







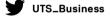


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Connect with Us





O UTS_Business

UTS Business School

Acknowledgement of Country

UTS acknowledges the Gadigal People of the Eora Nation, the Boorooberongal people of the Dharug Nation, the Bidiagal people and the Gamaygal people upon whose ancestral lands our university stands. We would also like to pay respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge for these lands.

A different type of business

school

The world is in a period of unprecedented change, and that includes changing expectations of businesses and of business schools. Businesses have already begun to realise that they're expected to take more of a central role in addressing the critical social, political and economic issues of which they are a part.





LOCATED IN THE HEART OF TECH CENTRAL

Study in the biggest technology hub of its kind in Australia and make connections that count.

A COLLABORATIVE APPROACH

Our 21st century learning environments and collaborative teaching approaches have been designed to encourage participation.

BE YOUR OWN BOSS

Study how you like, when you like, with 24/7 access to UTS spaces and facilities.

LET'S GET ENTREPRENEURIAL

UTS Startups is the largest start-up community in the Southern Hemisphere. We inspire students to be entrepreneurs from Day 1.



UTS 360 virtual campus tour tour.uts.edu.au

More than just a business school

What sets UTS Business School apart?

WE'RE ACCREDITED

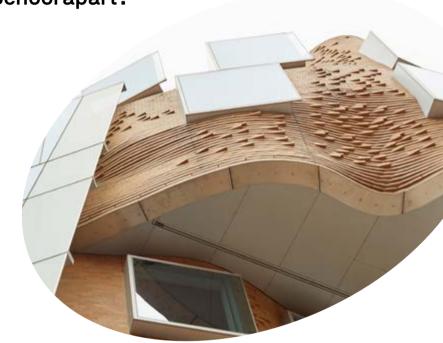
We're one of just a handful of business schools to be accredited by the Association to Advance Collegiate Schools of Business – the highest standard of achievement in our field. We've also received industry accreditation across all the major fields of business. When you study with us, you know your course ticks all the boxes.



WE'RE KNOWN FOR TEACHING EXCELLENCE

We're great at teaching – but don't just take our word for it. Our academic staff are at the top of their game, and we've received Australian Awards for Teaching so you can be confident you're learning from the best.





WE'VE GOT THE RIGHT CONNECTIONS

Industry expertise informs everything we do. We work closely with leading practitioners and organisations to blend academic rigour with real-world application in all our courses. Live case studies, guest lectures and collaborative projects will bring your theoretical learning to life.

Our Industry Advisory Board is comprised of entrepreneurs, company directors and leading executives who work with us on the strategic direction for the School.

WE CARE ABOUT WORK - AND LIFE

Study is important, but so is life outside the classroom. We offer flexible class scheduling, including day or evening classes and part-time study, to help you with the juggle.

UTS rankings

Here's why you should choose us

#90

university in the world

QS World University Rankings 2023 #4

in Australia for positive impact

Times Higher Education Impact Ranking 2023

#5

in graduate employability in Australia

QS Graduate Employability Rankings 2022 #76

in the world

for Accounting and Finance

QS World University Rankings by Subject 2022 #123

in the world

for Economics and Econometrics

QS World University Rankings by Subject 2023

TOP 100

in the world

Finance Hospitality and Tourism Management

Academic Ranking of World Universities (ARWU) (2022) #1

in Australia

for Supply Chain Management

QS Business Master's Rankings 2023 #2

in Australia

for marketing

QS Business Master's Rankings 2023

TOP 150

in the world

Business & Economics

Times Higher Education World University Rankings (2022) #127

in the world

for Business and Management Studies

QS World University Rankings by Subject 2022

Credit where credit's due

Have you recently completed an undergraduate degree, or undertaken other postgraduate study? Don't study the same thing twice. If your previous subjects are equivalent to ours, you can request recognition of your prior learning when you apply to study with us.*

COURSE*	RECOGNITION OF PRIOR LEARNING
Master of Business Administration (MBA)	Maximum of 8 subjects including up to 4 core subjects based on undergraduate studies
Specialised Masters Courses	Maximum of 6 subjects including up to 4 core subjects based on undergraduate studies
Graduate Diploma	Maximum of 4 subjects including up to 2 core subjects based on undergraduate studies



^{*} Conditions apply.

Please note that no credit is given for subjects in Graduate Certificates programs.

More Information see: uts.edu.au/study/business/what-do-i-need-know/recognition-prior-learning

Applications for credit will be assessed on a case-by-case basis for our EMBA and Supply Chain Management programs. Students should refer to the credit recognition rules via handbook.uts.edu.au

The right MBA for VOU

At UTS we appreciate that undertaking an MBA is a big decision and that you will probably only ever do one MBA. That's why we have developed flexible MBA options that fit where you are, from early career professionals to senior managers and entrepreneurs.

The table compares the Master of Business Administration program to our other MBA options so you can ensure it's the right fit for you.



MBA options

	Master of Business Administration (MBA)	Executive MBA / EMBA in Entrepreneurship	MBA online*
Who is it for?	Early to mid-level professionals	Mid-senior level leaders, changemakers and entrepreneurs	Early to mid-level professionals
Why should you do it?	Gives you managerial capacity plus specialist knowledge through career focus and development.	Moves experienced managers into executive level by transitioning them from operational to strategic thinking.	Offers a flexible course structure, enabling you to enhance your business leadership skills with deep specialist knowledge in your chosen discipline.
Course duration	2 years full-time or 4 years part-time	1.5 years full-time or 2 years part-time	2 years online study, one 6 credit point subject per session over 12 x 7-week teaching sessions
Structure	96 credit points 16 total subjects made up of 6 subjects across key business areas and 10 elective subjects with hundreds of options to choose from.	72 credit points A flexible program of 8 core, 4 elective and 6 study pathway subjects in: - Corporate Transformation - Entrepreneurship - Indigenous Nation Building - Service Design	72 credit points 12 total subjects made up of 8 core subjects and 4 electives. Offers 5 specialisation pathways or the option to 'mix and match' electives through the 'Flex' stream.
How is it taught?	Weekly classes taught during the day and evenings.	A mix of evening and/or weekend classes on campus and online learning.	100% online
Entry requirements	Degree with minimum of 5.25 GPA or equivalent OR Degree plus relevant work experience OR Degree plus Graduate Management Admission Test (GMAT) with an overall minimum score of 550. Work experience entry option available through Graduate Certificate.	Degree plus a minimum of six years' managerial experience. Successful interview with Course Director. Work experience entry option available through Graduate Certificate.	Degree with minimum of 5.25 GPA or equivalent OR Degree plus relevant work experience OR Degree plus Graduate Management Admission Test (GMAT) with an overall minimum score of 550. Work experience entry option available through Graduate Certificate.
Assumed knowledge	No assumed knowledge or experience across business fields.	Experience in management and leadership with commensurate business knowledge.	No assumed knowledge or experience across business fields. Assumed knowledge for some elective subjects.

^{*}Not available to international students

Master of Business Administration

A degree of flexibility

Why?

The UTS MBA is about developing your strategic thinking skills as you move upward – or take new turns – in your career. It's also about flexibility: being able to tailor an MBA to suit your particular needs.

This is a two-year degree (four years part-time) that gives you time and space to build a really solid and broad foundation of general business skills, before capping that with your preferred specialisation – or specialisations.

Our MBA classes are well sized, with people from diverse professions, personal and geographic backgrounds. That means you'll not only learn from us but also from each other, while building your networks.

You'll do this in the striking, Frank Gehry-designed headquarters of UTS Business School, a stroll through Darling Harbour for those working in the Sydney central business district or a short walk away from the Central Station transport hub.

What you'll learn

Our flexible, practice-based program features a core of six subjects that introduce you to key managerial and business concepts. You then have access to a range of majors and submajors to suit your learning goals.

Want to advance an existing specialty like marketing but learn other skills as well? The UTS MBA allows you to do that. Coming from a strong background in a field like engineering and want to build your business knowledge? You can do that. If you want to specialise in two areas in your second year, that's possible as well.

Strategy is at the heart of our MBA, and this comes together in your final, capstone strategy-making subject.

Students participate in the UTS MBA Career Advantage Program, enabling students to realise their full career potential. The program is tailored to each individual student's needs, recognising that students' career aspirations and objectives vary widely. Students have the opportunity to engage in a design thinking approach to career and life design in a core subject and then receive UTS Careers support throughout the MBA course to achieve their aspirations. UTS MBA graduates emerge as well-rounded people who are able to combine strategic thinking with their functional skills to make great business decisions.



SUMEDHA ZADOO Associate Director Management Consulting at KPMG Australia

"I was working as a Systems Engineer when I realised that my engineering degree was not enough and I needed a strong business acumen and understanding to move forward in my career. The dual degree of Engineering Management and the MBA was a perfect fit for me as it built on my undergraduate engineering degree as well as helped me gain a strong understanding of business.

UTS has a great reputation among industry. Graduates have strong practical experience combined with theoretical knowledge that is highly valued by employers."

