



Business

Undergraduate Courses 2024



No. **1**
UTS ranked
Australia's
#1 young* uni



Welcome to UTS Business School

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Acknowledgement of Country

UTS acknowledges the Gadigal People of the Eora Nation, the Boorooberongal people of the Dharug Nation, the Bidiagal people and the Gamaygal people upon whose ancestral lands our university stands. We would also like to pay respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge for these lands.

Why business at UTS?

READY FOR TOMORROW, TODAY

Tomorrow's business challenges? They're big. Complex. Undefined. Learn to think differently with a degree that responds to the changing business landscape – and to the disruption.

AT THE HEART OF THE ACTION

Learn where business happens. Thanks to our Sydney city location, we're surrounded by Australia's creative, start-up and technology industries – and by leading international companies like PwC, Ernst & Young and the Commonwealth Bank of Australia.

MORE THAN JUST A BUSINESS SCHOOL

At UTS Business School, social justice is key to our core and purpose – we are committed to driving social change beyond our campus and equipping our graduates to become socially conscious business leaders who are empowered to influence and advocate for change from the beginning of their career journey.

Our mission and vision is to be a socially committed business school focused on developing and sharing knowledge for an innovative, sustainable and prosperous economy in a fairer world.

A PRACTICAL ADVANTAGE

Internships, industry-focused capstone subjects, professional work placements – at UTS, these hands-on experiences are key to all our degrees. Put your knowledge into action and get real-world know-how from early in your degree. The upshot? You'll be ready for anything the workforce throws at you.

CONNECTIONS THAT COUNT

What you know is important, and who you know is as well. At UTS, we'll get you in the room with the future-makers of the business world. Engage with internships, lectures and networking, and build relationships with top-tier professionals from leading Australian and international companies.

ON TOP OF THE WORLD

To be your best, you need to learn from the best. UTS Business School is one of only a handful of business schools in the world to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). This means we've attained the highest standard of achievement for business schools worldwide, so you'll be getting a globally recognised qualification.

FLEXIBILITY PLUS

Broaden your degree and take advantage of exchange and study abroad opportunities, global leadership programs and degree add-ons in Innovation or Languages. Or, pair your business qualification with one of our many combined degrees to broaden your skill set and career opportunities across different fields. Choose the right fit for you to get the qualification you want.

START PLANNING YOUR FUTURE

Turn your abilities and experiences into a meaningful career with support from UTS Careers. With events, workshops, industry mentoring and group career coaching sessions throughout the year, you'll be ready to land that dream job or internship in no time.



UTS Business School vision

uts.edu.au/business-school-deans-message



UTS snapshot

Technology. Entrepreneurship. Sustainability. Social justice.
At UTS, we're building a collaborative future, one student at a time.



5-star rating

in Employability, Facilities,
Inclusiveness, Innovation,
Internationalisation and Research

(QS Star Rating System 2018–2021)



46,000+

students enrolled in 2021



260,000+

alumni in 135+ countries



209

undergraduate degrees across
13 areas of study



84%

of undergraduate students
undertake internships or
similar experiences as part of
their courses



90.8%

of students are employed full-time
three years after graduation

(2021 Graduate Outcome Survey
– Longitudinal)



#62

in the world for graduate
employability

(QS Graduate Employability Rankings 2022)



100%

of UTS research benchmarked
at world standard or above

(2018 Excellence in Research for
Australia evaluation)



180+

student clubs
and societies

Australia's most dynamic campus



Say hello to iconic buildings, purpose-built learning spaces and a wealth of social spaces where you can relax and connect – the UTS Campus has been designed with you in mind. It's interconnected. Embedded with technology. Built for students. It's the result of a billion-dollar investment in the future of learning.



JOIN THE IDEAS HUB

A world-class degree deserves a world-class environment – so as a UTS Business student, you'll have access to the only Frank Gehry-designed building in Australia. Called the Dr Chau Chak Wing Building, the layout of this unique urban treehouse challenges traditional approaches to business education, just like our courses do.



CONNECT. LIVE. LEARN

Our facilities are all about getting – and keeping – you connected. They're full of flexible learning environments, collaborative study spaces, and informal and social hubs where you can get together with your peers. And they're fitted out with the latest technologies – think plasma displays, smart whiteboards and laptop connectivity – so you can track your brainstorming sessions as they happen.



Take a virtual tour of the
UTS Business School

uts.edu.au/business-school-campus-tour



Our degrees and specialisations

There's more than one way to conquer the business world.
Choosing your degree is the first step.

BACHELOR OF BUSINESS

WHO'S IT FOR?

Future practitioners who want to make an impact across a whole range of business fields, sectors and industries.

WHY'S IT UNIQUE?

- It's socially conscious: Our new core subject Business and Social Impact will help you to understand the effect of business decisions on society
- It's flexible: Customise your course structure and choose from 10 majors, 32 sub-majors, and 5 major extensions

SPECIALISE IN:

- Accounting
- Advertising and Marketing Communications
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Business Law (2nd major only)
- Information Technology (2nd major only)
- Business Data Analytics (2nd major only)

COMBINE IT WITH ...

- International Studies
- Molecular Biotechnology
- Creative Intelligence and Innovation
- Engineering
- Information Systems
- Information Technology
- Medical Science
- Laws
- Science
- Sustainability and Environment
- Master of Teaching in Secondary Education

BACHELOR OF MANAGEMENT

WHO'S IT FOR?

Natural leaders with a taste for digital creative enterprises, events and sport industries.

WHY'S IT UNIQUE?

- It's innovative: Learn how to identify and develop new business opportunities with dedicated subjects in Entrepreneurship and Innovation
- It's creative: Our major in Digital Creative Enterprise is all about creative intelligence and transdisciplinary practice
- It's hands-on: Put your specialist knowledge into practice with a compulsory industry internship

SPECIALISE IN:

- Digital Creative Enterprise
- Events
- Sport Business
- Strategic Innovation and Entrepreneurship
- Sustainability and Social Impact

COMBINE IT WITH ...

- International Studies
- Creative Intelligence and Innovation (not available with a major in Digital Creative Enterprise)
- Sustainability and Environment





BACHELOR OF ECONOMICS

WHO'S IT FOR?

Critical and analytical thinkers who want specialist skills in economics, econometrics and market design

WHY'S IT UNIQUE?

- It's one of a kind: This is the only Economics degree where you can study market design
- It's in-depth: Study 11 core subjects in economics and choose 3 additional economics electives

SPECIALISE IN:

Economics, plus second major in:

- Business Law
- Finance
- Human Resource Management
- Information Technology
- Management
- Marketing
- Business Data Analytics

COMBINE IT WITH ...

- Laws
- Sustainability and Environment
- Master of Teaching in Secondary Education

BACHELOR OF ACCOUNTING

WHO'S IT FOR?

High achievers with a head for numbers, an eye for detail and a passion for business and analysis.

WHY'S IT UNIQUE?

- It's lucrative: Land an industry scholarship valued at up to \$54,000
- It's practice-based: Pursue 2 x 6-month professional internships with leading industry organisations
- It's personalised: Study with a small cohort of around 30 students

SPECIALISE IN:

Accounting, plus second major as per Bachelor of Business options



Bachelor of Business

2023 Selection rank*:	85.00 (full-time) 87.40 (part-time)
Duration:	3 years (full-time) 6 years (part-time)
UAC Code:	601030 (full-time) 601035 (part-time)
CRICOS code:	006487A



WHAT'S IT ALL ABOUT?

Lead, don't follow. With the Bachelor of Business, you'll be ready to make your mark on the global business landscape. Get your head around fundamental business concepts and build specialist skills through your major, major extension, sub-major or elective choices.

THE UTS DIFFERENCE

Our Bachelor of Business has been recently refreshed based on feedback from students, alumni and industry to ensure you're getting the skills you need to hit the ground running in the business world and influence and advocate for change right from the beginning of your career journey.

We want our graduates to become socially conscious business leaders, who focus not only on profit margins and share price - but on society and environmental impacts. In 2022, we introduced the Business and Social Impact subject, which looks at approaches to tackle some of the world's deep problems: climate change, wealth inequality, racism, sexism and gender discrimination.

Our core subjects cover business fundamentals in a radically different way to ensure a multi-perspective understanding of key business fields and the way they work together to create meaningful impact.

HERE'S WHAT'S ON OFFER

- A degree that's tailored to your personal passions: Use the first year to explore key business disciplines, and then start building specialist skills in years 2 and 3. Take charge of your course structure and your major(s) to build a qualification that prepares you for your dream career.
- Choice, choice and more choice: There are 10 majors, more than 30 sub-majors, and five major extensions on offer in this course - and they span almost every business topic imaginable.
- Hands-on study: Every major includes a capstone subject where you'll take what you've learned in the classroom and apply it to a real-life project or business problem. There's no better way to see your expertise come to life.

