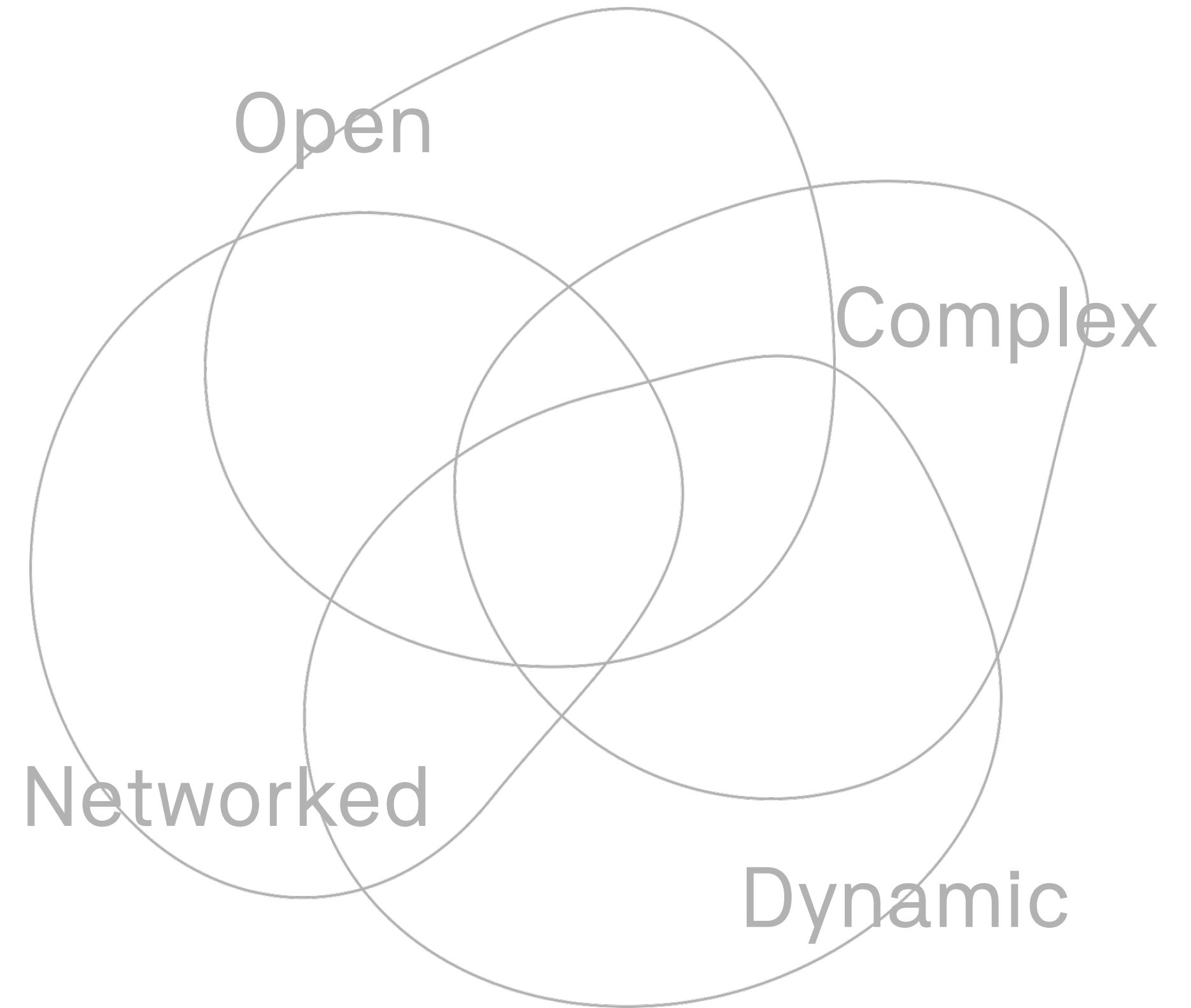
Albert Einstein



Today's challenges are open, complex, dynamic and networked

Technology disruption, globalisation, climate change and fragile social licence to operate are causing disruption and uncertainty.

We know we need to bridge silos and work creatively to innovate, but the effort to change can easily devolve to innovation plans left on the table in favour of more structures, policies, and procedures.