Master of Business Administration



Options can be taken in one of three ways: as one major (six subjects, 36 credit points) and one sub-major or electives (four subjects, 24 credit points), as two sub-majors (24 credit points for each sub-major) and two electives (12 credit points), or as one sub-major (four subjects, 24 credit points), plus six mixed electives (36 credit points).

The subject sequence is indicative only. Students may choose to vary the sequence to suit their needs providing any prerequisites are met.

More information see: mba.uts.edu.au

Graduate Diploma in Business Administration



Graduate Certificate in Business Administration



Core S	ubjects	Master	Grad Dip	Grad Cert
21880	Leading People and Change	•	•	•
22800	Understanding Accounting and Financial Reports ¹	•	•	•
24834	Marketing Decision Making	•	•	•
25799	Financial Management	•	•	
23709	Economics for Management	•	•	•
21715	Strategic Management	•		

Footnotes: 1. Students who apply to ICAA, IPA or CPA Australia membership on completion of the Professional Accounting major and Professional Accounting Extension must complete subject 22747 Accounting for Managerial Decisions in place of 22800 Understanding Accounting and Financial Reports.

Major (36 credit points)

A major generally consists of 6 subjects, each 6 credit points

Business LawInformation TechnologyProfessional AccountingDigital FinanceInternational BusinessProject ManagementFinanceManagementTechnology ManagementFinancial AnalysisMarketing

Human Resource Management Operations and Supply Chain

Sub-Major (24 credit points)

A sub-major generally consists of 4 subjects, each 6 credit points.

See online for a complete list of options across key business and management disciplines.

Electives

Postgraduate elective subjects offered by the Business School or by other Faculties.

Executive MBA

Leading for the long term

Why?

The refreshed Executive MBA (EMBA) builds on a foundation of more than 15 years to offer a program that not only shapes aptitude but also character. The EMBA produces knowledgeable graduates who can use research insights to transform organisations. It also builds confident, courageous, and ethical executives who can respond to global challenges and lead sustainable economic development.

The program retains the personalised, small-cohort approach that's been our hallmark, while delving even deeper into the 'whole' leader – the executive who can lead with integrity, making decisions not only in the best interests of the organisation, its people and customers, but also working for society, with both the short and long term in mind.

Structured to suit the busiest professionals with a mix of flexible study options, the EMBA allows you access to the latest knowledge and insights relevant to the changing context of work so you can pivot or keep your career on track.

Stream choices within the course also let you specialise in specific areas such as Corporate Transformation, Entrepreneurship, Service Design and Indigenous Nation Building.

What you'll learn

The program features a dynamic mix of core and elective subjects, online tutorials combined with intensive in-class learning via leadership labs and studios that build your capabilities and confidence as you progress through the program.

Your first subject will be...you. In Adaptive Leadership Lab, you'll apply the tools of leadership to yourself, reflecting on your own style, capabilities and ethos.

In the Strategic Design Studio you will undertake an innovation and strategy consultancy with a client or partner.

Finally, in the Transformation and Renewal subject or Venture Launch subject that cap the EMBA, you'll draw on all of the tools, theories and frameworks covered throughout the program to develop and champion a strategy or policy for your own venture or organisation. There'll also be an optional Global Business Trip (we realise you may travel a lot already).

The program gives you well-rounded coverage of business fundamentals spanning finance, accounting, marketing, economics and management. Our top academics and experienced practitioners ensure this content comes together so you can make informed decisions in a rapidly changing business landscape.

How is it taught?

We know you'll want to connect with your teachers and mentors face-to-face to discuss ideas and concepts – just as you'll learn directly from discussions with the diverse group of people who'll be your peers in this program. And you'll need



CARMEN RECHBAUER Chief Executive Health Share NSW

"In 2018 I was appointed as Chief Executive, HealthShare NSW – a very proud day. I proudly led the organisation through the challenges of COVID. There is no doubt in my mind that I stepped into the role with confidence because I did the EMBA.

If anyone's considering taking on the EMBA and you're like me – in the last 10 or 15 years of your career, and you've got lots of experience behind you, I would say, do it. You won't regret it."



A/PROF MELISSA EDWARDS Course Director

"There's a real spotlight now on responsible business leaders – people who serve broader interests, make brave decisions and create thriving workplaces, economies and societies."

time and space to reflect. But we also understand that you're busy juggling your career, family, and life. So, you'll experience a blend of weekly and block sessions, and have access to supporting materials online.

We offer three intakes each year: February, July and October.

Executive Master of Business Administration



Graduate Certificate in Executive Business Practice



More information see: emba.uts.edu.au

Graduate Certificate in Executive Management 24cp - available only to international students (distance).

Coro Si	Core Subjects Master				
		Master			
25720	Applied Financial Management (3cp)	•			
22788	Accounting Practices and Tools (3cp)	•			
24748	Deliver Customer Value (3cp)	•			
26804	Data Driven Decision Making (3cp)	•			
26814	Strategies and Business Models (3cp)	•			
26817	Business and Political Economy (3cp)	•			
26843	Adaptive Leadership Lab (6cp)	•			
26819	Strategic Design Studio (12cp)	•			
Stream	s				
Corpora	e Transformation Stream (24cp)				
Entrepre	neurship (24cp)				
Indigend	Indigenous Nation Building stream (24cp)				
Service	Service Design (24cp)				
Electiv	os .				

4 subjects from a range of options to suit your level of experience and interests.

Professional Accounting

A head for numbers

Why?

The Master of Professional Accounting at UTS is for people with business experience who want to reskill or upskill in accounting. This degree is for you if you want to focus on accounting, rather than accounting being part of a broader business degree.

The UTS Accounting group has close ties with industry and this program has been built in consultation with them. It aligns with what professional accreditation bodies believe accountants should know.

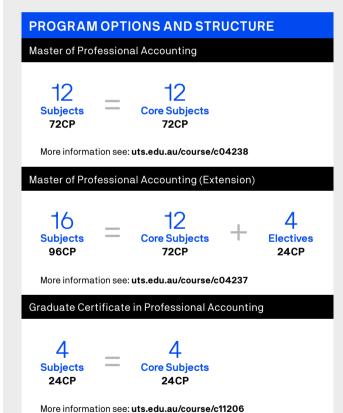
What you'll learn

The Master of Professional Accounting has 12 core subjects: the majority accounting focused but also including tewo law subjects, one economics subject and one finance subject. For those in the Extension course, there are a number of electives to choose from, including forensic accounting, international accounting, ethics and governance.

The comprehensive nature of the UTS degree means it's considered excellent preparation for the examinations to gain the Chartered Accountant (CA) or Chartered Practising Accountant (CPA) credential.

Professional accreditation

Once you graduate from the Master of Professional Accounting, you are eligible for accreditation with leading accounting organisations such as CPA Australia (CPAA), Chartered Accountants of Australia and New Zealand (CAANZ), Chartered Institute of Management Accountants (CIMA), Association of Chartered Certified Accountants (ACCA), and Institute of Public Accountants (IPA).

















WENJIA FENG Assistant Manager Corporate & International Tax, BDO Australia

"I chose to study at UTS because it has an outstanding reputation. I also love the campus – the central location is great.

I work for an accounting firm handling company and individual tax returns, as well as many tax matters relating to trusts, partnerships, etc. The Master of Professional Accounting has given me a strong base to build my career. The lecturers use real life examples and their own experiences to make sure students stay at the forefront of the industry."

Core S	ubjects	Master	Extension	Grad Cert
22747	Accounting for Managerial Decisions	•	•	•
25742	Financial Management	•	•	•
79708	Contemporary Business Law	•	•	•
23706	Economics for Management	•	•	•
22748	Financial Reporting and Analysis	•	•	
22753	Cost Management and Analysis	•	•	
22705	Management Planning and Control	•	•	
22754	Corporate Accounting	•	•	
22803	Quantitative Skills in Accounting and Finance	•	•	
22730	Auditing and Assurance Services	•	•	
22743	Business Analysis and Valuation	•	•	
77938	Introduction to Taxation Law	•	•	

Electives in Extension

For complete list of electives available in this program see https://handbook.uts.edu.au/directory/cbk92110.html

Behavioural Economics

On our best behaviour

Why?

This program introduces you to behavioural economics, a field that brings together psychology and economics to better describe and predict what people will do. Behavioural economics takes the methodology of economic theory beyond the standard economic assumptions of rationality and self-interest to consider the trade-offs people make when forming what may well be imperfect decisions in complex environments.

Its insights can be used in a wide range of settings, including financial decision making, health decisions, education decisions, and in addressing environmental issues like climate change. It's useful across many domains, including fields such as consulting, human resource management, marketing and product design. People with training in this field are increasingly in demand across business and policymaking.

What you'll learn

Delivered in a blend of face-to-face and online learning, the UTS Behavioural Economics postgraduate program provides students from diverse professional backgrounds with a thorough understanding of the principles of behavioural economics and its application in the real world.