BUSINESS INTERNSHIP

At UTS, we're all about taking what we know and putting it to work - and there's no better way to do it than with an internship. The Business Internship subject gives you the opportunity to complete approved work experience that relates directly to your field of study. It's available in your second or third year of the degree.

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

HERE'S HOW IT WORKS

Designed with flexibility at its heart, there are lots of different ways to complete the Bachelor of Business (see table, right). In your first year, you'll start with core subjects that span all the major business disciplines, giving you a solid grounding in key business concepts. After that, you'll start to specialise by choosing:

- two majors, or
- a major plus 8 free electives, or
- a major plus two sub-majors, or
- a major, one sub-major, plus electives, or
- a major extension plus one sub-major, or
- a major extension plus electives

FIRST MAJOR

- Accounting
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Advertising and Marketing Communications

SECOND MAJOR

Choose from one of the first majors plus:

- Business Law
- Information Technology
- Business Data Analytics

MAJOR EXTENSIONS

Major extensions give you the chance to deep dive into a single business discipline. You'll study 12 subjects (rather than the 8 subjects in a standard major) and emerge with highly specialised skills in your chosen area of study.

There are five major extensions to choose from:

- Accounting
- Economics
- Finance
- Management
- Marketing

ELECTIVES

In some degree configurations, you'll have the choice of electives. Consolidate your expertise with additional business subjects, or expand your interests by enrolling in subjects from other university faculties.



Bachelor of Business

Typical course structure

	Year 1	Year 2	Year 3
Autumn session	Accounting and Accountability	Major Subject 1	Major Subject 5
	Business Statistics	Major Subject 2	Major Subject 6
	Economics for Business	OPTION	OPTION
	People and Organisations	OPTION	OPTION
Spring session	Accounting, Business and Society	Major Subject 3	Major Subject 7
	Fundamentals of Business Finance	Major Subject 4	Major Subject 8 (Capstone)
	Business and Social Impact	OPTION	OPTION
	Marketing and Customer Value	OPTION	OPTION

Note: A normal full-time study load is four subjects per session. Your study plan may differ if you do less subjects or if you undertake subjects over summer. This structure is indicative only.

Flexible options to design your degree

Option 1	Option 2	Option 3	Option 4	Option 5	Option 6
2nd Major (8 subjects)	8 Elective subjects	2 Sub-majors (4 subjects each)	1 Sub-major (4 subjects) and 4 Elective subjects	Major Extension (4 additional subjects) and 1 Sub-major (4 subjects) Note: Structure will differ from above sequence	Major Extension (4 additional subjects) and 4 Elective subjects Note: Structure will differ from above sequence

SUB MAJORS

- Accounting in Practice
- Advanced Advertising
- Advertising
- Business Analytics
- Business Analytics in Marketing
- Business Information Systems
- Business Innovation and Financial Management
- Business Law
- Digital Creative Enterprise
- Econometrics
- Economics
- Event Management
- Finance
- Financial Reporting
- Financial Services
- Human Resource Management
- Information Technology
- International Business Studies (Global Exchange)
- International Management
- International Studies
- Language other than English
- Management Consulting
- Management
- Marketing
- Mathematics
- Quantitative Management
- Specialist Country Studies
- Sport Management
- Statistics
- Strategic Marketing
- Sustainable Enterprise
- Taxation Law

Majors

Accounting

Accounting – it's the language of business. This major is all about financial transactions, and how those transactions contribute to effective decision-making processes at senior organisational levels. It also satisfies the requirements for accreditation by Chartered Accountants Australia and New Zealand and CPA Australia.

SUBJECT LIST

- Accounting for Business Combinations
- Cost Management Systems
- Accounting Standards and Regulations
- Applied Company Law
- Assurance Services and Audit
- Taxation Law
- Information for Decisions and Control
- Business Analysis (Capstone)

To satisfy the university education requirements of the Chartered Accountants Australia and New Zealand and CPA Australia students will also need to successfully complete subject 21644 Law and Ethics for Managers in addition to the Accounting major.

PROFESSIONAL BODIES AND ASSOCIATIONS

We are an accredited tertiary course of Chartered Accountants of Australia and New Zealand, CPA Australia and the Chartered Institute of Management Accountants. We are also accredited by the Chartered Institute of Management Accountants, Association of Chartered Certified Accountants, and Institute of Public Accountants.

CAREER OPTIONS

Graduate positions: Graduate Accountant, Analyst, Services Accountant, Tax Accountant, Auditing Junior

Career progression: Financial Controller, Senior Accountant, Business Manager, Chief Financial Officer (CFO), Finance Manager, Senior Tax Specialist, Auditor, Accounting Firm Partner

Economics

Business is built on the economy, so understanding this relationship is a critical component of effective business practice. With this major, you'll build expertise in the analytical tools, empirical analyses and laboratory methods of contemporary economics, and learn to apply what you know to business policy and practice.

SUBJECT LIST

- Economics for Business 2
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Introductory Econometrics
- Contemporary Economic Perspectives (Capstone)

Plus 3 subjects from the following:

- Behavioural Economics
- Business Internship
- Economic Growth and Development
- Economics of Competition and Strategy
- Economics of Monetary Policy and Central Banking
- Economics of the Environment
- Empirical Methods for Policy Evaluation
- Experimental Economics
- Labour Economics
- Law and Ethics for Managers
- Market Design
- Public Economics
- Quantitative Methods in Economics and Business
- Strategic Decision Making and Game Theory
- Time Series Econometrics

CAREER OPTIONS

Graduate positions: Member of Economic Consulting Team, Data Analyst, Statistician, Econometrician, Economic Markets Report Writer, Policy Analyst, Market Analyst/Researcher, Economist in a variety of sectors

Career progression: Policymaker, Senior Policy Analyst, Economic Strategist, Journalist, Econometrician, Economic Natural Resources Manager, Finance Manager, International Trade Analyst, Natural Resource Manager, Academic Economist

Finance

Money? It makes the world go round. When you major in finance, you'll take a deep dive into the economic activities of the public, private and government sectors, from raising funds in financial markets to investment and real and financial assets. You'll gain critical skills to support prospective customers in financial markets and institutions, information technology or consulting firms that provide financial advice and services.

SUBJECT LIST

- The Financial System
- Financial Metrics for Decision Making
- Investment Analysis
- Corporate Finance: Theory and Practice
- Applied Financial Decision Making (Capstone)

Plus 3 subjects from the following:

- Applied Company Law
- Applied Portfolio Management
- Business Internship
- Commercial Bank Management
- Derivative Securities
- Ethics in Finance
- Investment Banking
- Law and Ethics for Managers
- Strategic Investment Management
- Time Series Econometrics
- UTS Student Managed Fund

PROFESSIONAL BODIES AND ASSOCIATIONS

CFA Institute has partnerships with select universities around the world that have embedded into their degree programs a significant percentage (more than 70%) of the CFA® Program Candidate Body of Knowledge. UTS is a CFA Program Partner institution based on the Bachelor of Business with a major in Finance. Recognition as a partner signals that the degree's curriculum is closely tied to professional practice and is well suited to students preparing to sit for the CFA® examinations.

CAREER OPTIONS

Graduate positions: Financial Advisor, Investment Analyst, Corporate Financial Consultant, Banker, Financial Planner, Fund Administrator, Banking Consultant, Pricing Analyst

Career progression: Treasury Manager, Risk Manager, Hedge Fund Manager, Superannuation Fund Manager, Stockbroker, Equity Research Analysis

Rianna Darby

Bachelor of Business

Majors: Finance and Accounting

Institutional Client Account Manager -
Macquarie Group



“Finance and Accounting were foreign concepts to me before I began my studies at UTS, but it was through my first year of the Business degree that I grew interested in both areas of study. Finance in the business world incorporates so many diverse skills, careers and organisations, so to reflect this, finance students at UTS learn by doing. No matter the career, Finance students are equipped with the knowledge and skills that could change how global businesses and societies work.”

Human Resource Management (HRM)

When it comes to business, there's no asset more valuable than people. With a major in HRM, you'll become an expert in recruitment, development and retention strategies that result in an engaged and effective workforce. Learn the theory of HRM and employment relations, as well as Australian and international HRM frameworks, and become an effective manager who can bring the best out of your team.

SUBJECT LIST

- Introduction to Human Resource Management
- Managing Strategic Performance
- Strategic Human Resource Management
- Managing Employee Relations
- Management Skills
- Understanding Organisations: Theory and Practice
- Human Resource Management (Capstone)

Plus 1 subject from the following:

- Business Internship
- Introduction to Strategy
- Law and Ethics for Managers

PROFESSIONAL BODIES AND ASSOCIATIONS

The HRM major is accredited by the Australian Human Resources Institute, the professional association for human resource professionals.