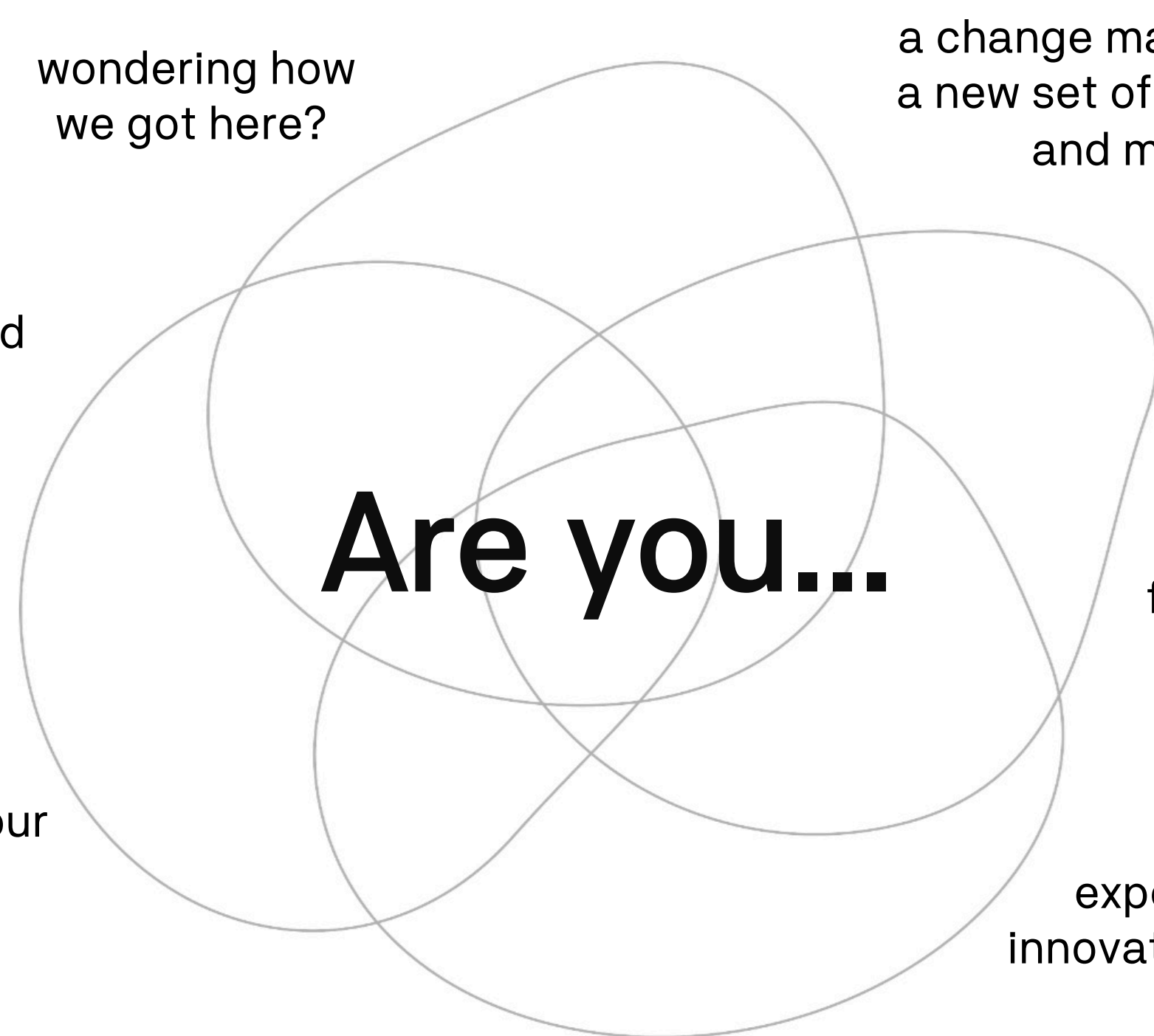


Reframing workplace practices to amplify creativity

If we want to change the future, we need to change the kind of thinking that got us here. To do that, we need to get to the nub of the values that drive our thinking and default behaviours.

The Creative Intelligence and Strategic Innovation (CISI) program was developed to support the people in public, private and community sectors called on to lead transitions while straddling the legacy of older systems.

The program is for people who recognise the need to do things differently and are open to new ways of thinking and learning.



Are you...

wondering how we got here?

a change maker looking for a new set of tools, methods and mindsets?

navigating fragmented expertise and technology?

longing for time to think – to reconsider?

feeling a sense of unease and know we need to do things differently?

looking to re-ignite your original spark?

experiencing innovation fatigue?

looking for a network of like-minded change leaders?

Introducing the Creative Intelligence and Strategic Innovation Program

The future will be shaped by those who can generate change in collaboration with others.

Leading change is anchored in having the courage to embrace vulnerability, establish safety and trust which nurtures personal and collective self-transformation. This is the touchstone of creativity and evolution.

In taking this journey with us, you will embrace self-awareness through cutting edge practices assimilating embodied knowledge and creative agency. These are intra and interpersonal skills that enable diverse perspectives and renewed sense-making, vital to creating new possibilities and shaping futures we need.