The course starts by ensuring you have a solid foundation in standard economic theory, before moving on to behavioural economics. You'll learn how this combination of economic theory and psychological insight can be used to analyse a wide range of situations and behaviours in different decision-making environments.

Delivery

The Behavioural Economics program is designed to allow you to balance a busy career with your studies. Subjects are taught in a combination of self-guided learning, evening online seminars and up to five intensive face-to-face weekends during the year. You will be able to apply what you learn on the weekend to your professional practice during the week.



DR JASON COLLINS Course Director

"Behavioural economics is very much about taking knowledge about how people make decisions, and then how can we help people to make better decisions when they are interacting with society and making economic decisions. Economic decision-making can be quite a broad spectrum, and so throughout the programme, we think about things like financial decision-making, decisions around government policy and legislation and corporate and business decision-making. All the while focusing on how we can help people in those economic contexts make a decision that improves their and society's economic wellbeing."



GEMMA A
Behaviour Economics student

"There aren't many courses available in Behavioural Economics, especially in Australia, and when I saw UTS was offering a Graduate Certificate, I signed up immediately. I thought the course would be an extension of the resources that I've been using, but the course covers so much more than I had anticipated. I was able to apply insights learned through this course immediately in strategy development, stakeholder engagement, intervention design and evaluation."

Master of Behavioural Economics



Graduate Certificate in Behavioural Economics



 * Grad Cert is offered 1 year part-time only and is not available to international students.

More information see: uts.edu.au/course/behavioural-economics

Core S	ubjects	Master	Grad Cert
23714	Rationality and Incentives (3cp)	•	•
23715	Game Theory and Strategic Decision Making (3cp)	•	•
23719	Economics Foundations (6cp)	•	
23710	Behavioural Decision Making (3cp)	•	•
23711	Behavioural Game Theory (3cp)	•	•
23793	Mechanism Design (3cp)	•	
23712	Behavioural Approach to Investment and Insurance Decisions (3cp)	•	•
23718	Statistical Foundations for Economics and Business (3cp)	•	•
23794	Choice Architecture (3cp)	•	
23716	Principles of Causal Inference (3cp)	•	•
23717	Trial Design (3cp)	•	•
23792	Behavioural Economics and Ethics (3cp)	•	
23790	Behavioural Health Economics (3cp)	•	
23791	Behavioural Economics of Environment (3cp)	•	
26811	Data, Algorithms and Meaning (3cp)	•	
23713	Behavioural Economics and Corporate Decision Making (3cp)	•	
23788	Behavioural Economics Research (6cp)	•	
36117	Data Visualisation (3cp)	•	
23731	Industry Project 33730 Research Project (12cp)	•	

Business Analytics

Succeed in a data-driven future

Why?

Businesses able to make better decisions using data will be the ones that prosper in global, highly competitive markets awash with information. Professionals who want to succeed in a data-driven world will not only understand the numbers but also be able to communicate insights and prescribe action. These two strands come together in UTS's Master of Business Analytics, designed to meet the needs of professionals with either a business or an IT background who are looking for a boundary-crossing degree to take them forward.

What vou'll learn

If you have a business background, this program starts with foundational IT subjects. If you have an IT background, you'll begin with foundational business subjects. Everyone then has a choice of specialisations such as innovation, marketing analytics and financial analytics.

The real backbone – and a unique feature – of the program is its 'studios', where students apply the data gathering, analysis and decision-making skills they're developing to real-world projects. These are spread throughout the program and occur under the guidance of academics and with the mentorship of industry practitioners. It's a chance to flex new skills in areas such as computer programming, survey design, statistical analysis and econometrics.

The Master of Business Analytics is a truly multi-disciplinary program, combining expertise and insights from UTS Business School, the Faculty of Engineering & IT, and the TD School.

It's a future-proofing degree that builds skills unlikely to be automated and which are in demand.



DR MATTHEW GROSSE Course Director

"The landscape of business analytics is in a continuous state of evolution. Al and machine learning are rapidly reshaping how we process and interpret data. Working in the analytics space allows me to be operating at the crossroads of technology, data, and strategic decision-making every day.

Business analytics is critical as it transforms raw data into actionable insights, providing the backbone for informed decision-making in today's businesses. This field is instrumental in solving vital problems, from deciphering customer behaviors to enhancing operational efficiency and risk management.

An increasingly important aspect is data privacy and governance. In a world where data breaches are common, how we manage, secure, and ethically use data is becoming a pivotal part of the conversation. This presents a fascinating challenge: balancing the immense potential of data with the critical need to respect privacy and ensure security. Addressing this challenge is an important focus of modern business analytics.

Our program is designed to equip students to navigate this dynamic field, arming them with practical skills that are immediately applicable in the real world. I find immense joy in guiding our students through this ever-evolving landscape."

Business analytics covers three core tasks that add value for business, government and other organisations.

- Diagnostic analytics reports on what's happened and identifies the causes.
- Predictive analytics uses data to predict what's likely to happen next.
- Prescriptive analytics identifies a course of action.

PROGRAM OPTIONS AND STRUCTURE First Session (Graduate Certificate) **Foundations** Data Foundation in Studio 1: IT or Business of Business **Processing Foundation** Analytics Using SAS stream 6CP 3CP 3CP See below Foundation in IT stream Foundation in Business stream For students with an For students with a Business background IT background **Delivering Accouting** Database **Customer Value Practices & Tools** 6CP 3CP 3CP Applied Financial Management **Enabling Enterprise** Sustainable Enterprise in Dynamic Systems Information Systems 3CP 6CP 3CP More information see: uts.edu.au/course/C11280 Second Session **Python** Specialisation Studio 2: programming for Data Processing **Specialisation** Stream 6CP 12CP 6CP Third Session (Master Degree) Studio 3: Specialisation Innovation Stream 12CP 12CP More information see: uts.edu.au/course/C04380 Fourth Session (Extension Master Degree) **Specialisation Specialisation** Stream Stream 12CP 12CP More information see: uts.edu.au/course/C04379 Streams **Business Services Analytics** Data Analytics Financial Analytics Internet

Marketing Analytics

Innovation

Software Development and Interaction Design

Finance

Finance from every angle

Why?

Finance is a fundamental component of the economic system. Financing a startup, investing for retirement, leading a corporation to success and all these tasks require knowledge of how financial markets and institutions work.

The Master of Finance at UTS Is a well-rounded program that provides a 360 degree understanding of all the major areas of finance. It's a degree for people seeking to enhance their professional practice in finance, banking and investment, and those seeking to move into this area.

What you'll learn

The core subjects in the Master of Finance build a robust foundation. The wide selection of electives subjects then allows you to choose your own path by specialising in Investment and financial markets, financial management of corporations and startups, or banking.

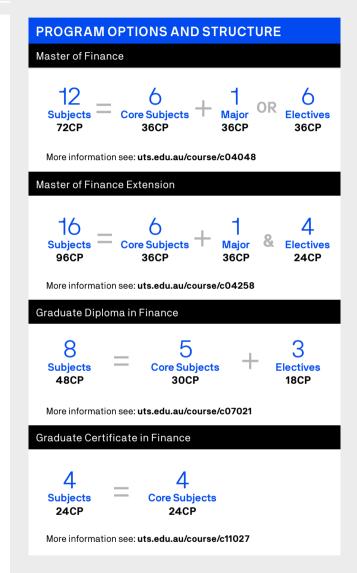
UTS is the closest university to the largest financial centre of Australia. This allows us to bring real industry experience into the classroom with guest lectures and real-world cases presented by leading practitioners from Australian banks and financial companies. All our subjects, and our electives in particular, are designed for active learning based on cases, simulations and the use of real market data.

Our lecturers bring this world-class research into the classroom to provide students with state-of-the-art financial theory and practice.

Recognised by industry

The Master of Finance program addresses a significant percentage of the Chartered Financial Analyst (CFA) program's Candidate Body of Knowledge, and incorporates the CFA Institute's Code of Conduct and Standards of Professional Conduct.

Completion of the Master of Finance also meets the educational requirements for Affiliate Membership of the Financial Services Institute of Australasia, with work experience contributing to Associate Membership.





University Affiliation CFA Institute®



CAMERON PASCOE Principal

Promontory Financial Group, an IBM Company

"One of the major advantages for me was the proximity of the campus to the city. Since I was working full-time, it was great being able to get to uni in just 15 minutes. The university is also well equipped with modern facilities and engaging teaching staff.

One of the best parts of the degree was learning a concept one day, and applying it at work soon after. I clearly remember covering risk measures and risk-return relationships in class and applying those concepts at work only a few months later. I even consulted my notes!"

Core S	ubjects	Master	Extension	Grad Dip	Grad Cert
25742	Financial Management	•	•	•	•
25741	Capital Markets	•	•	•	•
25705	Financial Modelling and Analysis	•	•	•	•
25721	Investment Management	•	•	•	•
25858	Ethics and Governance in Finance	•	•	•	
25848	Applied Cases in Finance (Capstone)	•	•		
Majors (36 credit points)					
Investment Management					

Corporate Finance

Banking

Sustainable Finance and ESG

Financial Technology

Electives

For complete list of electives available in this program see uts.edu.au/study/find-a-course/master-finance

Financial Analysis

The numbers that count

Why?