CAREER OPTIONS

Graduate positions: Human Resources Officer, Payroll Consultant, Recruitment Consultant, Safety Officer, Employee Relations Coordinator

Career progression: Corporate Advisor, Chief People Officer, Human Resources Manager, Human Resources Business Partner, Trades and Labour Manager, Work Health and Safety Manager, Account Manager

Bianca Azzopardi

Bachelor of Business

Majors: Human Resource Management and Business Law

Chief Executive Officer Zambrero - North America



“The Capstone subject in the Human Resource Management major was nothing short of a life changing experience. I was able to put into practice not only the theories and practices I'd learnt within the subject but moreover the knowledge I had gained through the entirety of my degree. Upon completion, I was approached by the Human Resource Manager of Zambrero for an internship. This four-week internship then resulted in a full-time position within the company.”

International Business

Business is a global concept, so get the practical skills and theoretical foundations to operate effectively in an international business environment. This major looks at the development, strategy and management of multinational organisations, and the ways in which globalisation impacts individuals and organisations.

SUBJECT LIST

- Introduction to International Business
- Introduction to Strategy
- Transnational Management
- International Marketing
- Global Operations and Supply Chain Management
- International Business Capstone

Plus 2 subjects from the following:

- Business Internship
- International Accounting
- International Management Field Study*
- Law and Ethics for Managers
- Management Skills
- Introduction to Human Resource Management

CAREER OPTIONS

With a major in international business, you'll be ready to work in almost any industry. Opportunities include roles in public, private and government sectors, and opportunities in international trade administration, corporate/government relations, business intelligence, foreign affairs, international marketing, import/export, international banking, travel and tourism, international freight, economic development, insurance, foreign exchange, mergers and acquisitions, international aid and logistics management.

Management

Strategic thinker? A good manager can plan, delegate, monitor, organise and budget – and with the Management major, you can too. You'll become a creative and critical thinker who's able to engage with staff and organisational challenges in a responsible, reflexive and accountable manner. You'll also learn all about the opportunities and challenges of management in an increasingly complex sector.

SUBJECT LIST

- Introduction to Strategy
- Understanding Organisations: Theory and Practice
- Global Operations and Supply Chain Management
- Management Skills
- Business Ethics and Sustainability
- Management Capstone

Plus 2 subjects from the following:

- Business Internship
- Innovation and Entrepreneurship
- International Management Field Study*
- Introduction to Human Resource Management
- Law and Ethics for Managers
- Management Consulting
- Transnational Management

CAREER OPTIONS

Graduate positions: Supply Chain Management Assistant, Program Coordinator, Property Management Assistant, Business Analyst

Career progression: Management Business Analyst, Compliance Executive, Chief Executive Officer (CEO), Operations Leader, General Manager, Chief Operating Officer (COO), Management and Change Consultant, Owner/Operator of a small-medium enterprise

* Involves overseas travel and incurs expenses in addition to the subject fee. VISA restrictions may apply to some students depending upon the country visited.

Marketing

Identify – and create – customer needs and desires. You'll become an efficient marketer who can define, measure and quantify target markets; communicate effectively with current and prospective clients; and deploy meaningful and responsive products and services that give people what they want.

SUBJECT LIST

- Consumer Behaviour
- Marketing Research
- Integrated Marketing Communications
- Marketing Planning and Strategy
- Applied Project in Marketing (Capstone)

Plus 3 subjects from the following:

- Branding
- Business Internship
- Business-to-Business Marketing
- Digital Marketing and Social Media
- Entrepreneurial Marketing
- International Marketing
- Law and Ethics for Managers
- Marketing Analytics and Decisions
- Marketing Channels
- Pricing Strategies and Tactics
- Product Innovation Marketing
- Services Marketing

CAREER OPTIONS

Graduate positions: Marketing Analyst, Marketing Coordinator, Sales and Marketing Assistant, Insight Analyst, Social Media Advisor, Events Coordinator

Career progression: Marketing Manager, Brand Manager, Service Experience and Quality Manager, Chief Marketing Officer, Marketing Director, Marketing Executive, Product Manager

Melissa Goodrope

Bachelor of Business

Major: Marketing

Campaign Manager, Philanthropic - UTS Advancement



“UTS allows you to work on real businesses and case studies that can be applied to the workforce once you graduate. When working on advertising and marketing communications campaigns, I still use a briefing template that I was taught while I was at uni.

The lecturers and tutors at UTS were another standout to me. They are industry experts and specialists in their fields, which means you get the best possible teachers that provide you with challenges, opportunities and actual scenarios that are happening in the workplace. This definitely helped me transition from university study to work.”

Advertising and Marketing Communications

Learn to plan and manage promotional campaigns, and to evaluate their outcomes using tried and true market research techniques. You'll also develop hands-on experience in best practice approaches to advertising and other forms of marketing communication.

SUBJECT LIST

- Consumer Behaviour
- Integrated Marketing Communications
- Marketing Research
- Applied Project in Advertising and Marketing Communication (Capstone)

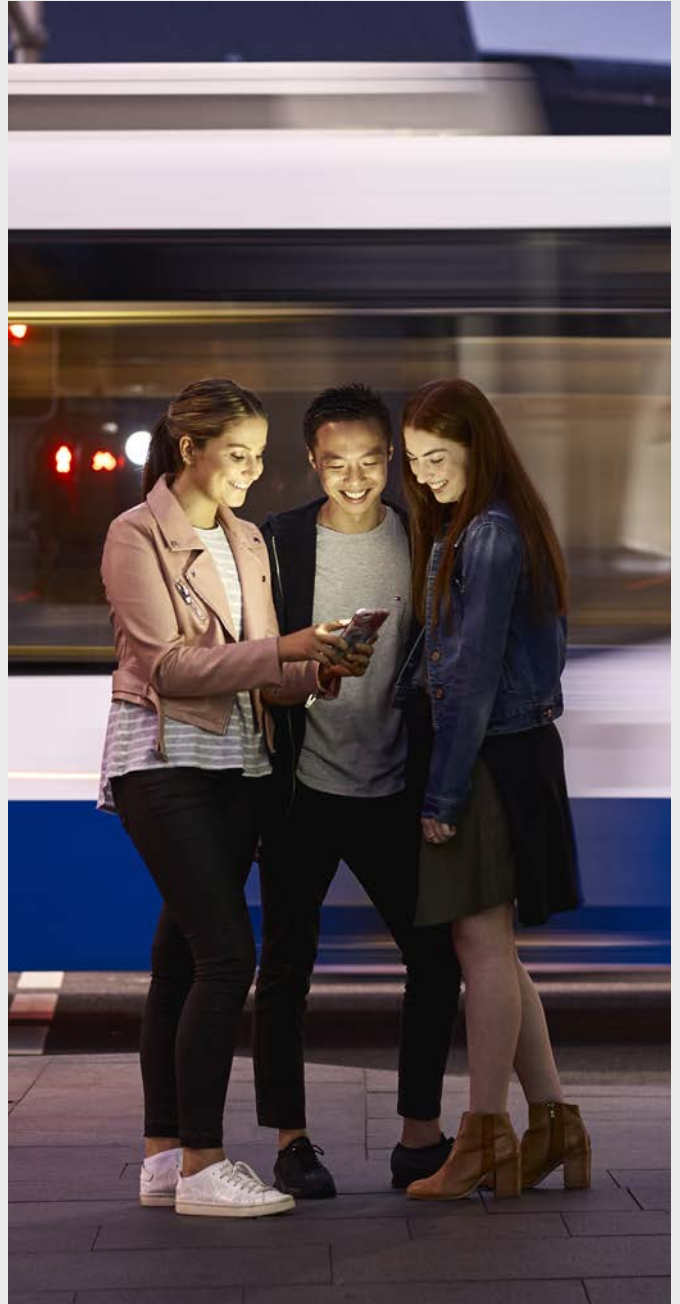
Plus 4 subject from the following:

- Advertising Research
- Branding
- Business Internship
- Creative Advertising
- Digital Marketing and Social Media
- Law and Ethics for Managers
- Media Planning
- Strategic Communication Design

CAREER OPTIONS

Graduate positions: Advertising Officer, Marketing Analyst, Marketing and Communications Coordinator, Sales and Marketing Assistant, Insight Analyst, Social Media Advisor, Events Coordinator, Public Relations Coordinator, Communications Officer

Career progression: Communications Advisor, Marketing Communications Specialist, Marketing Manager, Public Relations Manager, Brand Manager, Service Experience and Quality Manager, Marketing Director, Marketing Executive, Product Manager, Advertising Executive



Information Technology (Second major)

Pair your business expertise with fundamental systems analysis skills with a major in IT. Choose to explore either the technical or management side of business technologies, and get involved in designing complex business information systems – it doesn't get more hands-on than that.