Leading change is a deeply creative process that is active and dynamic – it is a constant process of doing, sensing, improvising and navigating with others. We need these capacities tuned up more than ever as we relearn how to create and live through a life centred mindset.

Creative intelligence is both complex and strategic. Once you see complexity you can't unsee it – the invisible threads of connectedness will become visible. From here, you will see new pathways ahead.

If you are looking for a life-changing experience that transforms your vocation, then the Creative Intelligence and Strategic innovation Program is for you.

Dr Barbara Doran, CISI Course Director

Creative Intelligence
and Strategic Innovation

Why choose CISI?



SHORT COURSES TO MASTERS DEGREE

Consisting of small units of subjects, the program provides flexibility in the level of participation. Whilst some learners may choose a six-week course (or equivalent) to develop a specific skill set, others may want to holistically extend their practice with cohort-based learning through either a Graduate Certificate, Graduate Diploma or a full Masters program.



LEARNING INTEGRATED WORK

The CISI program offers enriching and practical tools and methods designed to take into your working life. Work contexts are living labs where new concepts can be trialled, supported and refined through CISI learning and mentoring.



COLLABORATIVE LEARNING

Come together with leaders from across a range of organisations to apply methods and tools while taking on a complex real-world challenge in hands-on studios.



FLEXI PART-TIME STUDY

Designed to be done whilst working full time, choose a study schedule that suits your lifestyle.



ONLINE & HYBRID LEARNING

The course is online with subjects designed to optimise state of the art learning experiences through a mix of online, hybrid and block mode. The block mode sessions are scheduled face-to-face, with notice provided well in advance.



YOUR NEXT STEP IN LEADERSHIP

Courses are designed for leaders and changemakers passionate about life-long learning and driving impactful change.



STUDY AS AN INDIVIDUAL OR ORGANISATION

No matter your preference, the CISI suite caters to both individual learners and organisations wishing to expand capacity for a group of employees.

Future-proof your practice

Tools and Mindsets

Learn tools and practices to amplify your creative practice for impact.

Transformational Leadership

Build your values-based leadership profile and steer your organisation and your people to flourish through change from old to new, life centred systems that will serve generations to come.

Strategic Innovation

Empower your people to engage with and embrace creative change.

The transdisciplinary approach to learning

How we have learnt has been shaped by an education system that was built for yesterday's world. We need a more balanced and diverse approach to learning to shape the way we think and respond to change.

Transdisciplinary learning is a dynamic and connected way of thinking and being that catalyses the futures we need. CISI cycles through a progressive education model that is immersive, practice-led, reflective and supported by global research.

CISI teaches you how to move beyond models that reward extrinsic, individualised information delivery and measurement. It empowers you to create the conditions for impactful change to address the challenges of tomorrow.



Conditions for impactful change

The CISI program synthesises the latest research on learning and practice into a unique and transformative experience.

Lab

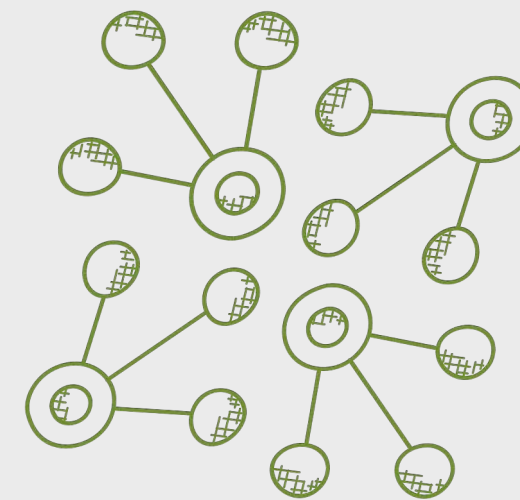
Practice led, living knowledge,
experimental, collaborative
Failing, risks, ambiguity,
unknowns, reframing, playful,
humorous, searching for
connections, embracing
paradox, catalysing
imagination and curiosity

Temple

Reflection, creating meaning,
rituals of celebration, holistic,
inspiring, future, transforming,
artistic

Academy

Concepts, mapping, knowledge
exploration, questioning,
pattern- searching analysing,
diverse frame exploration,
challenging assumptions, cross-
pollinating, strategic innovation



Podium

distillation, sharing, inspiring,
crystallizing, illuminating,
storytelling, synthesizing,
critiquing and imparting,
connecting with others,
demonstrating expertise

CISI learner voices

“It is a new way to look at problems. And it gives you a whole lot of tools to unpack and understand how to approach challenges in a really unique way”.

*Sarah Neilson
General Manager,
Placemaking
Stockland
CISI Alumni*

“I learnt that sustainable change is not a revolution – it’s an evolution”.

