



Industry Innovation Project 2025

Bachelor of Creative Intelligence & Innovation (BCII)





Transdisciplinary School(TD)

The first of its kind in Australia, the TD School is on a mission to instigate a monumental, revolutionary change to tertiary education and research through transdisciplinary innovation.

What is Transdisciplinarity?

Transdisciplinary thinking seeks to build bridges between fields of study and expertise so that diverse perspectives can intersect, ideas can be shared more fluidly between industries, and people can thrive through exposure to new ways of thinking.

Transdisciplinary thinking illuminates possibilities for the future by building on multiple ways of knowing, uncovering novel approaches to the challenges of today and into the future.

The Most Awarded Degree in Australia

The Bachelor of Creative Intelligence and Innovation (BCII) is a world-first transdisciplinary combined degree. Radical in its ambition, BCII combines students from 27 disciplines with a future-oriented, industry-engagement approach to learning.

UTS has developed a curriculum that champions critical and creative thinking, problem-solving, innovation and invention, complexity and entrepreneurship – preparing students for the jobs of the future.

“BCII is a degree like no other - I learned the skills needed to break down even the most complex of real-world problems, allowing me to reframe problems into possibilities and opportunities. BCII taught me how to collaborate with other disciplines, how to practice different methods of creativity, and how to embrace different ways of thinking, resulting in impactful transdisciplinary solutions.”

Claire Lendvai
Social & PR Executive
The Arnott's Group
BCII Alumna and Industry Partner



2022 International Green Gown Awards
'Next Generation Learning and Skills'.

2021 Australasia Green Gown Awards
'Next Generation Learning and Skills'.

2019 BHERT Awards 'Outstanding collaboration in higher education and training' in the category 'industry problem solving'.

2019 Australian Awards for University Teaching (AAUT)
'Award for programs that enhance learning' for educational partnerships and collaborations with other organisations.

2016 Reimagine Education Awards Bronze
Award in Presence Learning for 'innovative classroom-based pedagogy resulting in enhanced student learning'.



Push the Boundaries of Your Organisation's Most Challenging Problems

The problems faced by organisations, communities and broader society are complex and networked, unable to be solved simply by an individual or single discipline.

Enter Industry Innovation Project (IIP).

Working with one dynamic team, over 13 weeks from March to June, final year BCII students work in small transdisciplinary groups (up to 7 students with differing core degrees), to collaboratively develop ideas and strategies that tackle the complex challenges briefed to them by their selected industry partner.

IIP provides industry partners with a unique opportunity to connect with final year BCII students. These students will be the next generation of innovators, entrepreneurs, creative practitioners and change-makers.

Expect your organisation to be exposed to innovative thinking, processes and scenarios that address the highly complex and unpredictable nature of our future.



“The methods for problem solving that BCII students are equipped with are absolutely unique to this program.”

Ashlee Gardner
Smart City & Innovation
Manager
City of Parramatta



“Our experience as a partner with IIP students has been great. We were blown away at our student group’s critical thinking skills, professionalism and knowledge of complex organisations.”

Claudia Odello
Deputy CEO
Meals on Wheels NSW



"Being a partner in the IIP program has been a great experience. The program is very well structured and is run really well. The students blew us away with their enthusiasm, hunger to research and their ability to synthesise all their research into a tangible outcome. And an outcome that we couldn't have envisaged at the start of the project. I can highly recommend the IIP program to any organisation considering to become an industry partner"

Adriaan Stellingwerff
Senior Software Engineer
Wattwatchers



So, Why Partner With Us?



Embark on a journey of mutual learning with students who are adept at creative practices and methods from across the disciplines.



Provide your staff with a rewarding mentoring opportunity - and meet some of UTS's best and brightest talent and uncover potential future recruitment opportunities



Delve into a complex challenge your organisation faces with a team of bright, unencumbered, innovation-focused young people.



Work with students whose education has defied silos – and who can surprise you with their confidence to lead innovative processes.



Benefit from rich university resources, including access to an exclusive online Partner Resource Hub.



Receive input from academic experts supervising your organisation's project and attend exclusive Transdisciplinary School industry events.



Meet and network with other innovative people participating from Industry, Government and Community organisations.



Work with young and enthusiastic transdisciplinary practitioners with a broad skill set from 27 leading degrees across all UTS faculties (Business, Law, Design, Architecture, Communication, Health, Sciences, Engineering and IT).

“The expertise and lateral thinking the students bring in problem exploration, their ability to blend their own experiences from their disciplines, and the professionalism of their approach to our stakeholder groups resulted in a very tangible outcome for us to meaningfully take forward and implement.”



Daniel San Martin
Innovation Partner
Aurecon Group



Partner Commitment

IIP is a unique partner engagement, that supports the generation of purpose-driven, impactful insights and interventions.

Achieving these high-level insights requires commitment from partner organisations.