SUBJECT LIST

- Database Principles
- Introduction to Information Systems
- Programming Fundamentals
- Business Requirements Modelling
- Network Fundamentals

Plus 3 from the following:

- Business Process and IT Strategy
- Collaborative Business Processes
- Cryptography
- Cybersecurity
- Data Structures and Algorithms
- Database Programming
- Fundamentals of Interaction Design
- Information System Development Methodologies
- Innovations for Global Relationship Management
- Networked Enterprise Architecture
- Programming 2 Routing and Switching Essentials
- Software Architecture
- Systems Testing and Quality Management
- Web Systems

CAREER OPTIONS

Graduate positions: Web Designer, Information Management Specialist, Business Analyst, Software Developer, Programmer, Data Analyst

Career progression: Systems Manager, Information Technology Manager, Business Process Modeller, Applications Architect

Business Law (Second major)

The legal and business sectors are closely intertwined. Study the law as it governs business activity and gain niche expertise that'll set you apart. Students can choose a stream that explores the foundations of law or a more business-specific legal stream with electives in taxation and marketing law.

SUBJECT LIST

Select 1 of the following streams:

1. Foundations of Law

- Contracts
- Torts
- Introduction to Property and Commercial Law
- Foundations of Law
- Ethics Law and Justice

Plus 2 of the following:

- Banking Law
- Competition Law
- Deceptive Trade Practices and Product Liability
- Environmental Law
- Insolvency
- Introduction to Public International Law
- Revenue Law
- Sports Law

2. Law for Business

- Introduction to Law
- Industrial and Labour Law
- Applied Company Law
- Advanced Commercial Law
- Competition and Consumer Law

Plus 3 of the following:

- Advanced Taxation Law
- Banking Law
- Insolvency Administration
- Intellectual Property Commercialisation
- International Business Transactions and the Law
- Marketing Law
- Retirement and Estate Planning
- Taxation Law

CAREER OPTIONS

Business Law plays an integral role in a wide range of fields, including banking, business and global commerce. This major provides a versatile educational background that can be applied to numerous careers.

Business Data Analytics (Second major)

SUBJECT LIST

- Business Analytics
- Introduction to Programming for Data Analysis and Artificial Intelligence
- Data Storage for Decision Making
- Data Visualisation for Business Communication
- Data Ethics and Governance
- Business Data Analytics Studio (Capstone)
- Plus 2 of the following:
 - Law and Ethics for Managers
 - Planning and Control for Small Business Enterprises
 - Investment Analysis
 - Financial Metrics for Decision Making
 - Marketing Analytics and Decisions
 - Marketing Research
 - Empirical Methods for Policy Evaluation
 - Introductory Econometrics
 - Time Series Econometrics

CAREER OPTIONS

Graduate Roles: Business Analyst, Data Analyst, Data Scientist, Market Research Analyst, Reporting Analyst, Operations Analyst

Career progression: Senior Business Analyst, Data Science Manager, Business Intelligence Manager, Analytics Consultant, Director of Analytics, Chief Data Officer (CDO)



Bachelor of Economics

2023 Selection rank*:	82.00 (full-time)
Duration:	3 years (full-time)
UAC Code:	601090
CRICOS code:	086359B



WHAT'S IT ALL ABOUT?

Without the economy, there'd be no business – and vice versa. Get your head around this critically interconnected relationship and learn how the economy drives decision-making in business. You'll build the analytical and quantitative skills required to really understand key economic principles, and you'll also gain fundamental skills in econometrics, macroeconomics, and microeconomics and their application to policy. It's not all book learning either: at the end of your degree, you'll complete a capstone project where you'll apply your knowledge of economic policy and analysis in a real-world policy setting.

THE UTS DIFFERENCE

Our Bachelor of Economics has been recently refreshed based on feedback from students, alumni and industry to ensure you're getting the skills to understand economic trends, behaviours and consequences which is essential for any business. It's also leading the way by incorporating a strong focus in behavioural economics and how this can be applied in real-world scenarios. You'll get hands-on experience examining real public issues to become a systemic thinker with the deep analytical skills to be able to explore the intended and unintended consequences of policies.

HERE'S WHAT'S ON OFFER

- Lead the market: Use economic theory to design market mechanisms and algorithms and observe their role in driving economic activity
- Go broad: Build strong analytical and quantitative skills that can be applied across a vast range of business disciplines
- Learn from the best: Study with world-leading researchers and practitioners who are the forefront of the economics field
- Get hands on: Develop analytical and practical skills that are in high demand in leading economic and business consultancies and financial institutions around the world.

HERE'S HOW IT WORKS

You'll start by studying 11 core subjects and 3 economics electives, giving you a solid grounding in economic theory. Next, you can tailor your degree by pursuing one of the following course structures:

Core subjects + economics electives + 2 Business electives

- a 2nd major in another business discipline, or
- two sub-majors, or
- one sub-major plus 4 electives

CAREER OPTIONS

Graduate positions: Member of Economic Consulting Team, Data Analyst, Statistician, Economic Markets Report Writer, Policy Analyst, Market Analyst/Researcher, Economist in a variety of sectors

Career progression: Policymaker, Senior Policy Analyst, Economic Strategist, Journalist, Econometrician, Economic Natural Resources Manager, Finance Manager, International Trade Analyst, Natural Resource Manager, Academic Economist, Researcher in various industries including banking, finance, insurance, consulting and the public sector.

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

Typical course structure

	Year 1	Year 2	Year 3
Autumn session	Economics for Business	Intermediate Macroeconomics	Behavioural Economics
	Business Statistics	Intermediate Microeconomics	Economics Elective
	Strategic Decision Making and Game Theory	Economics Elective	OPTION
	OPTION	OPTION	OPTION
Spring session	Economics for Business 2	Empirical Methods for Policy Evaluation	Economic Policy and Analysis (Capstone)
	Quantitative Methods in Economics and Business	Economics Elective	OPTION
	Introductory Econometrics	OPTION	OPTION
	OPTION	OPTION	OPTION

Note: A normal full-time study load is four subjects per session. Your study plan may differ if you do less subjects or if you undertake subjects over summer. This structure is indicative only.

Flexible options to design your degree

Option 1	Option 2	Option 3
2nd Major (8 subjects) and 2 Business elective subjects	2 Sub-majors (4 subjects each) and 2 Business elective subjects	1 Sub major (4 subjects), 4 Elective subjects and 2 Business elective subjects

All three options include 2 additional free electives from within the Business School.

MAJORS

- Business Law
- Finance[#]
- Human Resource Management
- Information Technology
- Management
- Marketing[#]
- Business Data Analytics

[#]These majors require a specific subject as one of your business electives

ECONOMICS ELECTIVES

- Business Internship
- Economic Growth and Development
- Economics of Competition and Strategy
- Economics of Monetary Policy and Central Banking
- Economics of the Environment
- Experimental Economics
- Labour Economics
- Market Design
- Public Economics
- Time Series Econometrics

SUB-MAJORS

Choose from over 18 different sub-majors from a variety of areas, including Business Law, Statistics or Specialist Country Studies.

Hugh McKinn

Bachelor of Economics (Honours)
Associate Consultant - Bain & Company



"The Bachelor of Economics provided me with a refined and highly practical analytical skillset. The focus on applied and contemporary fields of economics, such as behavioural economics, market design and microeconometrics encouraged me to leverage my skillset to theorise solutions to real-world problems. Through further research in my Honours year, I was able to contribute to the advancement of Australian philanthropic financing, potentially impacting thousands of Australian Not-For-Profits (NFP's)."

Bachelor of Management

2023 Selection rank*:	82.00 (Digital Creative Enterprise) 80.00 (Events) 80.10 (Sport Business)
Duration:	3 years (full-time)
UAC Code:	601065 (Digital Creative Enterprise) 601068 (Events) 601070 (Sport Business) 601075 (Sustainability and Social Impact) 601080 (Strategic Innovation and Entrepreneurship)
CRICOS code:	084784A



WHAT'S IT ALL ABOUT?

With the Bachelor of Management, you'll build the strategic decision-making and entrepreneurial thinking skills required for a successful management career in some of the world's most dynamic and exciting industries. When it comes time to specialise, choose from one of five majors in Events, Digital Creative Enterprise, Sport Business - Sustainability and Social Impact or Strategic Innovation and Entrepreneurship all three disciplines sit at the forefront of the globalised and increasingly digitised business world.

THE UTS DIFFERENCE

Our Bachelor of Management has been recently refreshed based on feedback from students, alumni and industry to ensure you're getting the skills you need to hit the ground running in the business world and influence and advocate for change right from the beginning of your career journey. Our core subjects team business knowledge with specialist sector skills to give you a strong industry focus to create meaningful impact.

HERE'S WHAT'S ON OFFER

- Say hello to your future: An internship placement will give you a taste of life in the business world. It might even kickstart a key professional relationship, too
- Build an innovation mindset: Our subjects in Entrepreneurship and Innovation are all about big ideas. Use design thinking and creative enterprise techniques to drive new innovations in business
- Become an integrative thinker: Learn to think across and between traditional business disciplines and industries to become a truly multidisciplinary practitioner
- Learn about the importance of diversity management: This new major elective focuses on inclusive representation within organisations and broader society.