Financial analysts play a key role in the functioning of every major economy. They produce the information financial companies need to make the most relevant investment decisions.

This, in turn, allows entrepreneurs with good ideas to raise money. Within banks, financial analysts help clients to choose investment opportunities. Inside companies they help assess the merit of different investment projects. In all these roles they help to connect good ideas with capital.

What you'll learn

The Master of Financial Analysis is a well-designed program tailored to the needs of people who want to excel in the profession of financial analyst.

The program covers all the areas needed for you to develop the skills to be able to evaluate complex financial projects and investment opportunities, including corporate finance and valuation, accounting and business law.

UTS is the closest university to the largest financial centre of Australia. This allows us to bring real industry experience into the classroom with guest lectures and real-world cases presented by leading practitioners from Australian banks and financial companies. All our subjects are designed for active learning based on cases, simulations and the use of real market data.

As well, our lecturers bring world-class research into the classroom to provide you with state-of-the-art financial theory and practice.

Professional Accreditation

Completion of the Master in Financial Analysis meets the education requirements for Affiliate Membership of the Financial Services Institute of Australasia, with work experience contributing to Associate Membership.



WILLIBETH LINSAO Stress Testing Manager Business Analysis and Insights – Westpac

"The Master of Financial Analysis provides exactly what I wanted in a course; a dual understanding of both finance and accounting.

My background was in accounting so the course has really enhanced my technical knowledge, in particular within the finance area which has definitely boosted my confidence at work."



Master of Financial Analysis

12 Subjects 72CP 12 Core Subjects 72CP

More information see: uts.edu.au/course/c04038

Graduate Diploma in Financial Analysis

8
Subjects — Core Subjects
48CP 48CP

More information see: uts.edu.au/course/c07012

Graduate Certificate in Financial Analysis

4
Subjects
24CP

4
Core Subjects
24CP

More information see: uts.edu.au/course/c11015

Core Subjects	Master	Grad Dip	Grad Cert
22747 Accounting for Managerial Decisions	•	•	•
25742 Financial Management	•	•	•
23706 Economics for Management	•	•	•
79708 Contemporary Business Law	•	•	•
22754 Corporate Accounting	•	•	
22748 Financial Reporting and Analysis	•	•	
25741 Capital Markets	•	•	
25705 Financial Modelling and Analysis	•	•	
25721 Investment Management	•		
25888 Financial Planning and Taxation	•		
25848 Applied Cases in Finance (Capstone)	•		
25743 Advanced Corporate Valuation	•		

Applied Artificial Intelligence for Finance

Embark on your Al journey in finance

Why?

The business landscape is changing rapidly with the advancement of Al. In today's evolving and complex world of finance, Al has become essential for professionals seeking to gain a competitive edge by harnessing the power of data-driven insights and automation.

Whether you are a finance professional looking to upskill or someone with a non-computing background seeking to enter the finance industry, this graduate certificate program is designed to equip you with the essential skills to keep pace with technological advances and thrive in this rapidly expanding field.

What you'll learn

Our Graduate Certificate in Applied Artificial Intelligence for Finance provides you with a solid, practical foundation of Al technologies and skills to apply Al and machine learning-based models to a variety of real-life problems in the finance domain. This includes wealth-management, algorithmic trading, investment decision making, issues related to society and the environment, as well as interpreting the results and the potential impact of such models in the world.

Learn from the best

In this course you'll learn from experts who are actively involved in advanced Al research, gaining knowledge that you can apply directly in the workplace.

The course also features guest lecturers from the Al industry, keeping you informed about the latest developments in Al within the finance sector.



ASSOCIATE PROFESSOR VITALI ALEXEEV Course Director

"Artificial Intelligence in finance is not just about technology; it's about the transformative power of AI to redefine financial strategies and decision-making. In this program, we explore the profound impact of machine learning and AI methodologies transforming the finance sector. We analyse practical applications, equipping students to understand and leverage AI in diverse financial contexts – from predictive analytics in investment to risk management and compliance. The goal is to create a generation of finance professionals who are AI-savvy and can seamlessly integrate AI into financial solutions. The essence of our program lies in building this bridge between theoretical AI concepts and their practical implications in finance, preparing our students to be at the forefront of an AI-empowered financial future."

Become a specialist in just one year

Unleash the power of specialisation as you delve into the realm of Al-driven sustainable investment strategies. Gain insights into how Al is reshaping the landscape of investment decision-making and risk assessment. Navigate the future with confidence as you explore Al's pivotal role in fortifying regulatory compliance and uncovering financial fraud. By understanding the dynamic transformations Al is bringing to digital and cryptocurrency markets you can set yourself apart from the crowd.

Elevate your expertise, unlock new possibilities, and emerge as a soughtafter specialist in the rapidly evolving world of Al-driven finance.



4 core subjects

Totalling 24 credits

Subjec	ts	Credit points
25881	Al-integrated Sustainable Finance	6 credit points
25882	Al-powered Investment and Risk Management	6 credit points
25883	Al-driven Compliance, Anomaly and Fraud Detection	6 credit points
25865	Digital and Decentralised Markets	6 credit points

 $More information see: {\bf uts.edu.au/study/find-a-course/graduate-certificate-applied-artificial-intelligence-finance} \\$

Flexible learning for busy professionals

Designed for busy professionals, the course is taught in intensive 6-week modules so that you can balance work, life and study. There are 4 intakes throughout the year, so you can choose to commence study when it suits your schedule.

- Intensive 6-week modules.
- 4 subjects over a year or at your own pace.
- 2 classes per week.

Intakes in March, May, August, October.

Course is not available for international students.

*https://www.csiro.au/en/research/technology-space/ai/Artificial-Intelligence-Roadmap Hajkowicz SA1+, Karimi S1, Wark T1, Chen C1, Evans M1, Rens N3, Dawson D1, Charlton A2, Brennan T2, Moffatt C2, Srikumar S2, Tong KJ2 (2019) Artificial intelligence: Solving problems, growing the economy and our quality of life. CSIRO Data61, Australia.

Marketing

Navigating the new landscape

Why?

Technology has changed the marketing landscape beyond recognition, providing new opportunities to better understand, communicate with and meet the needs of increasingly global markets. Our updated course options in marketing allow you to adapt to the changing marketing landscape – and perhaps even play a role in changing it yourself.

The Master of Marketing will help you develop the practical and strategic capabilities required to deliver effective marketing strategies in a range of professional contexts. It's a great course for existing or aspiring marketing decision makers, such as marketing managers, business unit managers, general managers and chief executives. It'll prepare you for success in competitive environments.

What you'll learn

Introductory subject areas, such as digital marketing and social media, data-driven insights, customer experience, marketing analytics, advertising and communications, marketing for social good and branding, set out the background knowledge of marketing ideas, foster the development of new capabilities and support your career aspirations. From this base, you can construct the program that best fits your needs. Elective subjects span every key marketing field, such as omnichannel marketing, strategy and leadership, consumer insights, digital marketing and social media, innovation and creativity, marketing research, pricing and revenue management and more.

Most subjects are taught in the evening, so you can apply what you learn with us at work the next day. Marketers are busy people, so (if you're a domestic student) you can also choose the pace at which you learn, from as little as three contact hours a week per subject.

With our deep connections to industry, UTS understands the changing marketing landscape. Our Master of Marketing develops capable and confident marketing professionals armed with the knowledge and skills needed today and as the industry continues to evolve.



LISA WHITE Head of Marketing Chargrill Charlies (Craveable Brands)

"UTS has a great reputation among industry. I asked around within my field and the general consensus was that 'you can't get better than UTS'.

There are many times at work when I find myself drawing on discussions and theories I've learnt in class. Being able to continually apply what I've learnt to my work has enriched my understanding of why we do the things we do as marketers. Managing work, study and family can be a tricky juggling act, so it's a real personal achievement to be able to achieve success in my degree one subject at a time."

Master of Marketing

Subjects 72CP

8 **Core Subjects** 48CP

Elective Subjects 24CP

8

More information see: uts.edu.au/course/C04382

Master of Marketing Extension

16 **Subjects** 96CP

Core Subjects 48CP

Elective Subjects

More information see: uts.edu.au/course/C04383

Graduate Diploma in Marketing

8 **Subjects** 48CP

Core Subjects 42CP

Elective Subjects 6CP

More information see: uts.edu.au/course/C07135

Graduate Certificate in Marketing

4 Subjects 24CP

Core Subjects

More information see: uts.edu.au/course/C11282

Core S	ubjects	Master	Extension	Grad Dip	Grad Cert
24710	Buyer Behaviour	•	•	•	•
24761	Data-Driven Insights	•	•	•	•
24734	Marketing Management	•	•	•	•
24736	Marketing Communications	•	•	•	•
24762	Marketing for Social Good	•	•	•	
24752	Brand Management	•	•	•	
24730	Marketing Strategy	•	•	•	
24790	Business Project: Marketing (Capstone)	•	•		

Electives

 $See \ \textbf{uts.edu.au/study/find-a-course/master-marketing} \ for a \ complete \ list \ of \ electives \ available \ in \ this \ program.$

Management

A new kind of manager

Why?