*Julie Batch
Chief Executive
NRMA Insurance, IAG
CISI Alumna*

“I wanted to learn how to think in a new way, whilst still working in a very rigid bureaucracy and the CISI is the degree that gave me this opportunity”

*Phil Hugill
Director of Classification
and Placement, NSW Justice
CISI Alumni*

“The Creative Intelligence and Strategic Innovation is so unique. Many Masters programs are ways to get new skills - to start again as it were, without necessarily needing prior knowledge. However, the uniqueness of CISI is gaining insight into your own seasoned practice (the known and unknown elements of it) and honouring the professional expertise and leadership we have built up over many years. Then, by practical integration in with your most complex situation in your career/sector/workplace, it amplifies the strategic & innovation potential - connecting, integrating and stretching this practice across disciplines and siloes with new sight”.

*Cecilia Warren
Non-Executive Board Member
iMOVE Australia
CISI Alumni*

Flexible learning options

<p>Short courses 3cp</p>	<p>Graduate Certificate 24cp</p>	<p>Graduate Diploma 48 cp</p>	<p>Masters 72 cp</p>
<p>10 hrs /week over 6 weeks</p>	<p>Sessions: 10 hrs /week over 6 weeks</p>	<p>Sessions: 10 hrs /week over 6 weeks (Some subjects block mode)</p>	<p>Sessions: 10 hrs /week over 6 weeks (Some subjects block mode)</p>
<ul style="list-style-type: none"> • Online or hybrid • Multiple microcredentials in this suite. • They can be taken as stand-alone units or grouped. • All will be recognised learning if you decide to do more of the program. 			
<p style="text-align: center;">Award Courses Hybrid + Online</p> <p style="text-align: center;">Unlocks access to a dedicated CISI concierge to support your learning journey. Select subjects to suit your schedule and build your creative thinking and practices. Exchange insights and practices in studio subjects with a cohort of your peers. As a CISI Alumni, you'll have ongoing access to a platform for idea exchange and a community of like-minded change-makers.</p>			
<p>\$2,544*</p>	<ul style="list-style-type: none"> • Award course entry point, enables access to most award course subjects. Course Duration: 18 mths - 2 years 	<ul style="list-style-type: none"> • Award course mid-point • Delve into learning integrated work subjects where your organisation becomes a living lab. <p style="text-align: center;">Course Duration: 2 – 3 years</p>	<ul style="list-style-type: none"> • The complete award course • Delve into learning integrated work subjects where your organisation becomes a living lab. • Undertake CISI Lab subjects which give you a framework to conduct research and explore, experiment and implement innovative change in your organisation. <p style="text-align: center;">Course Duration: 2.5 - 4 years</p>
<p>\$20,352*</p>	<p>\$20,352*</p>	<p>\$40,704*</p>	<p>\$61,056*</p>