HERE'S HOW IT WORKS

You'll study 8 core management subjects including a capstone subject in Managing for Social Impact. You'll also complete 8 subjects in your chosen major (Digital Creative Enterprise, Events, Sport, Sustainability and Social Impact or Strategic Innovation and Entrepreneurship). Next, you can tailor your degree by pursuing one of the following course structures:

- A second major in Digital Creative Enterprise, Events, Sport, Sustainability and Social Impact or Strategic Innovation and Entrepreneurship or
- Two sub-majors (see page 11)
- One sub-major and 4 electives, or
- 8 electives

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

Typical course structure

	Year 1	Year 2	Year 3
Autumn session	Management Skills	Innovation Lab	Major Subject 6
	Marketing and Customer Value	Major Subject 4	Business Internship OR Diversity Management
	Major Subject 1	OPTION	OPTION
	Major Subject 2	OPTION	OPTION
Spring session	Socio-political Context of Management	Major Subject 5	Managing for Social Impact (Capstone)
	Innovation and Entrepreneurship	TD Elective	Major Subject 7
	OPTION	Managing Legal Issues	OPTION
	Major Subject 3	OPTION	OPTION

Note: A normal full-time study load is four subjects per session. Your study plan may differ if you do less subjects or if you undertake subjects over summer. This structure is indicative only and does not apply to all majors.

Flexible options to design your degree

Option 1	Option 2	Option 3	Option 4
2nd Major (8 subjects. Choose from Digital Creative Enterprise, Events, Sport, Sustainability and Social Impact or Strategic Innovation and Entrepreneurship)	2 Sub-majors (4 subjects each)	1 Sub-major (4 subjects) and 4 Elective subjects	8 Elective subjects



Majors

Events

Strategy, planning, management and execution – they're key to good business practice, and they're also the essential ingredients of a great event. This major covers everything you need to know about developing, planning, hosting and assessing the impact of events. It'll prepare you for events both big and small, from social occasions to major international professional conferences, cultural and sporting festivals and promotional opportunities.

SUBJECT LIST

- Event and Entertainment Contexts
- Event Impacts and Legacies
- Event Management
- Event Promotion and Sponsorship
- Servicescape and Venue: design, operations and management
- Managing Risk and Opportunity
- Event Creation Lab

Plus 1 subject from the following:

- Diversity Management
- Business Internship

CAREER OPTIONS

Graduate Positions: Event Coordinator, Convention Coordinator, Marketing Assistant

Career Progression: Event Manager, Entertainment, Venue or Facility Manager, Convention Planner, Visitor Information Manager, Festival Organiser, Marketing Manager for arts, leisure and events organisations, Sponsorship Manager

Sport Business

Couch commentator? Start thinking about sport as a business and give something back to the game you love. Study sport management and promotion, learn about the sustainability of sport at both professional and community levels, and prepare for work as a sport business manager. You'll become proficient in issues of market share, player remuneration and welfare, and in building relationships with the media responsible for sports news and broadcasting.

SUBJECT LIST

- Sport and Society
- Australian Sport System
- Managing Professional Sport
- International Sport Management
- Sport Marketing and Media
- Olympic Games and Sport Mega-Events
- Sport Business and Practice

Plus 1 subject from the following:

- Diversity Management
- Business Internship

CAREER OPTIONS

Graduate Positions: Sports Administrator, Sport and Recreation Supervisor, Recreation Facilities Coordinator, Sports Marketing Officer

Career Progression: Sports Centre Manager, Program Development Manager, Sponsorship Manager, Venue Manager, Sports Event Manager, Director of Sport and Athletic Development

Digital Creative Enterprise*

Thinker, maker, doer, creator? The Digital Creative Enterprise major is all about applying your business expertise – and your creative passions – to work in the digital industries. Pair your business studies with subjects from Creative Intelligence and Innovation, and build expertise as a transdisciplinary practitioner who can work across and between professions.

SUBJECT LIST

- Creative Industries in the Collaborative Economy
- Managing Risk and Opportunity
- Digital Strategy and Governance
- Innovation in Complex Systems
- Navigating Entrepreneurial Ecosystem

Select subject from the following:

- Frame Innovation
- Leadership in Innovation

Plus 1 subject from the following:

- Diversity Management
- Business Internship

CAREER OPTIONS

Get ready for roles as a creative professional or a business strategist in the arts, or as a specialist creative embedded in another professional sector.

Creative occupations can include:

- Specialist creatives: those who are creatively occupied and work within the creative industries
- Embedded creatives: those who are creatively occupied but work outside the creative industries
- Support workers: those who are not creatively occupied but do work within the creative industries

Creative enterprises include:

- Cultural sectors (visual and performing arts, writing and publishing)
- Digital media or multimedia including film and television, broadcasting, computer animation, web design and music
- Design (architecture and urban design, industrial design, fashion)
- Professional sectors such as IT and marketing

*Digital Creative Enterprise subjects are offered as accelerated subjects during July and Summer sessions. This major is not available in the combined Bachelor of Management Bachelor of Creative Intelligence and Innovation course.

Daniel Favaloro

**Bachelor of Management (Honours)
Business Manager - Sport, Network Ten**



"UTS has a great Sport Business program, it's one of the leading universities in this field. Subjects focus on leading case studies to provide rich, real-life examples of study in action. It's always a big step up from uni to your first proper job, but these lessons prepared us for future challenges and opportunities. I would highly recommend UTS! My experience has been memorable, and it's put me in good stead for the future, with a great grounding for my career."

Sustainability and Social Impact

Passionate about social entrepreneurship, sustainable development, and creating positive social and environmental impact? The Sustainability and Social Enterprise major provides a comprehensive education that prepares you to lead change and make a positive difference in your communities and the world. You will have opportunities to work on real-world projects, and to network with industry professionals and gain practical experience through internships.

SUBJECT LIST

- Innovation Futures: Thinking Beyond What Is
- Complexity and Sustainability
- Business Ethics and Sustainability
- Managing Risk and Opportunity
- Advocacy and Social Change
- Plus 1 of the following:
- Business Internship
- Diversity Management

CAREER OPTIONS

A major in Social Impact and Sustainability prepares individuals to make a positive difference in the world by addressing critical social and environmental challenges. Occupations can include:

Sustainability Consultant, Corporate Social Responsibility (CSR) Manager, Environmental Policy Analyst, Social Entrepreneur, Sustainable Supply Chain Manager, Impact Investment Analyst, Nonprofit Program Manager, Sustainable Development Specialist, Community Development Coordinator, Sustainable Tourism Manager, Social Impact Analyst

Strategic Innovation and Entrepreneurship

Embrace your entrepreneurial spirit and explore the endless possibilities with a major in Strategic Innovation and Entrepreneurship. The major provides you with a broad understanding of strategy, entrepreneurship, innovation, and business management, with a focus on developing the skills and knowledge needed to start and grow successful businesses. You will develop skills in identifying and evaluating business opportunities, developing strategic business plans, and managing other key aspects of business management.

SUBJECT LIST

- Navigating Entrepreneurial Ecosystems
- Fundamentals of Innovation
- Innovation Funding Platforms
- Introduction to Strategy
- Managing Risk and Opportunity
- Advocacy and Social Change
- Plus 1 of the following:
- Business Internship
- Diversity Management

CAREER OPTIONS

Entrepreneurship and Strategic Innovation equips you with a diverse skill set that opens up numerous career options across various industries. Occupations can include:

Startup Founder/Entrepreneur, Innovation Manager, Business Consultant, Venture Capitalist/Investor, Business Development Manager, Corporate Innovation Specialist, Business Analyst.

Elaina Nguyen

Bachelor of Management (Digital Creative Enterprise)
Senior Product Designer - Australian Public Service Commission



"Choosing a Digital Creative Enterprise major for my Bachelor of Management was the best choice. It is an innovative discipline that exposed me to many different approaches to problem-solving. All the subjects are designed to provide real-world practical experiences that I found have been greatly useful in my current role. My skillset that I have gained from my degree has led me to opportunities to contribute to projects as a UX/service designer, as well as a digital strategist."

Bachelor of Accounting

Co-op Scholarship program

2023 Selection rank:	N/A (additional selection criteria applies)
Duration:	3 years (full-time)
UAC Code:	601010

HOW TO APPLY

In addition to including the Bachelor of Accounting as one of your preferences through UAC, you will need to complete an online application by one of the cut-off dates below.


Closing dates for the 2024 intake are:

Round 1: Friday 19 May 2023

Round 2: Friday 13 October 2023

In person half-day interviews for both rounds will be held on Monday-Friday 6-10 November 2023.

If your online application is successful you will be invited to attend an interview with representatives from sponsor organisations, UTS Business School academics and the co-op team. If you are successful at interview stage, you will receive a conditional offer subject to your ATAR. We have historically taken students with ATARs ranging from the high 80s to 99.95, balancing selection criteria against one another, so if you excel in another area it can compensate for a lower academic score, and vice versa.