The Master of Management at UTS is a distinctive degree in general management that exposes you to a diverse set of skills but also the concept of "stewardship." You'll emerge as a professional manager able to make, defend and be morally accountable for decisions affecting not only profit but also people and planet.

This recently refreshed program builds an enterprise-wide view of the organisation and an appreciation of the work of all those who contribute to success in today's highly competitive and sometimes volatile business environment – from the back office and shop floor upwards.

It prepares you for more senior roles in general management in private, public, not-for-profit and international organisations, at a time when the public and forward-thinking organisations are looking for a new kind of manager.

What you'll learn

You'll have the knowledge, skills and conceptual frameworks to enable you to identify, question and collaboratively resolve the complex and demanding issues that characterise the general managerial working environment.

You'll gain deep and heavily experiential exposure to a diverse set of general management areas, concluding with an Internship or Industry Research Project. In the flagship subject Managing, Leading and Stewardship, students consider the role of managers as stewards of public trust in business, at a time when that's been shaken.

Over the course of the program, you'll develop your own philosophy of management, based on a set of global business principles that includes fairness, transparency, dignity and citizenship.

Who should do this degree?

The innovative structure of the Master of Management provides flexibility to tailor a program that meets your own personal and professional needs. It's a program for those seeking to develop judgement, not just knowledge, and who see their enterprises as part of a global community.



CHRISTINE YATES Chief Executive Officer Retail at Australian Unity

"The Managing, Leading and Stewardship subject challenged me to my very core and brought humanity, wisdom and business together in a way that I could never have anticipated.

I learned to listen to my own reductionist language that, unbeknownst to me, was turning humans into cells on a spreadsheet. This realisation is confronting and powerful because you understand that bringing humanity back into business is something we can all do. It's what society is looking for.

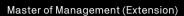
Managing resources and leading people are critical skills in business but stewardship is integrative, and this is what makes business exciting and purposeful. By integrating stewardship into our business practices we bring out and protect human dignity. That's impactful and that's our opportunity."

Elective Subject

6CP

Industry Subject

12CP





More information see: uts.edu.au/course/C04259

Graduate Diploma in Management



More information see: uts.edu.au/course/C07018

Graduate Certificate in Management*, Graduate Certificate in Business Immersion and Career Transition



 ${}^{\star}\text{Grad Cert in Management is offered 1 year part-time only and is not available to international students}.$

Grad Cert Bus Immersion is alternative pathway into the Masters offered full-time, comprising of four subjects Diversity and Inclusion, Creative Problem Solving, Business and Social Impact and Managing Staff and Volunteers. Is a good entry point for students wanting to gain practical skills, knowledge and experience to complement their studies and understanding of Management practices across a range of industries.

More information see: uts.edu.au/course/C11021, uts.edu.au/course/C11300

Core S	ubjects	Master	Extension	Grad Dip	Grad Cert (Management)
21896	Diversity and Inclusion	•	•	•	•
21854	Creative Problem Solving	•	•	•	
21895	Business and Social Impact	•	•	•	
21928	Managing Staff and Volunteers	•	•	•	
21937	Managing, Leading and Stewardship	•	•	•	•
21926	Managing Change	•	•	•	
21717	Managing in a Multicultural World	•	•	•	•
21832	Organisational Sustainability: Analysis and Practice	•	•	•	•
21811	Global Strategic Management	•	•		
21720	Human Resource Management		•		
21881	Advocacy and Social Change		•		
21856	Career and Portfolio Planning		•		
21890	Industry Research Project 26799 Internship Experience	•	•		

Electives

 $For complete \ list of electives available in this program see \ \textbf{uts.edu.au/study/find-a-course/master-management}$

Human Resource Management

HRM in the real world

Why?

The Master of Human Resource Management aspires to be the most up to date HRM course in Australia. We've redeveloped the program in close consultation with an industry panel of practitioners, and the new program draws on the latest research by UTS academics working in this field – who'll be your teachers.

What you'll learn

The here-and-now topics in the revised program include people analytics, the impact of developments such as artificial intelligence and the gig economy on the future of work, the importance of diversity and inclusion and a dedicated subject on change management – identified by industry as being of particular importance in the fast-changing workplace.

This is a program built to have application in the real world. Each session you'll work through a combination of a foundational subject, a theme like people analytics, then a project that applies that knowledge. This sort of structure also means it's easier to fit assessments into your life.

Delivery of the Master of HRM has been tailored so students get the benefits of face-to-face input from UTS's leading HRM academics blended with well-developed and presented online materials.

The Master of HRM is sufficiently flexible to suit those working in human resources already and those seeking to make a career change. The foundational subjects mean those joining the industry will be equipped with the base knowledge they need, while the currency of the new subjects means existing HR practitioners will emerge with updated skills and knowledge.

Recognised by Industry

Students completing this degree are eligible to apply to the Australian Human Resources Institute (AHRI) for the Professional Member (MAHRI) status and/or advancement to a higher level of membership for those who have appropriate work experience.



ANDREW HEYS Course Director

Dr Andrew Heys is the Program Director for the Masters of Human Resource Management. His PhD examined management in Australian law firms. Andrew teaches extensively into the Masters Programs at UTS Business School. He teaches across courses and topics that include: Future of Work, Business Ethics, International Business and Organizational Behaviour. Andrew also consults selectively to industry in the fields of negotiation, leadership and corporate communication.



Master of Human Resource Management

11
Subjects
72CP

8
Core Subjects
48CP

4
Elective Subjects
12CP

4
Industry Subject
12CP

More information see: uts.edu.au/course/c04286

Master of Human Resource Management Extension

15
Subjects
96CP

11
Core Subjects
66CP

4
Selective Subjects
18CP

1 Industry Subject
12CP

More information see: uts.edu.au/course/c04260

Graduate Diploma in Human Resource Management

8
Subjects
48CP
Core Subjects
48CP

More information see: uts.edu.au/course/c07113

Graduate Certificate in Human Resource Management*, Graduate Certificate in Business Immersion and Career Transition

4
Subjects
24CP

4
Core Subjects
24CP

 * Grad Cert in HRM is offered 1 year part-time only and is not available to international students.

Grad Cert Bus Immersion is alternative pathway into the Masters offered full-time, comprising of four subjects Diversity and Inclusion, Creative Problem Solving, Business and Social Impact and Managing Staff and Volunteers. Is a good entry point for students wanting to gain practical skills, knowledge and experience to complement their studies and understanding of Management practices across a range of industries.

More information see: uts.edu.au/course/C11198, uts.edu.au/course/C11300

Core Subjects		Master	Extension	Grad Dip	Grad Cert (HRM)
21854	Creative Problem Solving	•	•	•	
21895	Business and Social Impact	•	•	•	
21928	Managing Staff and Volunteers	•	•	•	
21896	Diversity and Inclusion	•	•	•	•
21720	Human Resource Management	•	•	•	•
21889	Future of Work	•	•	•	•
21702	Industrial Relations	•	•	•	•
21926	Managing Change	•	•	•	
21937	Managing, Leading and Stewardship		•		
21811	Global Strategic Management		•		
21856	Career and Portfolio Planning		•		
21890	Industry Research Project 26799 Internship Experience	•	•		

Electives

For complete list of electives available in this program see uts.edu.au/study/find-a-course/master-human-resource-management

Strategic Supply Chain Management

Supply chains are changing

Why?

Strategic supply chain management is the backbone of any contemporary organisation and a key to unlocking business innovation and competitiveness. These days, it's the quality of supply chain management – adding value at every touch point, by reducing variability and uncertainty – that can set a business apart from its competitors.

With new technologies, information systems and management approaches disrupting traditional supply chain processes, highly qualified supply chain professionals are more in demand than ever.

The Master of Strategic Supply Chain Management is designed for people employed in all sectors – business, not-for-profit and government – who want to make an important contribution to the performance of their organisations in a rapidly changing world.

What you'll learn

The courses in the Strategic Supply Chain Management suite offer you a comprehensive and holistic set of skills in the strategic and tactical aspects of operations, logistics, procurement and supply chain management. You'll emerge from the course with contemporary and relevant knowledge that will allow you to manage complex business operations that may extend globally.

As well as addressing topics such as strategic procurement, risk management in complex global supply chains and data analytics, the program includes a new Supply Chain Technology subject that looks at the impact – now and in the future – of technology such as blockchain and artificial intelligence.

Recognised by industry

The Master of Strategic Supply Management and Extension degrees are accredited by the Chartered Institute of Purchasing and Supply (CIPS). CIPS accreditation means this program stays in touch with contemporary supply chain management practice. You'll receive complimentary CIPS student membership, giving you access to the latest initiatives and best practice. UTS joins some of the most prestigious universities in the world in the CIPS Academic Partnership Program.