*Indicative cost pp in 2024

We help you design your tailored learning pathway

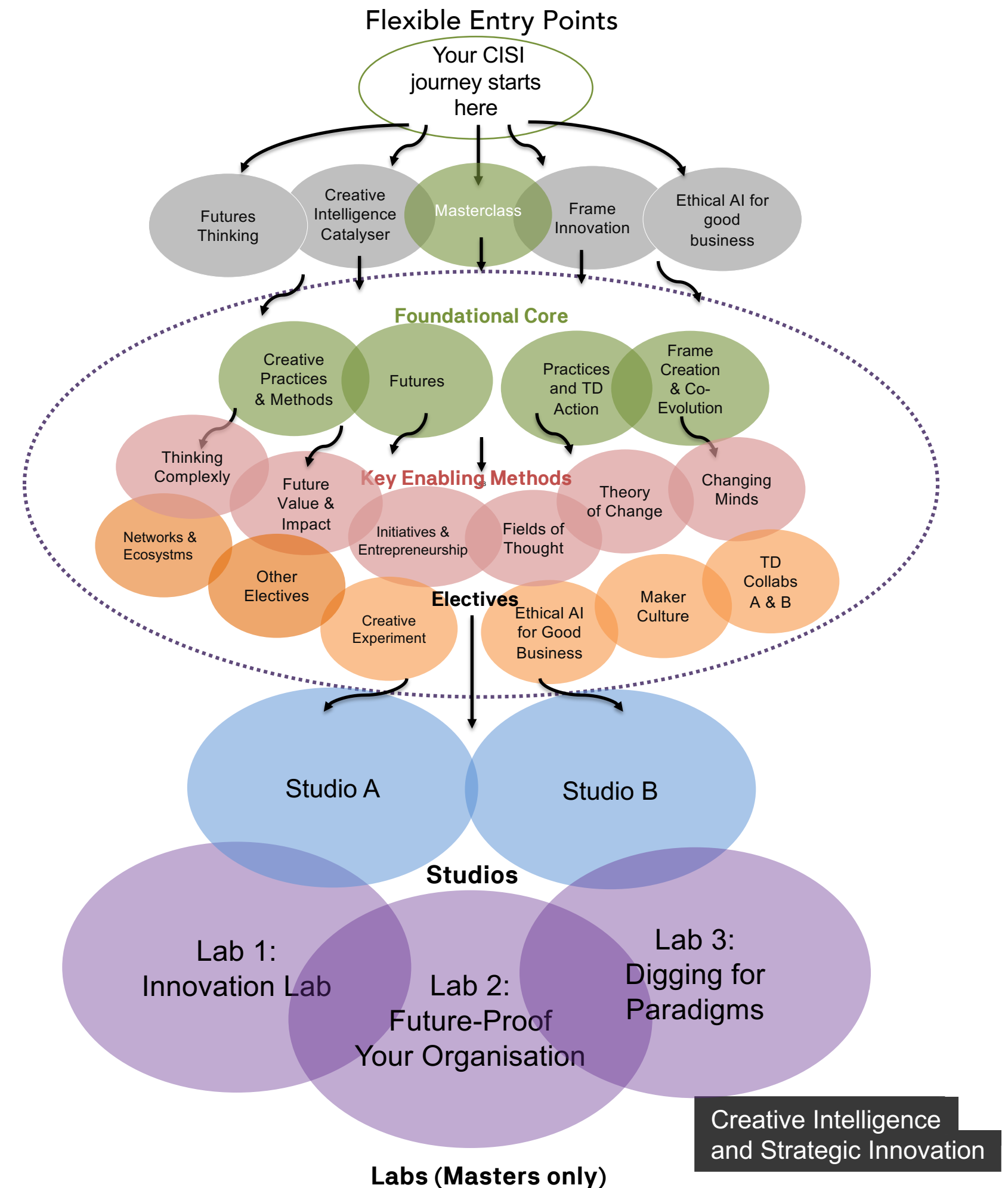
The program offers a diverse range of learning activities delivered through the best of online, hybrid and live.

Learners join CISI in one of the many available entry point subjects over each calendar year. From these intakes, you progress into a rich mix of subject options to build your skills in creative intelligence and strategic innovation.

Our CISI concierge will work closely with you to identify and curate the most appropriate subjects for your work/life context.



CISI Suite of Subjects



Foundation (core) subjects

Explore new ways of thinking, anchored around the key concepts of creativity, complexity, transdisciplinarity and futures

Masterclass

In this subject, you will experience transdisciplinarity, complex thinking and creative practices in action. Through undertaking a short collaborative project with our industry partner, you'll gain insights into how transdisciplinary innovation works and become aware of key elements and relationships in an innovation ecosystem.

Futures

Micro Equivalent:
Futures Thinking

You will research trends and developments effecting practice and question/critique the assumptions that underpin the approaches to futuring and innovation patterns in your field. You will learn to articulate future landscapes of your professional field, sector and society more broadly and propose pathways to desirable futures.

Creative Practices & Methods

Micro Equivalent:
Creative Intelligence Catalyser

In this subject, you will explore creative practices and tools from across many professional domains to generate, discover and explore new ideas, insights and solutions (as well as uncover blind spots). You'll be encouraged and supported to cultivate a culture of curiosity, experimentation, and playfulness. While creativity is instinctual, this subject examines cutting edge insights drawn from fields such as neuroscience to inform and fortify creative capability.

Practices & Transdisciplinary Action

You will be introduced to thinking about your professional work (in discussion with your peers) in terms of practices; interrogating patterns and assumptions guiding everyday work activities. Looking through the lens of practices creates a different way of understanding organisations, well beyond the processes and structures.

Frame Innovation & Co-Evolution

Micro Equivalent:
Frame Innovation

In this subject we will explore a complex problem from within your own professional practice using frame creation – a design-based innovation methodology. Through this guiding framework you will map out the nature of your problem – its complexity and the stakeholders involved, identify, and explore the underlying values at play and apply abductive thinking to develop and apply new frames to your situation, paving the way for novel paradigms and emerging futures to be imagined.

Key enabling methodologies

In these subjects, you'll master new tools and methods for practice.

Fields of Thought

In this subject, you'll explore a range of concepts, principles, practices and methods from various disciplinary fields. At the same time, you will also examine your own professional practice and broader Fields of Thought from different philosophical and pragmatic perspectives including indigenous knowledges. You will delve into how seemingly incommensurable approaches can be purposefully juxtaposed to seek new creative synergies and insights.