 [Click here to download the application and find out which documents you need to supply.](#)

WHAT'S IT ALL ABOUT?

At the top of your game? Get the acknowledgement you deserve with this specialist degree.

The Bachelor of Accounting is for high-achieving school leavers who've got a head for numbers and future leadership potential. It's a cooperative scholarship program, which means it's offered in partnership between UTS and selected industry partners.

As well as giving you instant access to some of Australia's largest businesses, these partnerships will also provide you with a scholarship of up to \$54,000 over three years, plus a year of full-time accounting training in one of our partner organisations. The upshot? You'll have the financial support you need to really get down to business when it comes to your studies – and you'll be building extensive professional experience long before you graduate.

You'll also have the chance to complete a second major or sub-major in another business discipline, so you'll have diversified and hugely relevant experience that's truly valued by future employers. But don't just take our word for it: with a graduate employment rate of over 95%, our students are living proof of what this course has to offer.

HERE'S WHAT'S ON OFFER

- A foot in the door: Complete two six-month accounting internships with two different employers, and get a real-life taste of your future career
- Expanded expertise: Choose a second major or two sub-majors in complementary business disciplines so you can stand out from other accounting grads
- Small classes: Take advantage of extensive face time with your teachers thanks to our small, exclusive class environments.
- Connections for life: Get involved beyond the classroom with social and recreational events and make friendships that will last a lifetime

HERE'S HOW IT WORKS

The Bachelor of Accounting is a three-year, full-time degree that includes two six-month industry placements – one in first year and one in third. You'll take some subjects over Summer session, and complete others part-time during your internships. In first year, you'll study the fundamentals of business, and you'll also get started on your compulsory first major in Accounting. After that, the choice is yours: choose a second major, two sub-majors, or a collection of electives that meet your professional and intellectual interests (see table right).

CAREER OPTIONS

Graduate positions: Graduate Accountant, Analyst, Services Accountant, Tax Accountant, Auditing Junior

Career progression: Financial Controller, Senior Accountant, Business Manager, Chief Financial Officer (CFO), Finance Manager, Senior Tax Specialist, Auditor, Management Accountant, Accounting Firm Partner, Investment Manager, Taxation Adviser

Typical course structure

	Year 1	Year 2	Year 3
Fast Track (January)	Accounting Information Systems	Cost Management Systems	
	Accounting and Accountability		
Autumn session	Business and Social Impact	Accounting for Business Combinations	Internship 2
	Accounting, Business and Society	Taxation Law	
	Economics for Business	OPTION	Assurance Services and Audit
	Fundamentals of Business Finance	OPTION	Business Analysis (Capstone)
	Business Statistics		
Spring session	Internship 1	Applied Company Law	OPTION
		Information for Decisions and Control	OPTION
	Australian Corporate Environment	Accounting Standards and Regulations	OPTION
	Marketing and Customer Value	OPTION	OPTION

To satisfy the university education requirements of the Chartered Accountants Australia and New Zealand and CPA Australia students will also need to successfully complete subject 21644 Law and Ethics for Managers in addition to the Accounting major.

Flexible options to design your degree

Option 1	Option 2	Option 3
2nd Major from Bachelor of Business options, see pages 12-19 (8 subjects)	2 Sub-majors (4 subjects each)	1 Sub-major (4 subjects) and 4 Elective subjects

INDUSTRY SPONSORS



THE ICONIC



Combined degrees

Combined courses give graduates the advantage to be competitive in a rapidly changing workplace, both in Australia and overseas. By completing a combined course, you're opening up more opportunities and creating exciting combinations across a diverse range of fields. You'll also save time and money, as you'll graduate with two degrees with an additional one to two years of study.

You'll gain a good balance and view of the two disciplines and broaden your knowledge, interdisciplinary skills and career opportunities. Find out more below about the different Business, Management and Economics combined degrees available.

Combine with:	Bachelor of Business	Bachelor of Management	Bachelor of Economics
Molecular Biotechnology	✓		
Creative Intelligence and Innovation	✓	✓	
Engineering (Honours)	✓		
Information Systems	✓		
International Studies	✓	✓	
Laws	✓		✓
Medical Science	✓		
Information Technology	✓		
Sustainability and Environment	✓	✓	✓
Science	✓		
Teaching in Secondary Education	✓		✓

Options in Creative Intelligence and Innovation

Disrupt or be disrupted – that’s the reality of the future world of work.

Get ahead of the game by combining your business leadership aspirations with an innovation mindset. The UTS Bachelor of Creative Intelligence is focused on creating new value through transdisciplinary problem-solving.

By combining this course with Business or Management, you’ll be ready to solve complex business challenges, work collaboratively across and between business and other disciplines, and apply theoretical knowledge beyond traditional professional boundaries.

You’ll graduate ready to bring a contemporary and solutions-focused approach to a career in business, or to use your business expertise as a solid foundation for entrepreneurial, collaborative, strategic or analytical positions across a range of professional sectors.



Bachelor of Business Bachelor of Creative Intelligence and Innovation

2023 Selection rank*:	85.10
Duration:	4 years (full-time)
UAC code:	609530
CRICOS code:	079756C

Bachelor of Management Bachelor of Creative Intelligence and Innovation

2023 Selection rank*:	80.90 (Events) 80.90 (Sport Business)
Duration:	4 years (full-time)
UAC code:	609532 (Events), 609533 (Sport Business)
CRICOS code:	088067J

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

Options in STEM

Bachelor of Engineering (Honours) Bachelor of Business

2023 Selection rank*:	83.05
Duration:	5 years (full-time)
UAC code:	609350

Get qualified in two key disciplines with this combined Engineering and Business degree. In five years, you'll complete the core and major components of two bachelor degrees, emerging as a technologically-proficient business leader with commercialisation expertise. Explore the relationship between Engineering and Business; learn how to manage technology, innovation and commercialisation processes; and see all your classroom learning come alive through the Professional Engineering Practice internship placement. Aiming for an engineering career? Use your business know-how to pursue entrepreneurial initiatives or to commercialise your engineering innovations.

Bachelor of Information Technology Bachelor of Business

2023 Selection rank*:	82.20
Duration:	4 years (full-time)
UAC code:	603220
CRICOS code:	047835B

Ready to make technology work for you? With this combined degree, you'll learn about the function, form and potential of IT as a tool for more effective business practice. Master the basics of each discipline through the study of compulsory core subjects, and then build specialist expertise by choosing a major from each degree – you've got 8 options in the Business degree (see your options on page 10), and 4 in IT – Business Information Systems Management, Enterprise Systems Development, Internetworking and Applications, and Data Analytics. Want more? Gain practice-based IT skills, gain critical thinking and problem-solving capabilities, and become proficient in communication, collaboration and critical thinking – essential components for almost any professional career.

Bachelor of Information Systems Bachelor of Business

2023 Selection rank*:	82.15
Duration:	4 years (full-time)
UAC code:	603221 (Autumn session), 603215 (Spring session)
CRICOS code:	0100484

Unlock the capabilities to design, build, deploy, evaluate, and manage solutions to complex problems with the combined Bachelor of Information Systems Bachelor of Business. Data is being produced globally in unprecedented volumes. Specialists who understand complex information systems in fields such as Systems Analytics, Service Innovation, Smart Infrastructure, and Sustainable Enterprises will be in greater demand. You'll study complex systems such as enterprises, their services for different stakeholders and their internal processes conducted by people using data, information and IT-enabled services. The Business component provides you with the knowledge, competencies and values necessary for fulfilling an effective career in business.



Bachelor of Science Bachelor of Business

2023 Selection rank*:	87.40
Duration:	4 years (full-time)
UAC code:	609170
CRICOS code:	032310K

Combine the art and science of business with the combined Bachelor of Science, Bachelor of Business. This course responds to a growing need for business practitioners with specialist expertise in science – think management roles in organisations that deal with the environment, health or biomedicine – or for scientists with the sort of business knowledge that'll prepare them for commercial success. Choose from 8 majors in Business and 10 in majors Science, and start building the specialist expertise that will lead to the job of your dreams.

Bachelor of Molecular Biotechnology Bachelor of Business

2023 Selection rank*:	91.50
Duration:	4 years (full-time)
UAC code:	609176
CRICOS code:	041436K

Science and business? They go hand in hand. Pair your business aspirations with your passion for biotechnology and build a degree that'll open doors to lots of different careers. As well as studying core business subjects and building specialist expertise in your chosen business discipline, you'll also gain fundamental knowledge in the biological processes of living organisms, learning how to use these processes to develop medicines, food and organic substances.