SEBASTIAN ARNOLD Manager Manufacturing Solutions, Aioneers

"I chose to study the Master of Supply Chain Management at UTS because I wanted a course that linked theory with industry practice. The course provided interrelated subjects across multiple business functions that extended my knowledge and understanding of the tasks and challenges associated with managing today's global supply chains.

Studying the course helped me to improve my language, professional report writing, public speaking and presentation skills. The opportunity to work on group assignments and industry case studies with teams from different academic and professional backgrounds was a real highlight."



in Australia

for Supply Chain Management

QS Business Master's Rankings 2023

Master of Strategic Supply Chain Management



More information see: uts.edu.au/course/c04324

Master of Strategic Supply Chain Management Extension



More information see: uts.edu.au/course/c04325

Graduate Diploma in Strategic Supply Chain Management



More information see: uts.edu.au/course/c07129

Graduate Certificate in Strategic Supply Chain Management



More information see: uts.edu.au/course/c11199

Core Subjects		Master	Extension	Grad Dip	Grad Cert
21895	Business and Social Impact	•	•	•	•
21854	Creative Problem Solving		•		
21741	Operations and Quality Management	•	•	•	
21877	Strategic and Sustainable Procurement Management	•	•	•	
21797	Strategic Supply Chain Management	•	•	•	
21745	Services and Network Productivity with Data Analytics	•	•	•	
21947	Supply Chain Risk Management	•	•	•	
21963	Supply Chain Technology Management	•	•	•	
22787	Business Project Management*		•		
77942	Legal Aspects of Contracts Administration*		•		
37345	Quantitative Management Practice*		•		
21948	Advanced Quality Management*		•		
21946	Supply Chain Management Analytics*		•		
49001	Judgment and Decision Making		•		
21890	Industry Research Project OR 26799 Internship Experience	•	•		

^{*}Electives in Masters - Students must complete the following two electives as part of the options list to meet MCIPS standards: 21946 Supply Chain Management Analytics, 77942 Legal Aspects of Contract Administration

For the Industry Research Project (21890) or the Internship Experience (26799) subjects, students must complete their project/assessments tasks on a procurement and supply chain-related topic.

Not-for-Profit and Social Enterprise Management

Realise your passion for delivering social change

Why?

UTS Master of Not-for-Profit and Social Enterprise Management program graduates are internationally recognised as leaders committed to social justice. It's the longest-running program of its kind in Australia, but also a program that remains at the cutting edge by constantly evolving.

Wide-ranging and practical, it attracts people from not-for-profits, social enterprises and government, those seeking to make the switch to the NFP sector, and business people with a focus on corporate social responsibility. Being part of such a diverse group, students learn from each other as well as from leading academics and guest lecturers like Dr David Crooke, Konica Minolta Australia Managing Director and Chair of the UN Global Compact Network in Australia.

The program's closely connected alumni community includes people like social entrepreneur Violet Roumeliotis, Chief Executive of Settlement Services International and 2017 Telstra Business Woman of the Year, among many other leaders in the field.

What you'll learn

The Master of Not-For-Profit and Social Enterprise Management reflects best practice, addresses current issues and builds the unique skill set needed to effectively manage NFPs and social enterprises.

All your practice-based assessments are structured around 'real work'. You'll develop volunteer management plans and fundraising plans. In the Advocacy and Social Change subject you'll develop an advocacy plan. Measuring Social Impact looks at the why and how of collecting data to demonstrate value and to support funding requests.

A range of guest speakers from both the NFP and commercial sectors share their experience in areas such as 'pitching' for funds

This program is designed for people who are passionate about social innovation and social justice and gives them the skills to develop innovative solutions that have a real social impact.



LINDA CASTELLAZZI Co-founder Ruff Sleepers

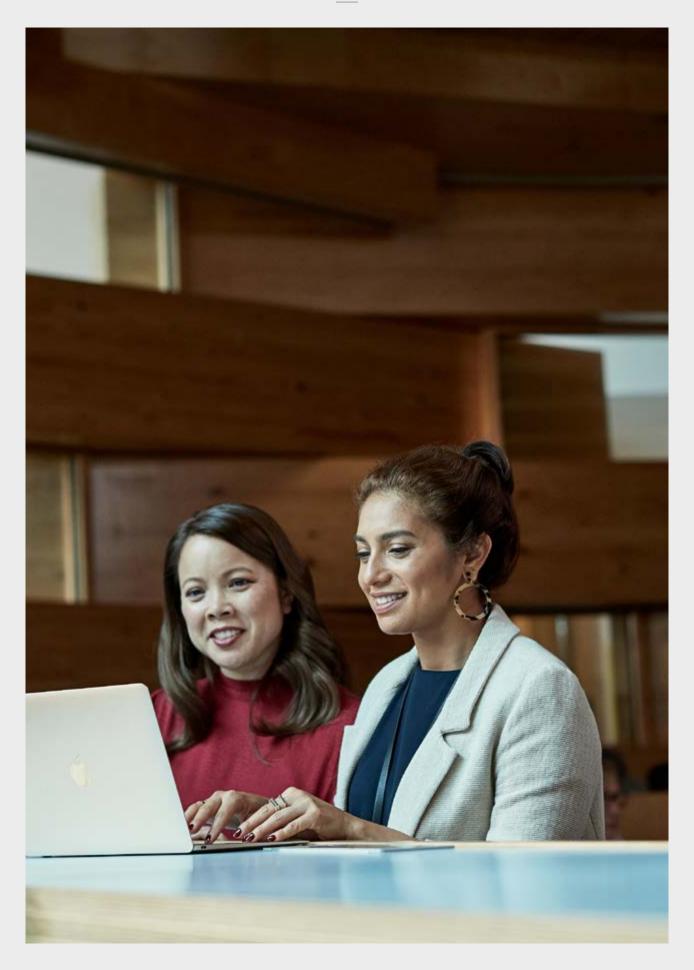
"Ruff Sleepers is a not-for-profit that provides free pet care for the 'best friends' of people who are homeless or without the means to access animal services. It's an adventure that started at UTS Business School almost three years ago over a coffee with [Course Director] Bronwen Dalton and fellow Master's student Tully Rosen. It's provided us with real-world experience in fundraising, legal issues, volunteer management and social program delivery.

We offer free grooming, pet food and accessories, flea and worm treatment, referral to free vets and access to dog trainers. Just as importantly, our volunteers make real connections with people who are generally so<u>cially isolated."</u>



VIOLET ROUMELIOTIS
Chief Executive
Settlement Services International

"You can succeed without comprising your values ... whether you're at the beginning of your career, or starting a new phase in it, this is a time to consider what you believe in – to think about what you stand for, what your principles are, and the values that will serve you in the years to come ... It is in fact imperative for leaders to maintain strong values and keep them at the heart of their decision making."



PROGRAM OPTIONS AND STRUCTURE Master of Not-for-Profit and Social Enterprise Management 11 **Subjects Core Subjects Elective Subjects Industry Subject 72CP** More information see: uts.edu.au/course/c04288 Master of Not-for-Profit and Social Enterprise Management Extension 15 **Subjects Core Subjects Elective Subjects Industry Subject 96CP** 12CP **12CP** More information see: uts.edu.au/course/c04371 Graduate Diploma in Not-for-Profit and Social Enterprise Management 8 **Subjects Core Subjects** 48CP More information see: uts.edu.au/course/c07019

*Grad Cert in Not-for-Profit is offered 1 year part-time only and is not available to international students.

Grad Cert Bus Immersion is alternative pathway into the Masters offered full-time, comprising of four subjects Diversity and Inclusion, Creative Problem Solving, Business and Social Impact and Managing Staff and Volunteers. Is a good entry point for students wanting to gain practical skills, knowledge and experience to complement their studies and understanding of Management practices across a range of industries.

Graduate Certificate in Not-for-Profit Social Enterprise Management*, Graduate Certificate in Business Immersion

More information see: uts.edu.au/course/c11024, uts.edu.au/course/c11300

and Career Transition

4 Subjects

Core S	ubjects	Master	Extension	Grad Dip	Grad Cert (Not-for-Profit)
21896	Diversity and Inclusion	•	•	•	
21854	Creative Problem Solving	•	•	•	
21895	Business and Social Impact	•	•	•	
21928	Managing Staff and Volunteers	•	•	•	
21881	Advocacy and Social Change	•	•	•	•
21939	Event Creation Workshop	•	•	•	•
21778	Fundraising and Revenue Streams	•	•	•	•
21879	Measuring Social Impact	•	•	•	•
21882	Legal Issues for Sports, Events and Not-for-Profits	•	•		
21952	Sport for Social Impact		•		
21930	Principles of Event Marketing		•		
21856	Career and Portfolio Planning		•		
21890	Industry Research Project OR 26799 Internship Experience	•	•		

 $For complete \ list of \ electives \ available \ in \ this \ program \ see \ \textbf{uts.edu.au/study/find-a-course/master-not-profit-and-social-enterprise-management}$

Event Management

Just the ticket

Why?