Initiatives & Entrepreneurship

This subject will provide you with the tools to go beyond 'quick-fixes' to create sustainable system change. Using cutting edge knowledge in systems thinking, collaboration and impact measurement, you will leave the course with a blueprint in hand for initiating and sustaining positive social change. Future change leaders of all sectors: private, public and third sector, will find this course of interest.

Future Value & Impact

In this subject you will be introduced to a range of futuring methods, which help you leap into experimenting with innovative futures, frameworks and mindsets. Experimenting with possible future scenarios for your sector or business can help drive positive change while considering economic, environmental, social, and cultural value.

Theory of Change

Here, you will examine the various theories, principles and methods of organisational change in professional settings to conceptualise them as networked innovation ecosystems. You will purposely devise speculative strategies for creating change and critically assess the applicability of these approaches in your work. By doing so, you will assemble a portfolio of approaches to change that can stimulate and sustain innovation capacity in your professional ecosystem.

Changing Minds

In this subject, you will be introduced to various theories and practices (e.g. mind in life cognition, storytelling, narrative therapy, behavioural insights, emotional intelligence, spatial and kinaesthetic literacy etc). You will learn to use these theories and frameworks to help detect elusive patterns of practice that can inhibit change. At the same time, you will examine the range of practices and strategies that can be put into action.

Thinking Complexly

In this subject, you will use examples from your own professional domain to develop ways to recognise, think, communicate, and act within complex systems. Approaching problems and opportunities from the standpoint of complexity enables you to move beyond the problem-solving paradigm. Using this complexity approach, you will refocus your attention towards co-creating ecosystems of flexible strategic innovators within and across your institutional context.

Studios

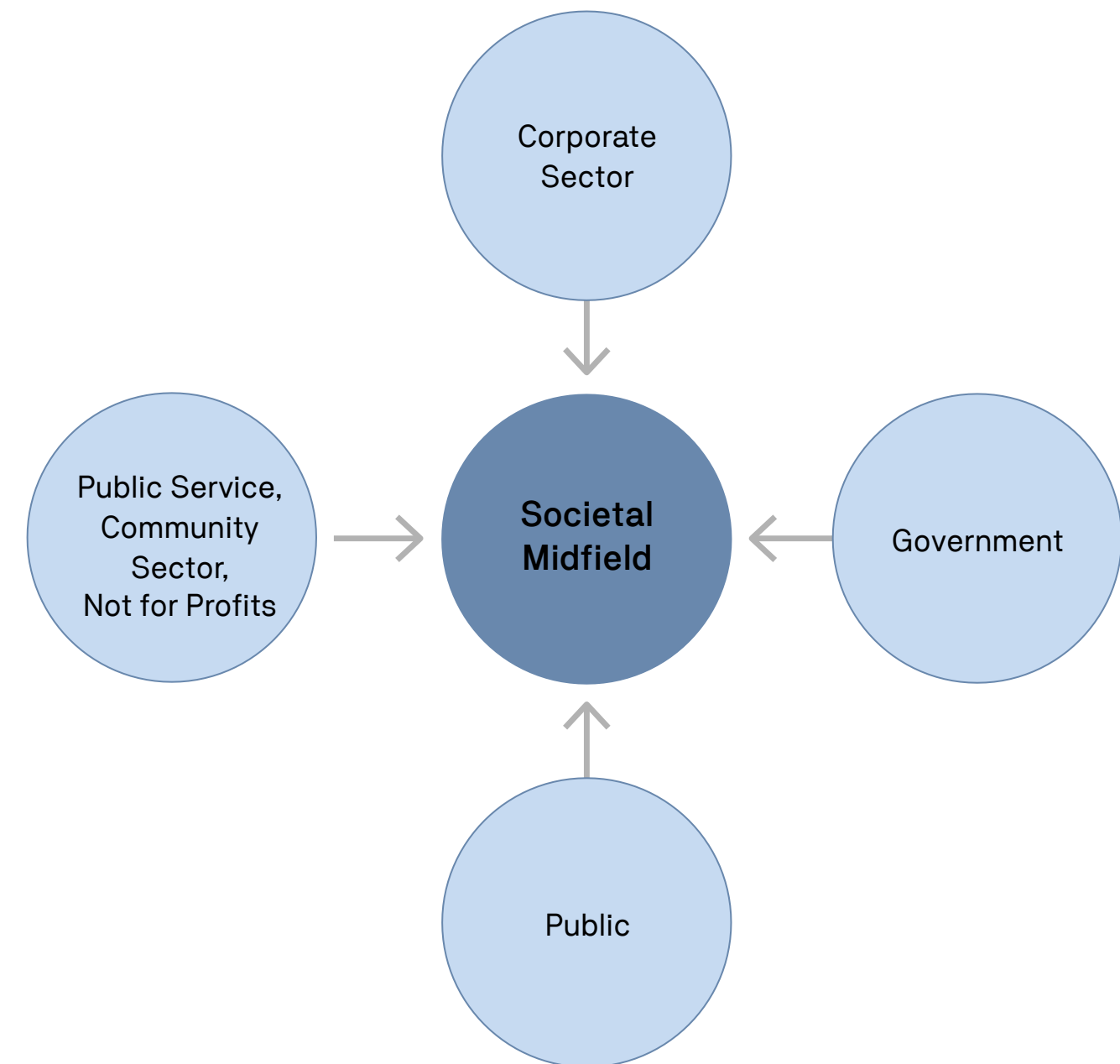
Come together with participants from across a range of organisations to apply CISI methods and tools while taking on a complex real-world challenge in block mode, hands-on studios.