Bachelor of Medical Science Bachelor of Business

2023 Selection rank*:	90.40
Duration:	4 years (full-time)
UAC code:	609175
CRICOS code:	040712C

Health care is more than just a service – it's big business, too. With this combined degree, you'll be ready for a career in health services and management, or for a range of roles in scientific practice. You'll build fundamental skills in both disciplines – including business, accounting, economics, marketing, finance and management in the Bachelor of Business; and biology, anatomy, chemistry, neuroscience and pharmacology in the Bachelor of Medical Science – as well as specialist expertise based on your majors and electives. You'll also gain analytical and critical thinking capabilities, and high-level communication skills, all of which are transferable across both the business and science sectors and beyond.

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2)

Options in Law

Get down to the business of the law and pursue the formal qualifications you need to get ahead.

It's no surprise that the combined Bachelor of Laws with either Business or Economics are two of our most popular degrees, and not only because they'll skill you up in two highly desirable disciplines.

Learn the fundamentals of the law and how to apply it in global business and economic environments, understand the legal frameworks that support key business disciplines, and develop specialist skills through your elective and major choices. Want more? You'll also build professional aspirations beyond the acquisition of skills and experience, learning to use business, economics and law as tools to drive change in the world beyond the workplace.



Bachelor of Business Bachelor of Laws

2023 Selection rank*:	96.05
Duration:	5 years (full-time)
UAC code:	609010
CRICOS code:	008756B

Bachelor of Economics Bachelor of Laws

2023 Selection rank*:	96.00
Duration:	5 years (full-time)
UAC code:	609015
CRICOS code:	092380K

Lloyd Wood

**Bachelor of Business, Bachelor of Laws
Associate Corporate - Simpson Thacher &
Bartlett LLP**



“The beauty of Business at UTS is that it’s flexible and can be combined with most other degrees. A combined degree has equipped me with cross-industry skills and a more rounded perspective of industry issues. The value of hard work is one of the most greatest things I have learnt here. You must earn your Business degree at UTS, which makes it all the more rewarding. Industry professionals recognise that.”

Options in Sustainability and Environment

Sustainability is the big issue of our time that is challenging growth in every sector.

Team your business understanding with the multidisciplinary knowledge of sustainability required to operate within the green economy. You'll develop a combination of professional business skills and knowledge on environmental, economic, social and cultural sustainability through a business specialisation, internship-like experiences and problem-based learning within the Sustainability and Environment core subjects.



Bachelor of Business Bachelor of Sustainability and Environment

2023 Selection rank*:	85.10
Duration:	4 years (full-time)
UAC code:	609800
CRICOS code:	102818J

Bachelor of Management Bachelor of Sustainability and Environment

2023 Selection rank*:	88.15
Duration:	4 years (full-time)
UAC code:	609801
CRICOS code:	102819H

Bachelor of Economics Bachelor of Sustainability and Environment

2023 Selection rank*:	82.20
Duration:	4 years (full-time)
UAC Code:	609804
CRICOS Code:	106143D

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

Options in Secondary Teaching

Do you have a passion for business or economics and looking to pursue a career in teaching?

The Master of Teaching in Secondary Education combined degree options offer you the knowledge and practical hands-on experience required to teach over 18,000 secondary school pupils studying Business Studies or over 5000 pupils undertaking Economics in NSW.

Our combined 'vertical stack' courses (undergraduate combined with postgraduate degree) enable you to gain a greater depth of disciplinary knowledge in business or economics before you commence your teaching subjects in the Master of Teaching from your second year of study. Leading educators report that gaining a wider and deeper understanding in your field of study gives you more confidence when you commence as a teacher. You enter the classroom up to date on the most current developments in the discipline, and this is highly valued by schools.

Students who select the Business Studies teaching area undertake the Management major, while those who chose the Business Studies and Economics teaching areas, complete the Economics major.



Bachelor of Business Master of Teaching in Secondary Education (Business Studies)

2023 Selection rank*:	86.80
Duration:	4 years (full-time)
UAC code:	600064
CRICOS code:	106139M

Bachelor of Business Master of Teaching in Secondary Education (Business Studies and Economics)

2023 Selection rank*:	88.40
Duration:	4 years (full-time)
UAC code:	600065
CRICOS code:	106139M

Bachelor of Economics Master of Teaching in Secondary Education (Business Studies and Economics)

2023 Selection rank*:	91.50
Duration:	4 years (full-time)
UAC code:	600066
CRICOS code:	106138A



Options in International Studies

Bachelor of Business Bachelor of International Studies

2023 Selection rank*:	85.00
Duration:	5 years (full-time)
UAC code:	609130
CRICOS code:	026187C

Bachelor of Management Bachelor of International Studies

2023 Selection rank*:	80.75
Duration:	5 years (full-time)
UAC code:	609090
CRICOS code:	084785M

Sarah Siv

**Bachelor of Business, Bachelor of
International Studies**

Major: Marketing

France – Université Michel de Montaigne Bordeaux 3



“I’m enjoying the practical and flexible approach to learning. Our assignments reflect real-life issues and trying a range of subjects in my first year has helped me work out where my skills and passion lie. The opportunities for exchange have been amazing. Living in France for a year has been the most profound, challenging and rewarding experience of my life thus far!”

Looking for business expertise, an international edge, and the chance to take your degree overseas?

Combine the Bachelor of Business or Bachelor of Management with the Bachelor of International Studies and get ready for the world beyond UTS.

Here’s how it works: Students select one of six language majors (Chinese, French, German, Italian, Japanese, or Spanish) and one of the following two pathways:

1. Language, Culture & the Professional World: Includes an internship and option of a short study abroad experience (2–6 weeks) overseas.

2. Language, Culture & Global Exchange: Includes an internship and a 6-month Global Exchange at any UTS partner university in a session that fits with the student’s study plan.

In the first three years of your degree, you’ll be based at UTS where you’ll combine your business subjects with language and culture studies, including either a study abroad experience or global exchange.

High achieving students who want to take their global education one step further, can then apply to extend their course with International Honours. This program includes a full year of exchange at one of UTS’ 200+ partner universities in more than 40 countries where students complete an honours level research project. Entry to this pathway is dependent on students maintaining a credit average (or higher) in both their International Studies and Business or Management degree and on the availability of placements in particular majors.

As well as gaining firsthand experience of life in another country – and accruing course credit while you travel – you’ll also have the chance to think about business in a global context. It’s great news for your degree, and even better news for your career: when you’re out looking for work, international experience can make you even more attractive to prospective employers. So far, so good – but there’s more. UTS will also foot the bill for your overseas tuition, and for your travel to get you where you’re going, so all you have to fund are your living and personal costs.

 internationalstudies.uts.edu.au

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

Global Exchange

Ready for the world beyond?

Sign up for the UTS Global Exchange program, and spend up to two sessions studying at one of our 200+ partner universities across the globe. At UTS, we're committed to getting you out into the world – so what are you waiting for? Dive headfirst into the language and culture of another country, travel the world during uni break, and get a global perspective on your business degree that'll set you apart from your peers.

HERE'S HOW IT WORKS

While you're on exchange, you'll remain enrolled full-time at UTS. Of course, you'll have to study hard – you still have to pass! – and you'll need to be enrolled in a full-time load overseas. But in most cases, you'll be able to combine study and travel without adding extra time to your degree.

AND HERE'S WHAT YOU NEED TO DO

If you want to be considered for an exchange placement, you'll need to complete all your business core subjects before you can apply – and you'll need to complete them to a high standard: sound academic performance is a requirement for this program.

HOW MUCH DOES IT COST?

The cost of an exchange placement varies depending on where you study – and depending on your lifestyle and travel plans. You won't pay tuition fees at your host university (you'll just pay your normal fees at UTS), but you'll need to fund your personal and travel costs throughout your time away. As a guide, you may need approximately AUD\$10,000* for one session overseas.

*This figure is based on the approximate cost for a local student.

SCHOLARSHIPS, GRANTS AND LOANS

Need a boost to fund your overseas study? The Business School offers 20 grants of \$500 every year for students in this program. You can also look into other UTS scholarships, grants and OS-HELP (Commonwealth Government loans) to support your travels – a number of these are available for UTS students who are studying overseas.

ssu.uts.edu.au/globalexchange



UTS has 200+ partner universities in more than 40 countries

Degree add-ons

Define your niche with add-ons to your degree.

+ Add the Diploma in Innovation

Future proof your degree

Rather than building the skills for a specific career, the Diploma in Innovation is about preparing for the future of work. In fact, it responds directly to industry demand for graduates who can demonstrate inter- and transdisciplinary approaches in their professional practice. There's an emphasis on entrepreneurial thinking, too: by the time you graduate, you'll be ready to be an entrepreneur, serve entrepreneurial clients, or integrate entrepreneurial processes into your day-to-day work.