Partner roles

Project Lead:

Project leads are the main point of contact for students throughout the project. They're required to attend all mandatory sessions (key dates) and engage in weekly meetings with the team.

The time commitment for project leads is an average of 2–3 hours/ week over the 13-week project.

Executive Sponsor:

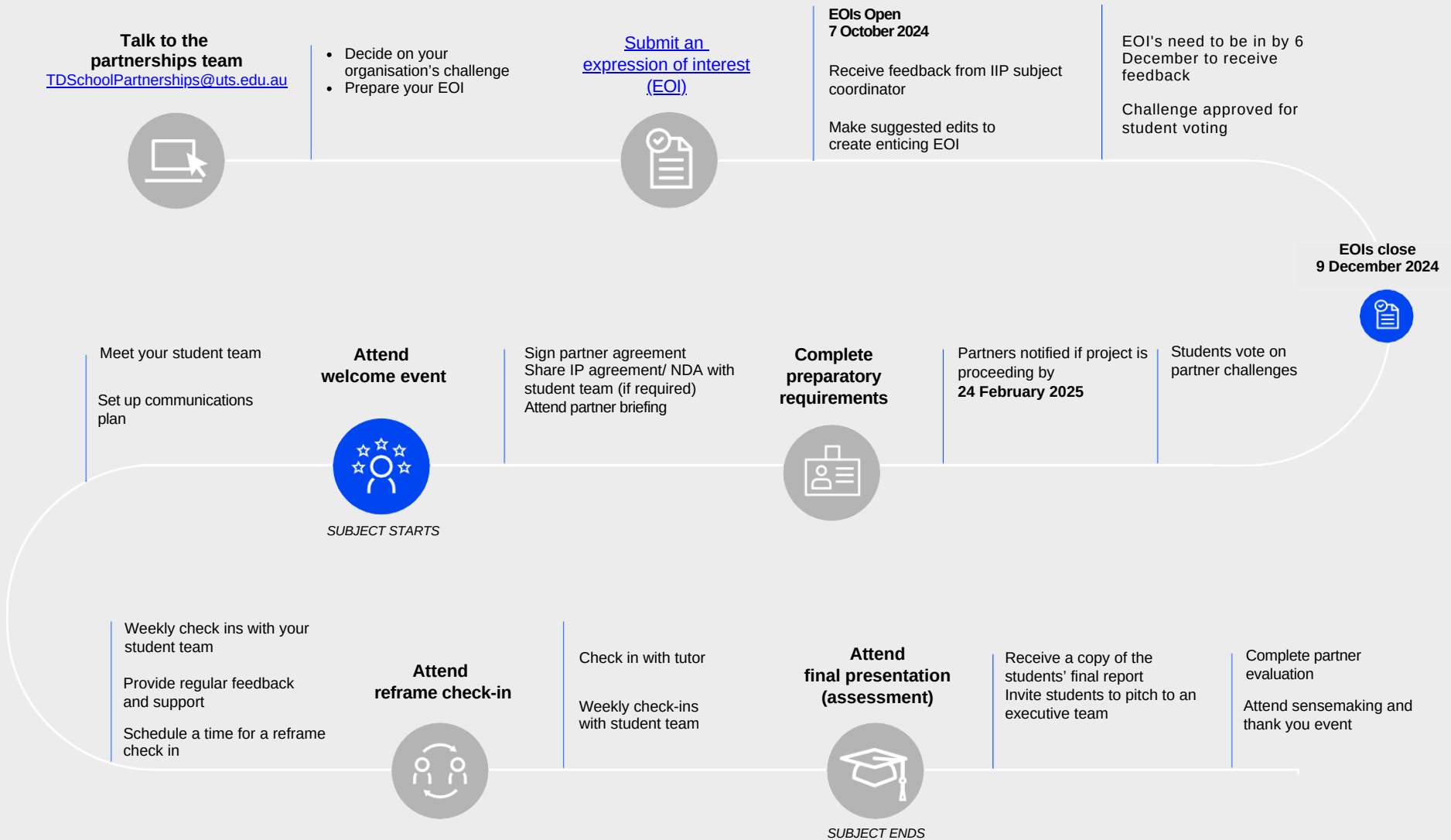
Each project must also have an executive sponsor, someone in the organisation who has decision making capabilities. This supports the strategic input and impact of outcomes.

Key Dates

The Project Lead must be available on the following dates and will be required to attend.

Thurs 6 March 2025 12pm-1:30pm Online	Partner briefing Meet tutors and fellow partners
Thurs 13 March 2025 10am-12:30pm In-Person	Welcome Event Meet student team
Once a week throughout engagement Format To Be Agreed	Weekly meetings between the partner and student team
Mon 7 - Fri 11 April 2025 Format To Be Agreed	Reframe check-in for partner and student team completed between these dates. Followed by a check in between the partner and team's tutor
Mon 2 & Tue 3 June 2025 9am–2pm Online	Final presentations (1 hour assessment slot) Specific date and time slot with be confirmed closer to these dates

Interactive IIP Partner Journey



[Plan your next TD School engagement with the partnerships team](#)

Crack Your Organisation's Challenge Wide Open

The IIP is an internationally recognised university engagement and our students are highly sought after for their fresh insights, collaborative teamwork and critical thinking.