Studios 1 & 2

In a CISI Studio you will come together with other learners to collectively take on a complex real-world challenge. In the context of a shared public challenge, you will apply, trial and experiment with the concrete methods and tools you have gained through undertaking the Key Enabling Methodology and Foundation subjects.

Across the Studios in the program, a variety of specific project challenges are offered by public and private sector organisations. All of these possible challenges are tackled in the context of the changing global environment (for example, global trends, UN Sustainable Development Goals) and as whole industry transformation challenges.

The emphasis of the studios therefore varies depending on the subject matter at hand (between the project level vs strategic level, internal initiatives vs a broader innovation ecosystem, small scale vs global, etc).



Labs

Labs are a self-directed research journey where learners create an innovation ecosystem around a particular topic or sector

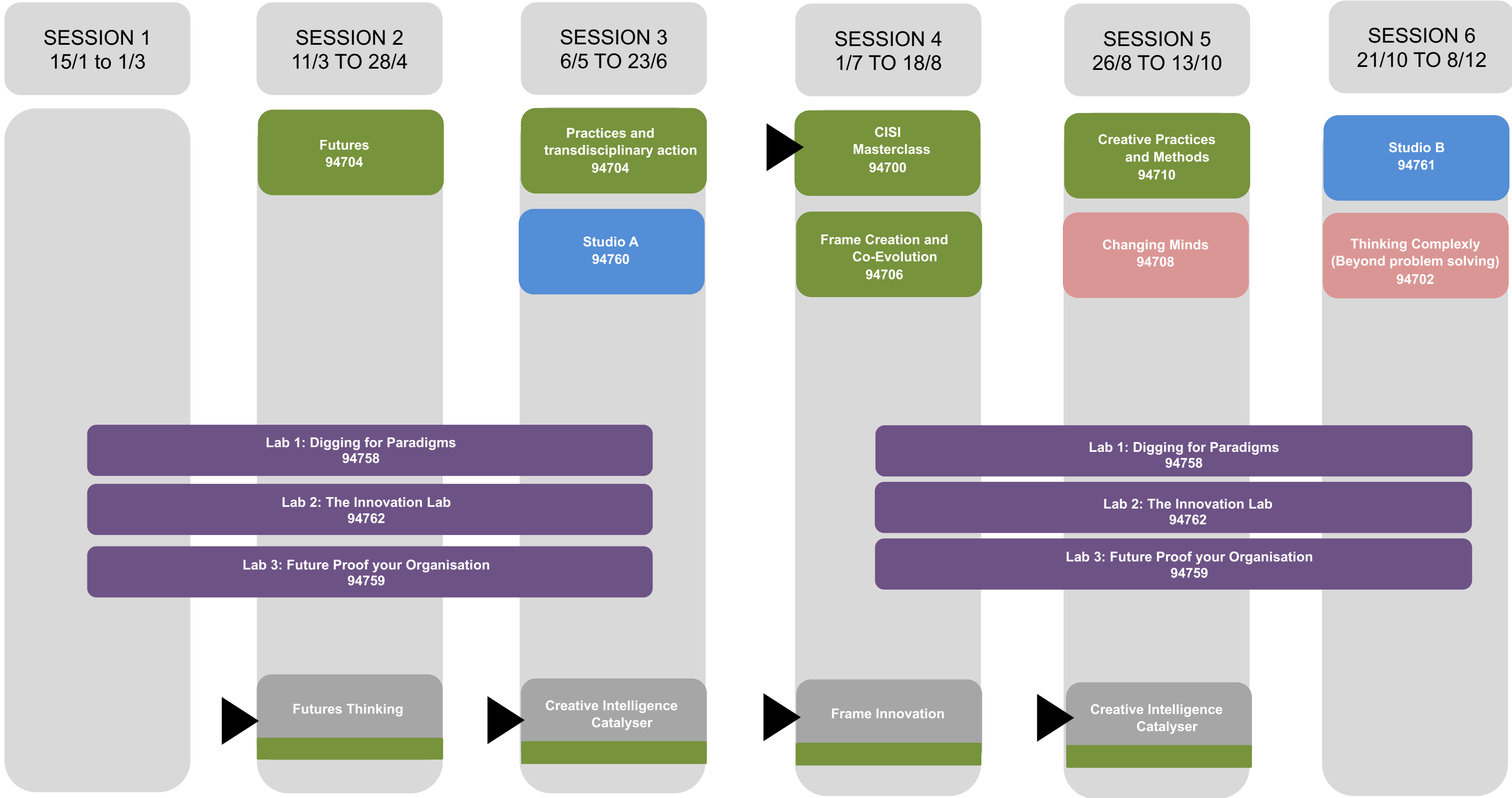
Lab 1	Digging for Paradigms	You will conduct field research to investigate the current practices and paradigms in your field of choice. You will then explore future needs and desired states to identify gaps and opportunities in the space between the current paradigm and the desired future states.
Lab 2	Innovation Lab	In a supported environment, you will develop experimental projects to explore strategies to bridge the gap between your field's current paradigm and the identified desired future state. This includes setting a strategic challenge, engaging in a considered process of innovation, as well as proposing the network/environment within and around the sector that serves as a context for the experimental projects.
Lab 3	Future-Proof Your Organisation	In this subject, the new thinking on practices and paradigms and your results from the previous Labs are built upon. The change agenda from the first lab and insights from second lab inform a desired future state. You will propose an innovation ecosystem and strategy for your field to engage with the paradigm. You will identify the elements of the practice that embody the paradigm: values, principles, methods and actions.