No need to apply just yet - once you start your studies you can add the diploma to your UTS bachelor's degree, and what's more, all your diploma subjects will be offered as winter and summer school intensives - so even though you're adding an extra qualification, you'll still graduate on time.

 dipinn.uts.edu.au

+ Add the Diploma in Languages

Gain a global outlook

Bring the world to your doorstep with a Diploma in Languages. Add this one-year diploma to your UTS degree to gain language and cultural skills, build your professional identity, and graduate with a range of capabilities that will prepare you for an international career. Language options include Chinese, French, German, Italian, Japanese and Spanish.

No need to apply just yet - the diploma is available to students already studying an undergraduate or postgraduate coursework degree program at UTS, so sign up when you enrol. No matter what you study, the diploma can give your qualification an international edge.

 uts.edu.au/diploma-languages





Applying to UTS

How to apply

Ready to apply for a UTS degree? Start by choosing your preferred course and checking the eligibility requirements to make sure it's a good fit. Next, submit your application via the Universities Admissions Centre (UAC) - you can list up to five course preferences, so make sure you use them all!

uts.edu.au/ug-apply

Admission schemes

Need to boost your selection rank? Apply for a UTS admission scheme and we'll consider your ATAR plus other selection criteria when we assess your application. There are a range of merit and access based schemes. If you're a high achiever, or if life events have impacted your Year 12 results, these schemes can help you make the leap into your chosen degree.

uts.edu.au/admission-schemes

Admission pathways

Our admission pathways provide an alternative route into your preferred UTS course - and there are lots of pathways on offer. From internal programs (UTS College, Jumbunna Unistart and internal degree transfers) to external options (STAT test, limited ATARs or vocational diplomas), there's more than one way to get into UTS.

uts.edu.au/admission-pathways

Business Cadetship Scheme

Secured a formal cadetship? You may be eligible for direct entry into a Bachelor of Business, Bachelor of Management or Bachelor of Economics course.

uts.edu.au/bus-cadetship

Scholarships

Whether you're a high achiever, need a financial boost, or want to get your hands on some amazing professional opportunities, we offer millions of dollars in coursework scholarships that have the potential to enhance your UTS experience. Make sure you get in quick - some of our scholarships are already open and taking applications!

uts.edu.au/scholarships

Fees and financial assistance

As a domestic student, you'll study in Commonwealth Supported Place - the Australian Government will fund some of the cost of your study, while you'll pay a student contribution and other fees direct to UTS. The good news? The HECS-HELP loan scheme lets you defer the cost of your student contribution until you reach a set income threshold. What's more, the UTS Financial Assistance service can help you get on top of your personal finances, giving you more time to focus on study.

uts.edu.au/csp

This guide is not intended for international students. For information on fees for international students, visit the UTS International website:

international.uts.edu.au

UTS Early Entry Scheme

Designed for high-achieving school students, the UTS Early Entry Program allows you to secure a place in your preferred UTS Business degree based on your Year 11 academic achievements.

How does it work? You can preference up to 3 UTS courses in your application. You'll receive an offer based on your highest eligible preference, so be sure to put your preferred course as your top preference.

Once you receive your unconditional offer all you have to do is accept and enrol in your first year subjects.

Which Business School courses does it apply to?

Bachelor of Business

Bachelor of Engineering (Honours) Bachelor of Business

Bachelor of Business Bachelor of Laws

Bachelor of Business Bachelor of International Studies

Bachelor of Science Bachelor of Business

Bachelor of Medical Science Bachelor of Business

Bachelor of Molecular Biotechnology Bachelor of Business

Bachelor of Business Bachelor of Information Technology

Bachelor of Information Systems Bachelor of Business

Bachelor of Business Bachelor of Creative Intelligence and Innovation

Bachelor of Business Bachelor of Sustainability and Environment

Bachelor of Economics

Bachelor of Economics Bachelor of Sustainability and Environment

Bachelor of Economics Bachelor of Laws

Bachelor of Management

Bachelor of Management Bachelor in International Studies

Bachelor of Management Bachelor of Creative Intelligence and Innovation

Bachelor of Management Bachelor of Sustainability and Environment

Who can apply?

- Australian citizens and permanent residents studying a current Australian Year 12 or International Baccalaureate (students undertaking the November IB exams only)
- Onshore international applicants studying a current Australian Year 12 or International Baccalaureate
- Anyone who completes their Year 12/NSW HSC equivalent exams this year 2022 and meets the minimum required ATAR.

How can I apply?

Applications for 2024 are open! It's free to apply and is direct to UTS through our online application portal. Check online for application key dates.

 uts.edu.au/early-entry



YEAR 12 SUBJECT SCHEME

Subject	Performance Band	Bachelor of Business	Bachelor of Management*	Bachelor of Economics
15040 Business Studies	6	5	5	5
	5	5	5	5
15110 Economics	6	5	5	5
	5	5	5	5
15130 English Standard	6	5	5	5
15140 English Advanced	6	5	5	5
	5	5	5	5
	4	0	3	0
15160 English Extension 1	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15170 English Extension 2	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15220 Legal Studies	6	5	5	5
15240 Mathematics	6	3	5	3
15250 Mathematics Extension 1	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15260 Mathematics Extension 2	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15570 HSC Chinese Extension	E4	0	3	0
	E3	0	3	0
15690 HSC French Extension	E4	0	3	0
	E3	0	3	0
15810 HSC Italian Extension	E4	0	3	0
	E3	0	3	0
15850 HSC Japanese Extension	E4	0	3	0
	E3	0	3	0
16090 HSC Spanish Extension	E4	0	3	0
	E3	0	3	0

The Year 12 Subject Scheme allows an adjustment of up to 5 points towards your Selection rank*, based on your performance in selected high school subjects that are relevant to the course you have applied for. This is also available for some combined degrees.

For a complete list visit uts.edu.au/future-students/year-12-adjustment-factors

*Any HSC Language Extension course (Arabic, Classical Greek, Classical Hebrew, French, German, Indonesian, Italian, Japanese, Latin, Modern Greek, Spanish) will award you 3 points for the Bachelor of Management.

OUR COURSES			
UAC code	Course	2023 Selection rank*	More Info
601030	Bachelor of Business (FT)	85.00	p9 - 19
601035	Bachelor of Business (PT)	87.40	p9 - 19
601090	Bachelor of Economics	82.00	p20 - 21
601065	Bachelor of Management (Digital Creative Enterprise)	82.00	p22 - 25
601068	Bachelor of Management (Events)	80.00	p22
601070	Bachelor of Management (Sport Business)	80.10	p22
601075	Bachelor of Management (Sustainability and Social Impact)	NA	p22
601080	Bachelor of Management (Strategic Innovation and Entrepreneurship)	NA	p22
601010	Bachelor of Accounting	N/A - Additional selection process applies	p26
609530	Bachelor of Business Bachelor of Creative Intelligence and Innovation	85.10	p29
609532	Bachelor of Management (Events) Bachelor of Creative Intelligence and Innovation	80.90	p29
609533	Bachelor of Management (Sport Business) Bachelor of Creative Intelligence and Innovation	80.90	p29
609350	Bachelor of Engineering (Honours) Bachelor of Business	83.05	p30
603221	Bachelor of Information Systems Bachelor of Business	82.15	p30
603220	Bachelor of Information Technology Bachelor of Business	82.20	p30
609170	Bachelor of Science Bachelor of Business	87.40	p31
609176	Bachelor of Molecular Biotechnology Bachelor of Business	91.50	p31
609175	Bachelor of Medical Science Bachelor of Business	90.40	p31
609010	Bachelor of Business Bachelor of Laws	96.05	p32
609015	Bachelor of Economics Bachelor of Laws	96.00	p32
609800	Bachelor of Business Bachelor of Sustainability and Environment	85.10	p33
609801	Bachelor of Management Bachelor of Sustainability and Environment	88.15	p33
609804	Bachelor of Economics Bachelor of Sustainability and Environment	82.20	p33
600064	Bachelor of Business Master of Teaching in Secondary Education (Business Studies)	86.80	p34
600065	Bachelor of Business Master of Teaching in Secondary Education (Business Studies and Economics)	88.40	p34
600066	Bachelor of Economics Master of Teaching in Secondary Education (Business Studies and Economics)	91.50	p34
609130	Bachelor of Business Bachelor of International Studies	85.00	p36
609090	Bachelor of Management Bachelor of International Studies	80.75	p36

*Selection rank: Published ranks indicate lowest selection rank (ATAR plus adjustment points applied through eligible admission schemes) to which an offer was made to a domestic recent school leaver in the Autumn 2023 intake (January Round 2).

Contact us
business@uts.edu.au
 1300 275 887





business.uts.edu.au/future

UTS Open Day

26 August 2023

Register at openday.uts.edu.au

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♦ THE Young University Rankings 2023

UTS CRICOS 00099F
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DISCLAIMER: The information in this brochure is correct as at August 2023. Changes in circumstances after this date might alter the accuracy or currency of the information. UTS reserves the right to alter any content described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the university.

Note, this guide is for local students. International students should refer to the International Course Guide or uts.edu.au/international