Event management is an \$8 billion industry in Australia, and a growing one. Events are increasingly recognised as a powerful marketing tool for business and a way for government and community organisations to engage with stakeholders.

Our event management courses are designed to develop advanced professional skills and knowledge that will equip you for management positions in the broad and multifaceted event industry.

Having completed the Master of Event Management you'll be ready to deliver events of all shapes and sizes – from small community festivals to large-scale public and sporting events.

What you'll learn

The Master of Event Management provides a significant overview of the events industry and is designed to develop high-level professional skills and knowledge to equip students for management positions in the broad and multifaceted event industry.

The program includes subjects that seek to develop an understanding of event creation, planning, delivery, marketing and evaluation processes and practices for various forms of events in both the Australian and international contexts. You'll also consider the legal, ethical, environmental and social responsibilities involved when running an event.

There's a strong focus on professional practice, including a choice of two innovative capstone subjects. In the Industry Research Project you'll dig deeper into contemporary industry issues. Alternatively, you can engage in learning in professional settings through the Internship Experience.

You'll emerge from the Masters with the ability to think strategically, not just tactically, in planning and delivering great events.

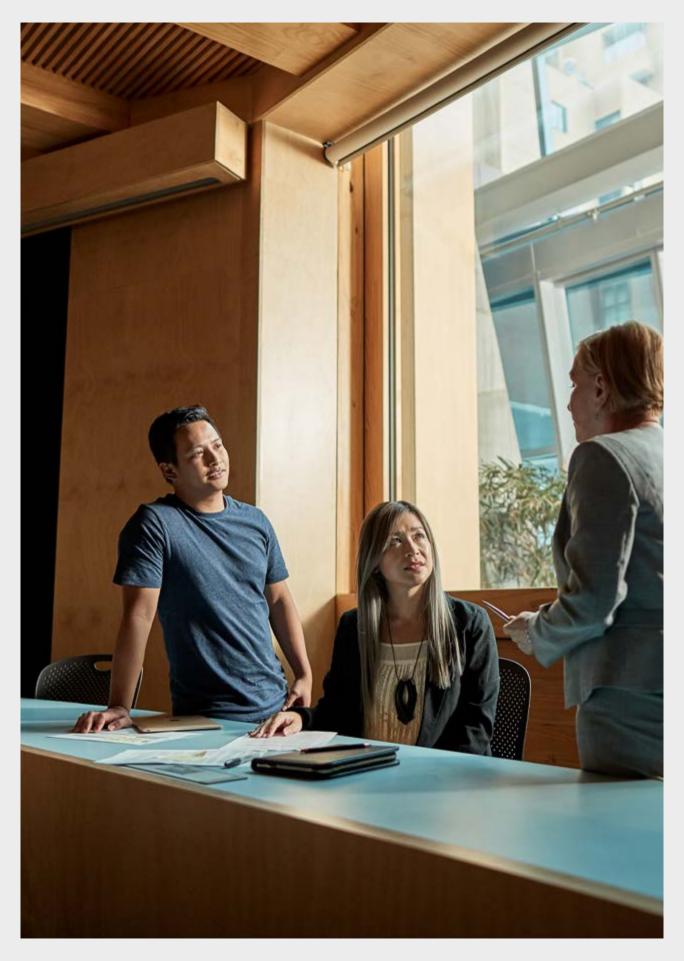


AMY SALEH Operations Director Hannover Fairs Australia

"When looking into my postgraduate options, it became evident that UTS was the front runner when it came to event management studies. The course itself covered such a broad range of content relating to both management practices in general and the events industry specifically, and each unit was addressed in a way that allowed for the smooth application of teachings to real-world scenarios. I truly believe that academic theory enhances practical experience in any case, and this course provided a really solid foundation for my current role which I am continuously drawing on and referring back to.

Event management is a challenging career that requires a great deal of hard work and commitment among many other qualities. One of the best things about the Master of Event Management at UTS is that it prepares you well for a career in this field, and you are able to enter the industry feeling readily equipped.

If you have a passion for events, are diligent and driven, and are considering completing this course, my advice would be to take the leap – I'm continuously grateful that I did."



PROGRAM OPTIONS AND STRUCTURE

Master of Event Management

11 **Subjects Core Subjects Elective Subject Industry Subject** 72CP **54CP** 6CP

More information see: uts.edu.au/course/c04285

Master of Event Management Extension

Subjects **Core Subjects Elective Subjects Industry Subject 96CP** 12CP 12CP

12CP

More information see: uts.edu.au/course/c04368

Graduate Diploma in Event Management

Core Subjects Subjects 48CP 48CP

More information see: uts.edu.au/course/C06017

Graduate Certificate in Event Management*, Graduate Certificate in Business Immersion and Career Transition

4 **Subjects** 24CP

*Grad Cert in Event is offered 1 year part-time only and is not available to international students. Grad Cert Bus Immersion is alternative pathway into the Masters offered full-time, comprising of four subjects Diversity and Inclusion, Creative Problem Solving, Business and Social Impact and Managing Staff and Volunteers. Is a good entry point for students wanting to gain practical skills, knowledge and experience to complement their studies and understanding of Management practices across a range of industries. More information see: uts.edu.au/course/c11038

Core S	ubjects	Master	Extension	Grad Dip	Grad Cert (Event)
21896	Diversity and Inclusion	•	•	•	
21854	Creative Problem Solving	•	•	•	
21895	Business and Social Impact	•	•	•	
21928	Managing Staff and Volunteers	•	•	•	
21930	Principles of Event Marketing	•	•	•	•
21939	Event Creation Workshop	•	•	•	•
21959	Events for Impact and Legacy	•	•	•	•
21936	Event Management	•	•	•	•
21856	Career and Portfolio Planning		•		
21882	Legal Issues for Sports, Events and Not-for-Profits	•	•		
21778	Fundraising and Revenue Streams		•		
21935	Sport, Events and Globalisation		•		
21890	Industry Research Project OR 26799 Internship Experience	•	•		

 $For complete \ list of \ electives \ available \ in \ this \ program \ see \ \textbf{uts.edu.au/study/find-a-course/master-event-management.}$

Sport Management

Compete in a dynamic sector

Why?

Sport business managers, like their peers in other industries, strategise about market share in dynamic and highly competitive national and global markets. They seek to attract and retain talented and creative employees. They oversee commercial partnerships, marketing and media programs, as well as community relationships. Sport managers may act as player agents or union representatives or, within a club, be responsible for the wellbeing of athletes and their transition after sport. Thus, their roles may be both corporate in nature and focused on community and wellbeing.

More than ever, the global sport marketplace is in need of professionals with managerial and commercial nous but also sport-specific knowledge. UTS is the leading provider of sport management education in Sydney, with its Master of Sport Management attracting people from within the sport industry undergoing professional development, as well as those with commercial and managerial acumen looking to enter that dynamic environment.

What you'll learn

The Master of Sport Management at UTS combines business literacy with sport-specific management learning. You'll tackle topics such as sponsorship and endorsements, sport law, competition integrity, event and venue management, and sport for development and peace.

The revised program also includes an introduction to digital and broadcast media and sports journalism. The Governance and Integrity subject addresses some of the most important issues facing the industry.

The Master of Sport Management rounds off with the choice of an industry internship – where you'll gain sport-specific, real-world experience and networking opportunities – or a research project based on an area of special interest in the business of sport.

Throughout, you'll have access to industry seminars and opportunities to connect with industry and players.

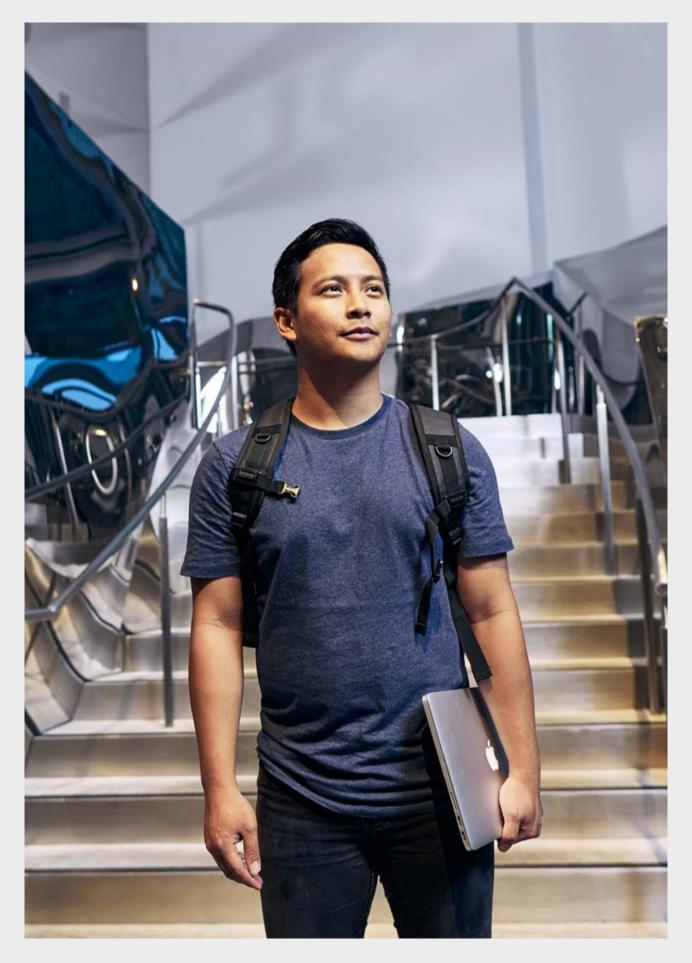
The Master of Sport Management at UTS provides authentic engagement with the world of sport, producing graduates with specific skills and attributes of interest to employers in this sector.