CISI Labs are available to Masters students only

CISI Capabilities Framework



CISI Timetable 2024



- Course Entry Point
- Foundation Subject
- Key Enabling Methodology
- Studio
- Labs (Research Pathway)
- Short Course/Microcredential

Meet our experienced CISI team



Creative Intelligence
and Strategic Innovation

CISI learner voices

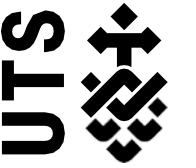
“I realised I was already working in a TD way – but needed the language and creative confidence to articulate my journey.”
Matilda Coy
CEO, Georgie Collective
CISI Learner

“The CISI has enabled me to reimagine my career.”
Carl Heise
Director, Business Architecture
Transport for NSW
CISI Learner

“You do an MBA to run an organisation. The CISI to change an organisation.”
Annalise Brown
Senior Business & Communications Professional
CISI Learner

“This is my second masters. I wasn’t looking for another specialist course, but rather to extend my range. CISI learning is completely different, and well-beyond traditional university courses in content and experience. It was created for the types of organisations we are going to need in the future NOT just trying to make old structures more resilient.”
Lee Cooper
Executive Design Manager
Thinkplace
CISI Learner

2024 program intakes are now open



Futures Thinking *short course*

Mar 2024
Enrolments Close:
27th February
Program start:
13th March

Creative Intelligence **Catalyser** *short course*

(hybrid)
May 2024
Enrolments Close:
24th April
Program start:
4th May

CISI Masterclass **Program Intake**

July 2024
Applications Close:
16th June
Program start:
3rd July

Frame Innovation *short course*

July 2024
Applications Close:
20th June
Program start:
2nd July

Creative Intelligence **Catalyser** *short course*

(online)
Aug 2024
Enrolments Close:
14th August
Program start:
28th Aug

Apply
Now

Get in Touch

► Inquiring about postgraduate courses?

Fill out our [future students postgraduate enquiry form](#). Choose 'Transdisciplinary Innovation' and specify 'Creative Intelligence and Strategic Innovation' as your preferred course.

► Interested in microcredentials, short courses, and enterprise learning in Creative Intelligence and Strategic Innovation?

Email your enquiry to CISlenquiries@uts.edu.au

Admission Requirements

Applicants must address all three of the following criteria*:

1. Have completed recognised tertiary academic qualifications
2. Maintain current employment
3. Have a minimum of 2-year full time (or equivalent) work experience.

*Applicants who do not satisfy the above requirements can submit a Personal Statement outlining their interest in the course, as well as evidence of prior learning and demonstrated capabilities.

Planning Your Costs

Fee Help is a government loan scheme that assists eligible local students to pay their tuition fees. Using Fee-Help means you do not have to pay for your tuition fees up front.

[Click here to find out more.](#)

If your postgraduate degree is related to your employment, your tuition fees may be tax deductible as a self education expense, even if you defer your payments using FEE-HELP.

Alternatively your organisation can sponsor your learning in CISI.