For the opportunity to partner with some of UTS's brightest and most accomplished students, you'll need a competitive EOI.

2024 Expressions of Interest due - for 2025 subject

- 7th of October, 2024 - **EOI OPENS.**
- 6th of December, 2024 - **DEADLINE** to submit & receive feedback to improve your chances of your EOI progressing to student voting stage.
- 9th of December, 2024 - **FINAL DATE** to submit EOI (with no feedback).

Tips for writing a competitive expression of interest

1. Ensure the challenge is complex.
2. Ensure the challenge is suitable for a diverse range of disciplines.
3. Ensure you will be able to connect the students to the data and people they need to, to respond to your challenge.
4. Check the challenge is open enough to allow for reframing and outside-the-box thinking.
5. Check there is enough support for the project within your organisation to enable possible implementation of the student's response to the challenge.
6. Check you have explained any acronyms or technical terms.

[Check out an example of a competitive EOI submission*](#)

Legal Requirements

In accordance with the UTS Intellectual Property Policy students own the Intellectual Property (IP) rights in the work they create through their studies, coursework and research during their degrees, unless a specific agreement to the contrary has been signed by them. This includes the IP in the report(s) they create.

If the organisation requires a non-disclosure (NDA) or confidentiality agreement to be entered into with the student, please provide a copy of the proposed agreement to TD School Partnerships team prior to the commencement of the subject to be shared with students. Please note UTS is not party to NDA or IP Agreements with partners. These agreements should be drawn up directly between partners and students.

By joining IIP as an industry partner in this subject, the organisation agrees (at a minimum) to acknowledge by name the student/s for their work if they decide to implement or display the ideas or information in any form, and we encourage discussion and agreement around such matters before the projects commences.

If UTS staff and contractors receive information from industry partners they must keep this information confidential in accordance with the agreement between UTS and the industry partner for the subject, and their employment agreement with UTS.

Photo credit: Maja Baska



115+ Partners Over 8 years

- 3M Australia
- AAP Consulting Pty Ltd
- ABC
- Australian Competition and Consumer Commissioner
- Accenture
- Accenture Fjord
- Accenture Liquid Studios
- AMP
- ArcSense
- Arup
- Ashurst
- Astrolabe
- Aurecon Group
- Australian Red Cross
- baytr
- Beehive Industries Cooperative
- Bendelta
- Black Dog Institute
- Brainchild Academy
- Breville
- CBA Customer Segments
- CBA Innovation Lab
- CBA Social Innovation
- CBA Social Robotics
- CBRE
- CERUS
- Centre for Work Health & Safety
- Charter Hall
- Choice
- Chris O'Brien Lifehouse
- City of Parramatta Council
- Coca Cola
- Cricket NSW
- Deloitte Digital
- Department of Defence
- Ebay
- Edelman
- FIAL
- Food Futures Company
- Football Federation Australia
- Frasers Property Australia
- Fred Hollows Foundation
- Future Friendly
- Genus Google
- GPT Group
- Grumpy Sailor
- Guzman y Gomez
- Haymarket Alliance
- HKA Global
- How to Impact
- Humanly Agile IAG
- IDE Group
- IKEA Australia
- Inner West Council
- Invest Global
- John Holland Group
- KJA Associates
- KPMG Futures
- Kusaga
- Lendlease
- Life Education
- Lifeline
- Lightbulb Little Owl
- Macquarie Bank
- Mamamia
- Mars Food Australia Mastercard
- Meals on Wheels NSW
- Medibank Private
- Merivale
- Merkle ANZ
- Mission Australia Housing
- National Acoustic Laboratories
- National Film and Sound Archive
- National Heart Foundation
- Nestle Coffee Business Unit
- Next25
- Piping Hot
- PwC
- Royal Australian Airforce
- Regional Development Australia
- Richard Crookes Constructions
- Royal Australian Mint
- Snowmelt
- Stepping Stone House
- Stockland Development
- Suncorp
- Sydney Metro
- TAL Life
- THALES Group Business Improvement
- The Arnott's Group
- Telstra
- The Strategy Group
- The Sydney Fringe Festival
- Tomorrow Strategy Group
- Laing O'Rourke
- The Works
- THINK x WOLF
- TwoCollaborate
- UNICEF Australia
- UNICEF Global Office of Innovation
- UTS Deep Green Biotech
- v2food
- Veldhoen+ Company
- Ventia
- Venues NSW
- Western Sydney University
- Woolworths Group
- WooliesX
- WWF

EOIs for 2025 Are Open

EOI Close 9th of Dec 2024

Get In Touch

Transdisciplinary School

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