MARGOT HARLEY Head of Competition Development and Strategy Cricket Australia

"The Master of Sport Management degree at UTS allowed me to expand my knowledge of the sports industry in ways I hadn't anticipated. The blend of business and sport-specific subjects prepared me for the role I currently hold, giving me the business experience I needed to run an organisation. During my degree I undertook a Master's research project aimed at identifying the challenges experienced by women working in professional roles in the National Rugby League. This research not only helped inform female engagement strategies for the sport but gave me a platform to engage in further research work once I finished at UTS,

The world of sport is ever changing and the Master of Sport Management well equips students to move with the times while understanding the foundations of sport, how it operates and how to manage it. I wouldn't be where I am today without this degree.



45

PROGRAM OPTIONS AND STRUCTURE

Master of Sport Management

11
Subjects
72CP

9
Core Subjects
54CP

4
Elective Subject
6CP

1
Industry Subject
12CP

More information see: uts.edu.au/course/c04290

Master of Sport Management Extension

15 Subjects = 12 Core Subjects + 2 Plective Subjects + 1 Industry Subject 12CP

More information see: uts.edu.au/course/C04369

Graduate Diploma in Sport Management

Subjects — Score Subjects
48CP 48CP

More information see: uts.edu.au/course/c07029

Graduate Certificate in Sport Management*, Graduate Certificate in Business Immersion and Career Transition

4
Subjects = Core Subjects
24CP 24CP

*Grad Cert in Sport is offered 1 year part-time only and is not available to international students.

Grad Cert Bus Immersion is alternative pathway into the Masters offered full-time, comprising of four subjects Diversity and Inclusion, Creative Problem Solving, Business and Social Impact and Managing Staff and Volunteers. Is a good entry point for students wanting to gain practical skills, knowledge and experience to complement their studies and understanding of Management practices across a range of industries.

More information see: uts.edu.au/course/C11037, uts.edu.au/course/C11300

Core S	ubjects	Master	Extension	Grad Dip	Grad Cert (Sport)
21896	Diversity and Inclusion	•	•	•	
21854	Creative Problem Solving	•	•	•	
21895	Business and Social Impact	•	•	•	
21928	Managing Staff and Volunteers	•	•	•	
21918	Sport Business	•	•	•	•
21952	Sport for Social Impact	•	•	•	•
21935	Sport, Events and Globalisation	•	•	•	•
21920	Sport Governance and Integrity	•	•	•	•
21882	Legal Issues for Sports, Events and Not-for-Profits	•	•		
21936	Event Management		•		
21778	Fundraising and Revenue Streams		•		
21856	Career and Portfolio Planning		•		
21890	Industry Research Project 03799 Internship Experience	•	•		

Electives

 $For complete \ list of \ electives \ available \ in \ this \ program \ see \ \textbf{uts.edu.au/study/business/postgraduate-business-programs.}$

How to apply & fees

THE ACADEMIC YEAR

There are three teaching sessions at UTS:

- Autumn Session: February to June
- Spring Session: August to November
- Summer Session: December to February (optional session)

While not all subjects offered by UTS are currently run during summer session, make sure you check out which ones are – it's a great way to get ahead or to reduce your study load during Autumn and Spring Sessions.

LOCAL APPLICANTS

In a postgraduate by coursework degree you'll attend tutorials and lectures, and do assessments, like writing essays and exams. Submit your application for a postgraduate by coursework degree online through the UTS Online Application system at

uts.edu.au/pg-admissions

EVENTS

Find out everything you need to know about upcoming information sessions at uts.edu.au/about/uts-business-school/events

INTERNATIONAL APPLICANTS

If you're an international student, head to **uts.edu.au/international** to find the course information, fees and application details relevant to you.

NON-AWARD STUDY

Do you want to study a single subject without committing to a full degree? You can! It's called non-award study and it's a great way to upgrade your skills or just learn more about something you enjoy. What's even more exciting is that any subjects you complete may be recognised in future study. To apply, visit uts.edu.au/non-award-study

ENGLISH LANGUAGE PROFICIENCY

If you've studied overseas you may need to demonstrate your English proficiency by completing an English language test or program recognised by UTS. The English language results needed to meet UTS English language requirements for entry are listed below.

- IELTS (Academic): 6.5 overall, writing 6.0
- TOEFL (Internet-based): 79-93 overall, writing 21
- PTE (Academic): 58-64
- CAE: 176-184
- AE5/AE6 (PASS): AE5

The TOEFL Paper Based Test is currently being phased out by TOEFL. UTS will continue to accept TOEFL PBT scores, provided the test was taken within the two years prior to application at UTS.

These requirements may apply to you, even if you are not an international student. Visit uts.edu.au/english-language-requirements to find out more.

RECOGNITION OF PRIOR LEARNING

Credit recognition may be granted on the basis of the recent successful completion of equivalent business subjects from another recognised university. Conditions apply. Students should refer to the credit recognition rules via handbook.uts.edu.au

FFFS

If you're studying a postgraduate by coursework degree, you'll need to pay tuition fees. You can find out more about what your degree will cost at uts.edu.au/tuition-fee-calculator

If you do have to pay a fee and you're a local student, you may be eligible for FEE-HELP, an Australian Government loan scheme. Using FEE-HELP means you don't have to pay for your tuition fees up front. More information can be found at uts.edu.au/government-help-schemes

You can choose to repay your FEE-HELP loan simply by notifying your employer who will then withhold your payments through the PAYG tax system. You can also make payments directly to the Australian Taxation Office (ATO). If your postgraduate degree is related to your employment, your tuition fees may be tax deductible. For more information, contact your financial advisor.

SCHOLARSHIPS AND GRANTS

We offer a range of scholarships for high achieving students, visit our website for the latest information. uts.edu.au/scholarships and int-scholarships.uts.edu.au

ALUMNI ADVANTAGE

If you've already completed a degree at UTS then you're eligible for the Alumni Advantage program, which offers a 10% savings on full fee paying degree programs. Find out if you're eligible for Alumni Advantage at alumni.uts.edu.au/advantage

TIMETABLE INFORMATION

Do you like to plan ahead? Then check out the UTS Timetable Planner. The online tool lets you see the timetable for the current session, so you can get an idea about when the subjects for your degree may be scheduled and offered. Visit timetable.uts.edu.au

SHORT FORMS OF LEARNING

Searching for a taste of postgraduate study or ongoing professional skills development? UTS Open courses are designed to develop your knowledge, skills and expertise with university-level study in shorter formats. Our microcredentials, short courses and tasters are on trend, developed with industry, and supportive of your career progression.

CONTACT UTS

UTS Student Centre

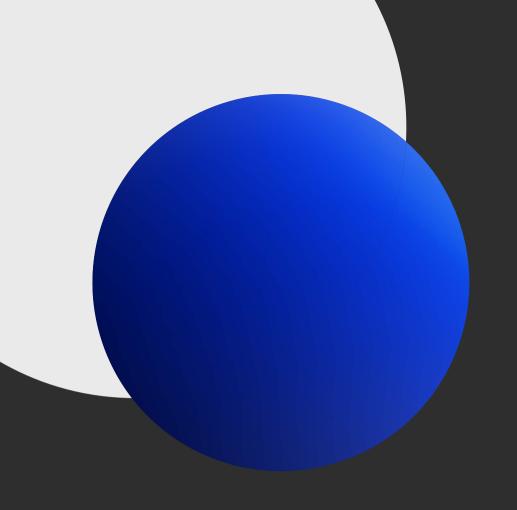
Let's talk! Make an enquiry with our friendly team.

Phone: 1300 ASK UTS (1300 275 887) Online enquiry: ask.uts.edu.au Web: uts.edu.au/study/business

Disclaimer: Courses and electives are offered subject to numbers. The information in this brochure is provided for Australian and New Zealand Citizens and Australian Permanent Residents. If you are an international student, please consult the International Course Guide available from UTS International. Information is correct at time of publishing (September 2023) and is subject to change without notice. Changes in circumstances after this date may alter the accuracy or currency of the information. UTS reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the university.

Images: Toby Burrows, Andy Roberts, Andrew Worssam, Jesse Taylor.





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For advice or information go to **business.uts.edu.au**

